The Cash Box

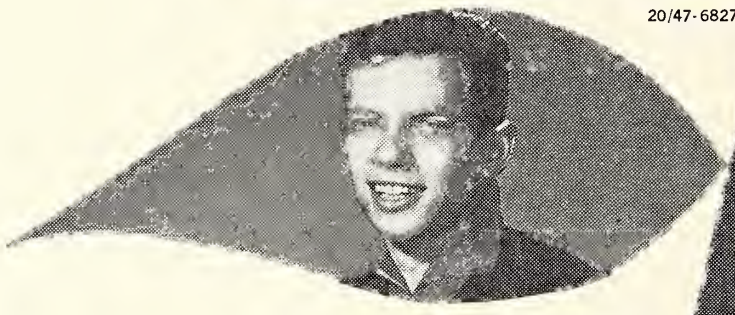
VOLUME XVIII – NUMBER 24

MARCH 2, 1957

Si Waronker, Bobbi Dieterle and Jack Ames look over some of the new albums which will be released in conjunction with Liberty Records' second anniversary. Founded on February 22nd, 1955, the West Coast label in two short years has emerged as one of the leading independent companies in the industry. On March 9th and 19th, Liberty will host a sales convention in Hollywood for its distributors from all over the country and on the 10th, the anniversary will be officially celebrated with an all-day open house at Liberty's new Hollywood studios.

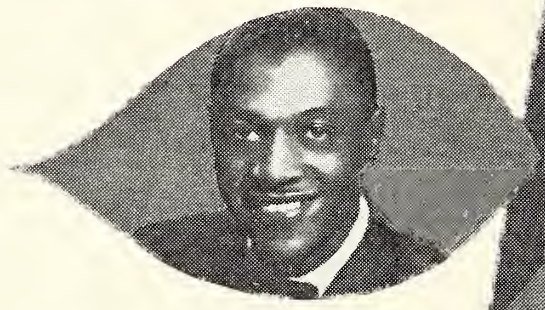
BILLY ECKSTINE
Oh, My Pretty, Pretty / Blue Illusion
20/47-6827

DEL WOOD
After Five / Rockin' 88 20/47-6817

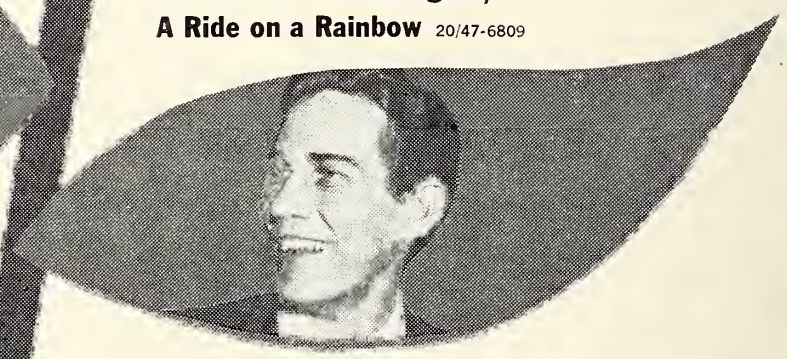


PAUL EVANS
What Do You Know? / Dorothy 20/47-6806

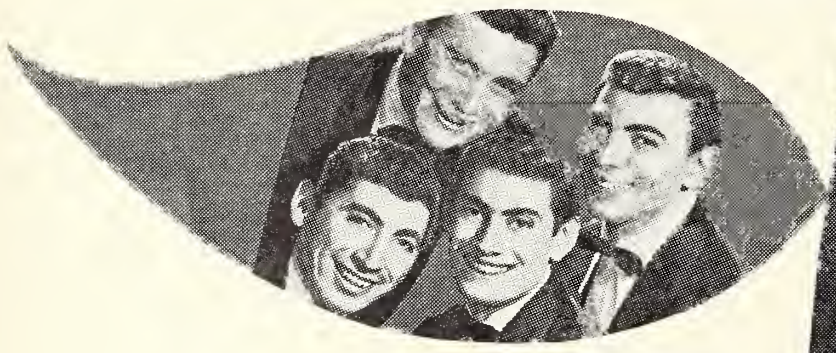
TEDDI KING
Should I Ever Love Again /
A Ride on a Rainbow 20/47-6809



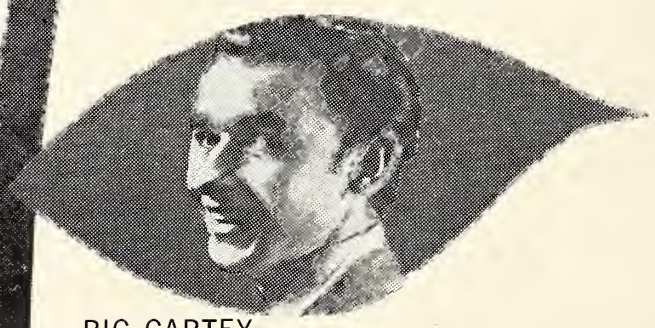
EDDIE HEYWOOD
Begin the Beguine / No Miracle Needed
20/47-6816



THE RHYTHM ROCKERS
featuring CHET ATKINS
Tricky / Peanut Vendor 20/47-6808



THE AMES BROTHERS
Did You Ever Get the Roses /
I Know Only One Way to Love You 20/47-6821



RIC CARTEY
Heart Throb / I Wancha to Know 20/47-6828

springing up on RCA Victor...8 big ones

RCA VICTOR
Tmk(s) ® RADIO CORPORATION OF AMERICA

FOUNDED BY BILL GERSH

The Cash Box

Volume XVIII—Number 24 March 2, 1957

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

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ALBUMS

ALBUMS

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It's an astounding fact, but true, that album sales today account for 60% of the popular record market.

This tremendous upsurge in packaged goods sales has taken place in a comparatively short time—the last couple of years—and has found record companies large and small taking a new look at their merchandising methods.

Whereas formerly companies put the vast majority of their efforts into the single field and thought of albums as a nice base to have, today the thinking obviously is to develop the album business and if a pop single hit should come along also, that would be fine. Don't misunderstand, we're not saying that record companies are neglecting single records. That would be quite shortsighted of them for the gravy still lies in a pop single hit. But most companies are putting efforts into the album field which they never expended before. Firms which had a large album catalogue have enlarged it tremendously and other firms, which in previous years would not even have thought of issuing albums, are now bending every effort to create a strong catalogue themselves.

A measure of the seriousness with which album merchandising is being attacked is the development of the jacket in recent years. Today almost every company issues albums with four-color jackets and art work which is knowingly designed to sell.

In addition, various dealer plans have stimulated interest in albums among the retailers themselves and have made them highly aware of the profit to be had from such sales.

Adding to the increased public interest in albums has been the general price reduction which has taken place in the last few years. Albums have come within the reach of almost everyone price-wise. So much so that only last week two double record albums came into *The Cash Box* Best Selling Pop Albums list. This means that among the top 25 albums in the country are two which the public has paid twice the price it would normally pay for an album. It's obvious therefore that today albums are priced to sell to a mass market.

As far as albums are concerned, the future couldn't be brighter. All sorts of projects are in the planning stage for albums which will continue to hold the public's interest and capture the huge public which has not yet become buyers. Naturally, singles will always be with us and most companies will continue to strive to capture that elusive single hit, but albums today play, and will continue to play, an increasingly important part in the entire pop record picture.

"Mr. Million

PAT

"WHY BABY WHY?"

DOT.

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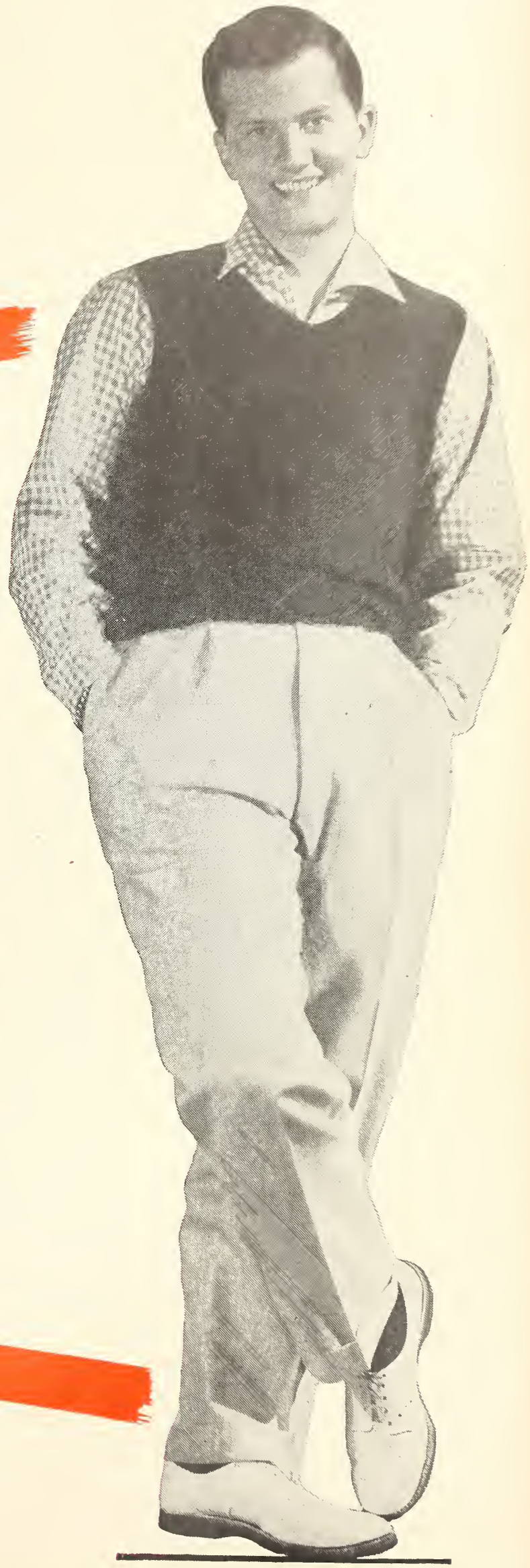
THE NATION'S BEST SELLING RECORDS

Pat Boone "Maker"

BOONE

"I'M WAITING JUST FOR YOU"



..15545

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The Cash Box
Best Bets

ROBBIN HOOD

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For Music Operators...

"Don't Promise Me"
(THE CAN-CAN SONG)

M-G-M
K-12424 (12424)

M-G-M RECORDS
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701 SEVENTH AV. NEW YORK 19, N.Y.

THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1	**YOUNG LOVE** **SONNY JAMES—TAB HUNTER (Tie)** CA-3602 (F-3602)—Sonny James DO-15533 (45-15533)—Tab Hunter ME-71022 (71022x45)—Crewcuts VI-20/47-6751—Ric Cartey & Jiva-Tanes	1
2	**DON'T FORBID ME** **PAT BOONE** DO-15521 (45-15521)—Pat Boone	2
3	**TOO MUCH** **ELVIS PRESLEY** VI-20/47-6800—Elvis Presley	7
4	**BANANA BOAT (DAY-O)** **HARRY BELAFONTE** VI-20/47-6771—Harry Belafonte	5
5	**THE BANANA BOAT SONG** **THE TARRIERS** CR-61761 (9-61761)—Steve Lawrence DO-15527 (45-15527)—Fantane Sisters GL-249 (45-249)—Tarriers ME-71020 (71020x45)—Sarah Vaughan VI-20/47-6777—Jahnnie & Jack	3
6	**SINGING THE BLUES** **GUY MITCHELL** CO-40769 (4-40769)—Guy Mitchell CO-21545 (4-21545)—Marty Robbins	4
7	**MOONLIGHT GAMBLER** **FRANKIE LAINE** CO-40780—Frankie Laine	6
8	**BLUE MONDAY** **FATS DOMINO** IM-5417—Fats Domino	9
9	**LOVE IS STRANGE** **MICKEY & SYLVIA** GR-0175—Mickey & Sylvia KI-5010—Luther & Little Eva	—
10	**MARIANNE** **TERRY GILKYSON — HILLTOPPERS** CO-40817—Terry Gilkyson DE-30217—Burl Ives DO-15537—Hilltoppers VI-20/47-6810—Lane Bros.	—

11) YOU DON'T OWE ME A THING. 12) GREEN DOOR. 13) BLUEBERRY HILL. 14) WHO NEEDS YOU. 15) ROSE AND A BABY RUTH. 16) JIM DANDY. 17) KNEE DEEP IN THE BLUES. 18) WRINGLE WRANGLE. 19) ROCK-A-BYE YOUR BABY WITH A DIXIE MELODY. 20) JUST WALKING IN THE RAIN. 21) CINCO ROBLES. 22) LOVE ME TENDER. 23) CAN I STEAL A LITTLE LOVE. 24) JAMAICA FAREWELL. 25) BUTTERFLY. 26) LITTLE BY LITTLE. 27) TEENAGE CRUSH. 28) TRUE LOVE. 29) ROUND AND ROUND. 30) I DREAMED. 31) SINCE I MET YOU BABY. 32) BALLERINA. 33) CINDY, OH CINDY. 34) ALMOST PARADISE. 35) ON MY WORD OF HONOR.

CODE

AB—Abbott	CH—Chess	EP—Epic	HE—Herald	MO—Modern	5E—Seeco
AL—Aladdin	CK—Checker	ER—Era	IM—Imperial	NG—Norgran	5P—5pecialty
AO—Apollo	CO—Columbia	EX—Excello	JU—Jubilee	OK—Okeh	5U—Sun
AP—ABC-Paramount	CR—Coral	FB—Fabor	JZ—Josie	PE—Peacock	TI—Tico
AT—Atlantic	DA—Dana	FE—Federal	KA—Kapp	PR—Prestige	UN—United
BT—Bethlehem	DE—Decca	FI—Fiesta	KI—King	RA—Rainbow	UQ—Unique
BY—Bally	DL—DeLuxe	FR—Fraternity	LI—Liberty	RE—Regent	VE—Verve
CA—Capitol	DO—Dot	4 Star—Four Star	LO—Landon	RM—Rama	VI—RCA Victor
CD—Cadence	DT—Dooto	GE—Gee	ME—Mercury	RP—RPM	VJ—Vee-Jay
	DU—Duke	GL—Glory	MG—MGM	SA—Savoy	VK—Vik

A NEW STAR on Bally

Carol Jarvis

"MY HEART HAS A MIND OF ITS OWN"

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The Cash Box TOP 50

Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

1—Too Much (Pos. 2/23: 1, Pos. 2/16: 1)
★VI-20/47-6800—ELVIS PRESLEY
Playing For Keeps

2—Young Love (Pos. 2/23: 2, Pos. 2/16: 2)
★CA-3602 (F-3602)—SONNY JAMES
You're The Reason
★DO-15533 (45-15533)—TAB HUNTER
Red Sails In The Sunset
ME-71022 (71022x45)—CREWCUTS
Little By Little
VI-20/47-6751—RIC CARTEY & JIVA-TONES
Ooh-Eee

3—Don't Forbid Me (Pos. 2/23: 3, Pos. 2/16: 3)
DE-30219 (9-30219)—ERNEST TUBB
God's Eyes
★DO-15521 (45-15521)—PAT BOONE
Anastasia

4—Banana Boat (Day-O) (Pos. 2/23: 4, Pos. 2/16: 5)
★VI-20/47-6771)—HARRY BELAFONTE
Star-O

5—Marianne (Pos. 2/23: 5, Pos. 2/16: 8)
★CO-40817 (4-40817)—TERRY GILKYSON
Goodbye Chiquita
DE-30217 (9-30217)—BURL IVES
Pretty Girl
★DO-15537 (45-15537)—HILLTOPPERS
You're Wasting Your Time
VI-20/47-6810—LANE BROS.
Sogno D'Oro

6—Banana Boat Song (Pos. 2/23: 6, Pos. 2/16: 6)
CR-61761 (9-61761)—STEVE LAWRENCE
Long Before I Knew You
DO-15527 (45-15527)—FONTANE SISTERS
Honolulu Moon
★GL-249 (45-249)—TARRIERS
No Hidin' Place
ME-71020 (71020x45)—SARAH VAUGHAN
I've Got A New Heartache
VI-20/47-6777—JOHNNIE & JACK
Mr. Clock

7—Butterfly (Pos. 2/23: 14, Pos. 2/16: 32)
BY-1028—BOB CARROLL
Look What You've Done
★CD-1308—ANDY WILLIAMS
It Doesn't Take Very Long
★CM-105—CHARLIE GRACIE
Ninety-Nine Ways
CR-61795—BILLY WILLIAMS
The Pied Piper
EL-505—BILL ALLEN
Oo-We-Baby

8—Teen-Age Crush (Pos. 2/23: 19, Pos. 2/16: —)
★CA-3639—TOMMY SANDS
Hep Dee Hootie

9—Blue Monday (Pos. 2/23: 8, Pos. 2/16: 10)
★IM-5417 (45-5417)—FATS DOMINO
What's The Reason I'm Not Pleasing You

10—Love Is Strange (Pos. 2/23: 7, Pos. 2/16: 9)
★GR-0175 (4G-0175)—MICKEY & SYLVIA
I'm Going Home
KI-5010 (45-5010)—LUTHER & LITTLE EVA
Ain't Got No Home

11—Singing The Blues (Pos. 2/23: 9, Pos. 2/16: 4)
★CO-40769 (4-40769)—GUY MITCHELL
Crazy With Love
CO-21545 (4-21545)—MARTY ROBBINS
I Can't Quit

12—Who Needs You (Pos. 2/23: 13, Pos. 2/16: 14)
★CO-40811 (4-40811)—FOUR LADS
It's So Easy To Forget

13—Moonlight Gambler (Pos. 2/23: 10, Pos. 2/16: 7)
★CO-40780 (4-40780)—FRANKIE LAINE
Lotus Land

14—Wringle Wrangle (Pos. 2/23: 12, Pos. 2/16: 12)
★AP-9785 (45-9785)—BILL HAYES
Westward Ho, The Wagons
DE-30131—MERV GRIFFIN
It Was My Father's Habit
DE-30205—REX ALLEN
Westward Ho, The Wagons
★DS-F44—FESS PARKER
Westward Ho, The Wagons
ME-71010—LEN DRESSLAR
Believe In Me
VI-WBY-56—VAUGHN MONROE
Westward Ho, The Wagons

15—You Don't Owe Me A Thing (Pos. 2/23: 11, Pos. 2/16: 11)
★CO-40803 (4-40803)—JOHNNIE RAY
Look Homeward, Angel
CO-40706 (4-40706)—MARTY ROBBINS
Respectfully Miss Brooks
ME-70888 (70888 x 45)—LaDELL SISTERS

16—Round And Round (Pos. 2/23: 25, Pos. 2/16: —)
★VI-20/47-6815—PERRY COMO
Mi Casa, Su Casa

17—Party Doll (Pos. 2/23: 40, Pos. 2/16: 43)
★CR-61792— STEVE LAWRENCE
Pum-Pa-Lum
DE-30211—WINGY MANONE
Real Gone
★RO-4002—BUDDY KNOX
My Baby's Gone

18—Walkin' After Midnight (Pos. 2/23: 35, Pos. 2/16: 48)
★DE-30221—PATSY CLINE
A Poor Man's Roses
DL-6115—OTIS WILLIAMS & CHARMS
I'm Waiting Just For You
SG-231—EDDIE DEAN
Finger Prints

19—Knee Deep In The Blues (Pos. 2/23: 15, Pos. 2/16: 19)
★CO-40820 (4-40820)—GUY MITCHELL
Take Me Back Baby
CO-40815 (4-40815)—MARTY ROBBINS
Same Two Lips

20—Jim Dandy (Pos. 2/23: 16, Pos. 2/16: 15)
★AT-1116 (45-1116)—LAVERN BAKER
Tra La La

21—Cinco Robles (Pos. 2/23: 17, Pos. 2/16: 18)
CA-3612 (F-3612)—LES PAUL & MARY FORD
Ro-Ro-Robinson
CR-61765 (9-61765)—LAWRENCE WELK
Whispering Heart
★ER-1026 (45-1026)—RUSSELL ARMS
The World Is Made Of Lisa

22—Rock-A-Bye Your Baby With A Dixie Melody (Pos. 2/23: 18, Pos. 2/16: 13)
★DE-30124 (9-30124)—JERRY LEWIS
Come Rain Or Come Shine

23—Almost Paradise (Pos. 2/23: 30, Pos. 2/16: —)
★AP-9787—NORMAN PETTY TRIO
It's Been A Long Long Time
★KA-175—ROGER WILLIAMS
For The First Time
★UQ-385—LOU STEIN
Soft Sands

24—Can I Steal A Little Love (Pos. 2/23: 20, Pos. 2/16: 20)
★CA-3608 (F3608)—FRANK SINATRA
Your Love For Me
DE-30163 (9-30163)—JIMMY DALEY
Rock Pretty Baby

25—I Dreamed (Pos. 2/23: 23, Pos. 2/16: 30)
★BY-1020 (45-1020)—BETTY JOHNSON
If It's Wrong To Love You

26—I'm Stickin' With You (Pos. 2/23: 37, Pos. 2/16: 37)
IM-5427—ROY BROWN
Party Doll
★RO-4001—JIMMY BOWEN
Ever Lovin' Fingers

27—Since I Met You Baby (Pos. 2/23: 21, Pos. 2/16: 26)
★AT-1111 (45-1111)—IVORY JOE HUNTER
You Can't Stop This Rocking And Rolling
CO-40789 (4-40789)—MINDY CARSON
Goodnight My Love
DO-15517 (45-15517)—MOLLY BEE
I'll Be Waiting For You

28—Bad Boy (Pos. 2/23: 33, Pos. 2/16: 35)
KI-5013—BIG DADDY
Bacon Fat
★SA-1508—CLARENCE PALMER & JIVEBOMBERS
When Your Hair Has Turned To Silver
VI-20/47-6834—THE ESCORTS
Tore Up Over You

29—Ballerina (Pos. 2/23: 29, Pos. 2/16: 38)
★CA-3619—NAT "KING" COLE
You Are My First Love
VI-20/47-0201—VAUGHN MONROE
There I've Said It Again

30—Little By Little (Pos. 2/23: 22, Pos. 2/16: 24)
AP-9762 (45-9762)—MICKI MARLO
It All Started With Your Kiss
DE-30180 (9-30180)—TONI ARDEN
Without Love
★SA-1506 (45-1506)—NAPPY BROWN
I'm Getting Lonesome

31—Lucky Lips (Pos. 2/23: 34, Pos. 2/16: 44)
★AT-1125—RUTH BROWN
My Heart Is Breaking Over You
DO-15539—GALE STORM
On Treasure Island

32—Only One Love (Pos. 2/23: 32, Pos. 2/16: 34)
★AP-9782—GEORGE HAMILTON IV
If I Possessed A Printing Press

33—Jamaica Farewell (Pos. 2/23: 26, Pos. 2/16: 23)
★VI-20/47-6663)—HARRY BELAFONTE
Once Was

34—Blueberry Hill (Pos. 2/23: 24, Pos. 2/16: 16)
DE-30091 (9-30091)—LOUIS ARMSTRONG & G. JENKINS
That Lucky Old Sun
★IM-5407 (45-5407)—FATS DOMINO
Honey Chile

35—Your Wild Heart (Pos. 2/23: 39, Pos. 2/16: 47)
DE-30207—KAREN CHANDLER
It's An International Language
★ME-71038—JOY LAYNE
Dum Dum
PT-8—PONI TAILS
Que La Bozena

36—Stashu Pandowski (Pos. 2/23: 38, Pos. 2/16: 40)
★AP-9772—RUSS CARLYLE
I Don't Want To Set The World On Fire
DA-2119—RAY HENRY
Ding Dong
DE-30209—TOPPERS
The Purple Hills
★VI-20/47-6802—JULIUS LA ROSA
Jeanette

37—Kid Stuff (Pos. 2/23: 36, Pos. 2/16: 39)
AP-9764—BERNADINE READ
I'm Through
★CR-61771—McGUIRE SISTERS
Without Him

38—Come Go With Me (Pos. 2/23: 46, Pos. 2/16: —)
DE-30231—SUNNY GALE
Please Go
DL-6112—FEDERALS
Cold Cash
★DO-15538—DEL-VIKINGS
How Can I Find True Love

39—Gone (Pos. 2/23: 42, Pos. 2/16: —)
★CA-3628—FERLIN HUSKEY
Missing Persons
CO-40852—JOAN WEBER
A Love That's A Lie
ME-71070—BOBBY WAYNE
Mexican Maidens

40—I'm Drowning My Sorrows (Pos. 2/23: —, Pos. 2/16: —)
★CR-61776—TERESA BREWER
How Lonely Can One Be

41—Love Me Tender (Pos. 2/23: 28, Pos. 2/16: 25)

42—True Love (Pos. 2/23: 31, Pos. 2/16: 28)

43—Ain't Got No Home (Pos. 2/23: 45, Pos. 2/16: 31)

44—You Are My First Love (Pos. 2/23: —, Pos. 2/16: 36)

45—Calypso Melody (Pos. 2/23: —, Pos. 2/16: —)

46—On My Word Of Honor (Pos. 2/23: 47, Pos. 2/16: 29)

47—Written On The Wind (Pos. 2/23: 49, Pos. 2/16: 41)

48—9 Lb. Hammer (Pos. 2/23: —, Pos. 2/16: —)

49—How Lonely Can One Be (Pos. 2/23: —, Pos. 2/16: —)

50—Green Door (Pos. 2/23: 27, Pos. 2/16: 17)

50—The Wall (Pos. 2/23: —, Pos. 2/16: —)

CODE:

AB—Abbott
AF—Audio Fidelity
AG—Argo
AL—Aladdin
AO—Apollo
AP—ABC-Paramount
AT—Atlantic
BA—Baton
BN—Benida
BT—Bethlehem
BY—Bally
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CM—Cameo
CO—Columbia
CR—Coral
DA—Dana
DE—Decca
DL—DeLuxe
DO—Dot
DS—Disneyland
DT—Dooto
DU—Duke
EL—Eldorado
EM—Ember
EP—Epic
ER—Era
EX—Excello
FB—Fabor
FE—Federal
FI—Fiesta
FL—Flash
FP—Flip
FR—Fraternity
GE—Gee
GL—Glory
HE—Herald
IM—Imperial
JU—Jubilee
JZ—Josie
KA—Kapp
KI—King
LI—Liberty
LO—London
LU—Luniverse
ME—Mercury
MG—MGM
MO—Modern
NG—Norgran
OK—Okeh
PE—Peacock
PI—Pilgrim
PR—Prestige
PT—Point
RA—Rainbow
RE—Regent
RM—Rama
RO—Roulette
RP—RPM
SA—Savoy
SE—Seeco
SG—Sage
SP—Specialty
SU—Sun
TI—Tico
UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VK—Vik

★ INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.

• The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

• All labels listed in alphabetical order.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

GREAT NEW HITS FROM vik

GISELE MAC KENZIE

An Inspiring Ballad of Faith

"HE KNOWS"

VIK X/4X-0249

b/w

"Hello, There"

published by
SPINA MUSIC
2232 Vista Del Mar Place
Hollywood 28, Calif.
★
106 Charles St., N. Y.

JOE VALINO

sensational follow-up to "Garden of Eden"

"IN THE ARMS OF MY LOVE"

VIK X-4X-0257

b/w

"The Wind In The Riggin'"

published by
IRIS TROJAN MUSIC
37 W. 57 St.
New York, N. Y.

vik records
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Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

MONIA LITER ORCH.
(London 1715)

B+ "THE FLIRT" (3:03) [Kassner ASCAP—Silver, Alfred] Monia Liter, a gifted newcomer to the London label, makes an impressive debut with a delightful musical portrait of a flirt. Extremely colorful, lighthearted instrumental novelty with a soft-shoe tempo. Refreshing side that could do big things in the next few months.

B "BLUE FANDANGO" (2:30) [Kassner ASCAP—Coslow] An attractive latin rhythm backdrop showcases the string-filled aggregation on this flowery romancer. Lovely melody.

ANITA ELLIS
(Epic 9204)

B "MAN WITH A HORN" (2:58) [Crystal ASCAP—Lake, Jenny, de Lange] Anita Ellis, a highly talented lark with an exciting jazz sense, comes up with a strong single release that should boost her up the stardom ladder. Potent material by a voice jockeys will enjoy. This gal will make the grade.

B+ "FORBIDDEN FRUIT" (2:19) [Hill & Range BMI—Sherman, Sherman] The canary gets an exciting guitar-filled rock and roll background for her multiple voice belting of a commercial jumper. Good beat that swings. Guitar accompaniment is sensational. Looks like a smash.

THE FABULOUS McCLEVERTYS
(Verve 10029)

B "DON'T BLAME IT ON ELVIS" (2:28) [Antilleane BMI—Manning] Verv guns for a share of the hefty Calypso business with a clever novelty about the much publicized pelvic shake of Elvis. Side has a powerful beat and a swinging sound. Boys should do well with this one.

C+ "TICKLE, TICKLE" (1:55) [Antilleane BMI—Manning] Another colorful Calypso ditty with an authentic quality. Cute lyric should get laughs.

CONNEE BOSWELL
(RCA Victor 20/47-6813)

B "JAPANESE SANDMAN" (2:22) [Remick ASCAP—Egan, Whiting] Connee Boswell bows under the Victor moniker with a wonderful and charmingly simple new version of a classic oldie. Pleasant arrangement.

B "GIANNINA MIA" (2:45) [Schirmer ASCAP—Friml, Harbach] The veteran songstress works on multiple tracks for this catchy rhythm treatment of another top drawer standard. Colorful new arrangement jockeys will be spinning often.

DAVID CARROLL ORCH.
(Mercury 71053)

B "LI'L STEEL BAND" (1:59) [Geo. Pincus ASCAP—Lampert, Gluck, Jr.] Some clever instrumental work is displayed by David Carroll's ork as the crew glides thru a happy novelty with a steel band sound, so popular today in Calypso music. Cute bouncer with the chorus joining in, occasionally.

B "CUDDLE UP A LITTLE CLOSER" (1:56) [Witmark ASCAP—Harbach, Hoschna] A charming soft-shoe beat treatment of a wonderful oldie, is presented in a warm, remiscent manner by the Carroll men. Arrangement features sound effects of the sand-shuffling, soft shoe dancer of old.

The Cash Box Disk of the Week

"WHY BABY WHY" (1:57) [Winneton BMI—Dixon, Harrison]

"I'M WAITING JUST FOR YOU" (2:15) [Lois BMI—Leigh, Glover]

PAT BOONE
(Dot 15545)

PAT BOONE

● Pat Boone has blossomed into one of the record industry's top stars in less than two years, and there seems to be no end to his potential in all fields of entertainment. Currently riding in the disk derby's top three with his smash waxing "Don't Forbid Me," and with a dozen previous hits under his belt, Pat offers a superb new two-sider that should follow in the footsteps of his other record breakers. For his millions of fans who enjoy the rhythmic Boone, Pat jumps thru an excellent up-beat love song tagged "Why Baby Why." Superb rocker with a potent vocal performance that'll flip the kids. Top notch teenage material. The companion piece "I'm Waiting Just For You" displays the crooning Mr. B. with a lovely multiple track, shuffle-beat love song. Tender, sentimental blues tune with great potential. Another double-barrelled smash for the youngster.

"LITTLE DARLIN'" (2:05) [Excellorec BMI—Williams]

"FAITHFUL AND TRUE" (2:35) [Geo. Paxton ASCAP—Ackers, Skylar]

THE DIAMONDS
(Mercury 71060)

THE DIAMONDS

● The Diamonds have found a tremendous piece of material tailor-made for their style and sound and they present it in winning fashion on their latest Mercury waxing. It's an exciting rhythm, opus with a great beat and a number of terrific gimmicks sure to have the kids hopping. Titled "Little Darlin'," the tune is a commercial swinger out the rock and roll field. The boys' cover treatment is far and away their best effort to date and it should be up on the charts in a matter of days. The latin tempo, the bass voice recitation plus the wailing chants of the tenor all add up to a top drawer performance. Flip "Faithful And True," has the quartet blending warmly on a tender love ballad. Top portion is the one to watch closely.

"FORTY CUPS OF COFFEE" (2:30) [Arc BMI—Overbea]

"HOOK, LINE AND SINKER" (2:32) [Valleybrook ASCAP—Haley, Khoury, Bonner]

BILL HALEY & HIS COMETS
(Decca 30214)

BILL HALEY

● The amazing Mr. Haley continues to shatter records on his tour outside the U.S. In Australia he wowed 'em and had them begging for a return visit. In England he's playing to sell-out audiences and seems to be one of the hottest performers to visit the isles to date. For his American fandom, Haley introduces another sizzling two sider that should have the kids hopping around the clock. "Forty Cups Of Coffee" is a wild, rafter-shaker with that inimitable Haley drive from start to finish. Swinging arrangement of a tune that rode the R & B charts for a number of weeks in '56. This one should make the pop lists in short order. Equally exciting is the companion deck "Hook, Line and Sinker." Another torrid rocker with driving guitar, bass, drums and sax. Haley's international following will flip over this twin threat.

ART MOONEY ORCH.
(MGM 12435)

B "DONKEY GOT DRUNK" (2:36) [Hampshire House ASCAP—Rivera, Stride, Manger] Ray Rivera and the Cloverleafs handle the vocal duties on a pleasant calypso ditty colorfully styled by Art Mooney's ork. Happy cutie that should make noise in today's market.

C+ "I NEVER HAD A WORRY IN THE WORLD" (2:12) [Hampshire House ASCAP—Morehead, Kent] Mooney and the chorus bounce thru a light, happy ditty with a charming old fashioned flavor. Good community-sing deck.

JUDY HOLIDAY
(Decca 30216)

B "FULL OF LIFE" (2:37) [Columbia Pics ASCAP—Duning, Quine] The lovely title song from a new flicker in which Judy Holliday is starred, is tenderly handled by the versatile star. A chorus assists Judy with a warm background. Touching side that could make the grade after the pic hits the local theatres.

C+ "THESE WILL BE THE GOOD OLD DAYS" (2:23) [General ASCAP—Fulton, Steele] The comedienne glides thru a corny ear pleaser set to an inviting soft-shoe beat.

MITCHELL TOROK
(Decca 30230)

B+ "PLEDGE OF LOVE" (2:10) [Lin BMI—Redd] Country songster Mitchell Torok gets a pop backing on an exciting new tune that has a winning sound and will appeal strongly to the pop market teenagers. Lovely melody with a commercial beat and a top notch arrangement. Watch this sleeper. Could make a big splash in the next few weeks.

C+ "WHAT'S BEHIND THAT STRANGE DOOR" (2:16) [Trinity BMI—Moore, Davie, Reid] Torok offers a sequel to the recent hit "Green Door." Via a cute new tune with the same beat and a similar arrangement, he tells what went on behind the "strange door." Pleasant ditty that'll garner dee jay play because of the gimmick.

JOHNNY DEE
(Colonial 430)

B+ "SITTIN' IN THE BALCONY" (1:57) [Bentley BMI—Dee] Colonial, the label to introduce "A Rose And A Baby Ruth," has another contagious item with great teenage appeal. This one features Johnny Dee with a guitar filled jump ballad. It's a catchy ditty with some clever lyrics about a guy and a gal smooching in the balcony. Kids'll love it.

C+ "A-PLUS IN LOVE" (2:40) [Bentley BMI—Dee] The songster does a fine job on another of his own compositions. Rhythm romancer.

DEAN MARTIN
(Capitol 3648)

B+ "THE MAN WHO PLAYS THE MANDOLINO" (2:55) [Fred Raphael ASCAP—Bergman, Keith, Fanciulli] A wonderful new Italian flavored romancer from the MGM flicker "Ten Thousand Bedrooms," is excellently fashioned by the warm, bubbly voice of Dean Martin. Touching song about the mandolin player who's always winning a girl for another guy; but he has no gal of his own. Lovely ballad that could develop into a big one for Martin.

B "CAPTURED" (2:09) [Bourne ASCAP—David, Carr] The warbler gets a good latin beat assist on this emotional love tune. Moody love story with a dramatic lyric.

JUST RELEASED LAST WEEK AND "OOPA-OOPA" *

CRAZY! WILD! ZANY! WIERD!

LITTLE DARLIN'

BY THE

DIAMONDS

PLUS

A GREAT NEW BALLAD

"FAITHFUL AND TRUE"

MERCURY 71060

* THE GIMMICK THAT'S SELLING IT TO A SMASH!

Mercury REG. U.S. PAT. OFF. RECORDS

MERCURY RECORD CORPORATION • CHICAGO, ILLINOIS

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

THE JAYE SISTERS
(Decca 30236)

B+ "HAVE YOU EVER BEEN LONELY" (2:33) [Shapiro-Bernstein ASCAP—DeRose, Brown] Decca Records comes up with an exciting new find—the Jaye Sisters. The gals have a wonderful style and a smooth, exciting harmony which comes over beautifully on this easy-going revival of a top oldie. Watch these kids. You'll be hearing them often.

B "BLACK, BROWN, OR BLUE EYES" (2:16) [SongSmiths ASCAP—Girard, Marsala] The larks display their versatility on a catchy interpretation of a good rock and roll beat ballad. Pretty tune.

WERLY FAIRBURN
(Savoy 1509)

B "MY HEART'S ON FIRE" [Crossroads BMI—Myers] Country songster Werly Fairburn, currently a member of the rockbilly association, belts out an exciting rock and roller that swings. Solid teen stuff.

C+ "SPEAK TO ME BABY" [Crossroads BMI — Myers] Another free-swinging rhythm opus tailor-made for the teensters who like their music for dancing.

COUNT BERNADINO & CALYPSO KNIGHTS
(Mardi-Gras 1031)

B+ "10 RUM BOTTLE" [—Traditional] The Mardi-Gras label, best known for its many hits in the cha cha-mambo field, joins the calypso fold with an exciting, fast-moving traditional excellently fashioned by Count Bernadino and his boys. Wild beat and delivery. Commercial stuff that could break.

C+ "HOME COOKIN' MAMA" [Anteana Music—Manning, Smith] The pace is slowed up a bit for this catchy calypso novelty colorfully styled by the boys. Two solid sides with an authentic sound.

EDDIE COCHRAN
(Liberty 55056)

B+ "SITTIN' IN THE BALCONY" (1:57) [Bentley BMI—Dee] Eddie Cochran makes an exciting debut on Liberty with a catchy rhythm romancer about a guy making love to his girl in the balcony. Solid new rhythm item aimed directly at the teenager. Potent version that'll bite off a share of the sales melon.

C+ "DARK LONELY STREET" (2:20) [Simon Jackson BMI—Cochran, Capehart] A sentimental ballad is chanted by the deep voiced songster on this end. Side has a folk flavoring.

LES BAXTER'S ORCH & THE NILSSON TWINS
(Capitol 3653)

B+ "RAIN ON MY WINDOW" (2:21) [Kahl BMI — Abrams, Reid] Les Baxter's ork and chorus supply a light and colorful instrumental backdrop for the Nilsson Twins' cute delivery of a sentimental romancer. Catchy arrangement of a tricky melody. Potent item to watch.

B "I DANCE WHEN I WALK" (2:07) [Criterion ASCAP—Hoffman, Manning] A cute cha cha beat accompanies the larks on another light and catchy romantic novelty.

The Cash Box Sleeper of the Week

"THE SHIP THAT NEVER SAILED" [Kassel-Aires ASCAP—Kassel]
"I LOVE YOU TRULY" [Pure BMI—Arr. Carroll]
DAVID CARROLL ORCH. & CHORUS
Narration: Franklin MacCormack
(Mercury 71069)

● Every now and then, an outstanding, almost poetic recording with a narration set against a sumptuous choral-orchestral background, hits the record scene with great impact. "Shifting, Whispering Sands" and "Melody of Love" were two such recordings to make the grade in recent years. The latest waxing in this category—destined to hit the charts—is David Carroll's tender presentation of a number called "The Ship That Never Sailed". Carroll's strings and chorus supply a beautiful showcase for the moving, poetic recitation by Franklin MacCormack. Penetrating performance we'll be hearing often. Dee jay programming will feature this side regularly. Flip is a slow, waltz-tempo version of the evergreen "I Love You Truly". Chorus offers a warm, lyricless vocal. Top half sounds like a big new hit for '57.

"THE GIFT" (2:34) [Bourne ASCAP—Bagdasarian]
"THE DONKEY AND THE SCHOOLBOY" (1:42)
[Bourne ASCAP—Bagdasarian]
DAVID SEVILLE ORCH. & CHORUS
(Liberty 55055)

● David Seville, who attracted considerable attention from disk jockeys with his superb treatment of "Armen's Theme," offers an outstanding follow-up that should have no trouble outdoing the maestro's initial click. The beautiful new opus has a short and simple moniker, "The Gift." It's an enchanting love theme beautifully interweaving the sound of a guitar in the foreground set against a hushed choral backdrop. At mid-point, the chorus takes the spotlight, harmonizing brilliantly on the enchanting theme with tender love lyrics. Sounds like a winner. Coupling, "The Donkey And The Schoolboy" is a light and infectious bouncer with whistling and a happy-go-lucky lyricless vocal by the chorus. Charming novelty. Keep a close watch on the upper portion.

"WHAT DO YOU KNOW?" (2:03) [Danby BMI—Rapport]
"DOROTHY" (2:44) [Raleigh BMI—Chase]
PAUL EVANS
(RCA Victor 20/47-6806)

● RCA Victor has hit upon a tremendous newcomer who has a bright future in store if his first release is any indication of what this lad can do. His name is Paul Evans, an 18-year-old lad who bows in with a wonderfully commercial technique, cleverly employed on an exciting up tempo novelty. The tune is dubbed "What Do You Know?" and features the songster in a happy mood telling the listener about all the neighborhood romances, in answer to the tune's title question. Clever lyric with great teenage appeal. And the beat is tops for bopping. The coupler, "Dorothy" stars the guitar-strumming lad on a tender name tune with a romantic story line. Top deck has the edge. Paul Evans is here to stay.

"MY HEART HAS A MIND OF ITS OWN" (2:21)
[Falstaff BMI—Schrager, Chorney, Schrager]
"LOVER BOY" (2:06) [Falstaff BMI—Shrager, Chorney, Schrager]
CAROL JARVIS
(Bally 1029)

● Bally Records, currently enjoying great success with femme songstress Betty Johnson's hit recording "I Dreamed," should have another female representative on the charts in the person of Carol Jarvis. The lark, who makes her debut on the label this week, has a powerful piece of material to work with and she handles it in top form. Titled "My Heart Has A Mind Of Its Own," the tune is a dramatic, heart-rending love story tearfully portrayed by the talented youngster. The song is aimed directly at the teenagers and just can't miss the bulls-eye. It's got the rock & roll beat the kids want. Bottom deck is a good jump item tagged "Lover Boy." Carol will make noise with the top deck.

"I'M AFRAID THE MASQUERADE IS OVER" (2:21)
[Crawford, ASCAP—Wruvel, Magidson]
"DON'T SAY GOODBYE" (2:38) [Arc BMI—Twiggs, Wang, Pratt]
THE MOONGLOWS
(Chess 1651)

● A powerful Moonglow coupling with great pop potential was issued by Chess this week. (See R & B Reviews).

WALTER SOLEK ORCH.
(Dana 2116)

B+ "40-20-35 POLKA" [— Dana, Dana] A raucous polka novelty with a cute title is happily pranced thru by Walter Solek and the orchestra with a male vocal in the spotlight. Good juke fare.

B "YES, YES, YES, POLKA" [—Dana, Dana] Another high stepping dancer full of life from the onset to the conclusion. A vocal is again featured.

GENIE PACE
(Jade 103)

B "STORYLAND" (2:15) [Donrey ASCAP — Benskin, Schoeman] Newcomer Genie Pace makes a strong showing as she lends her rich, polished voice to a pretty ballad employing the lines from a number of nursery rhymes as lyrics. Good fish-beat tune that could catch.

C+ "A KISS IN A BOTTLE" (2:18) [Catawba BMI—Goodman] The canary picks up the beat on this half and jumps thru a cute rhythm ditty. Good dance deck.

JOSEPHINE PREMICE
(GNP 118)

B "SIESTA" (2:20) [E. B. Marks BMI—Manning] With the nation so Calypso conscious, GNP issues a coupling of cute Calypso novelties from Josephine Premice's LP of such tunes. Cute item that could catch on in today's market.

C+ "HOLLYWOOD CALYPSO" (2:00) [Ardmore ASCAP—Holt] Hollywoodians are kidded in this amusing calypso ditty. Should get a fair share of air play.

TONI CARROLL
(MGM 12425)

B "I WANTCHA TO KNOW" (2:41) [Hampshire House ASCAP —Nagy, Nelson, Jr.] With the aid of a chorus, Toni Carroll shuffles thru a catchy up-beat love tune. Lively rhythm opus.

C+ "IT WAS SO THRILLING" (2:36) [Arthur BMI—Hunter, Otis] This half displays the songbird on a slower-paced love song. Good fish-beat will appeal to the teenage set.

ALFREDITO ORCH.
(Tico 365)

B "CHINESE CHA CHA CHA" [—Lang, Goldner] Alfredito gets an oriental sound from his vibes as the crew glides thru a contagious cha cha ditty that should appeal to the hoofers. Smooth, easy-going instrumental.

C+ "WONDERS OF CHA CHA CHA" [G. Barry ASCAP—Jorrin] This side features a faster tempo plus a Spanish vocal by the boys. Another excellent dance deck.

there'll be other versions but...
the one with the
magnificent voices and strings is

The Ship That Never Sailed

with dynamic narration by FRANKLYN MacCORMACK

DAVID CARROLL

MERCURY 71069

Mercury REG. U.S. PAT. OFF. RECORDS

DECCA RECORDS

Best Bets

"BAHAMA MAMA"

"YOU'RE MINE"

(Decca 9-30242; 30242)

FOUR ACES

The Calypso parade is on its way and the Four Aces' entry gets right with the beat! "Bahama Mama" is a sure-fire Calypso coin catcher. Boys give their all to romantic new ballad: "You're Mine." Aces should ride high on charts with this pair of hits!

"OH! SO MANY YEARS"

"CAN YOU FIND IT IN YOUR HEART"

(Decca 9-30183; 30183)

WEBB PIERCE KITTY WELLS

The two shining stars in the C & W Hall of Fame team up for another smash disk. "Many Years" sure-fire hit material. "Can You Find It" equally strong tune with charts potential. Keep your eyes and ears tuned to this one!

"KEEP IT MOVIN' "

"Somebody Stole My Gal"

(Decca 9-30196; 30196)

GRADY MARTIN
And The Slew Foot Five

Grady and the boys swing out with a foot tapping, finger snapping version of tune with great chart potential. Terrific sound. "Keep It Movin' " . . . right to the top!

a New World of Sound DECCA Records

London Lowdown

The Prince of Wales Theatre will be presenting, for the first time, an all French vaudeville bill on March 4th. Tentatively scheduled to appear are the following artists: **Henri Salvador, The Blue Stars, Irene Hilda** and **The Bingsters.**

Back from his short visit to New York is head of English Decca's Artists roster **Frank Lee.**

Now in the U.S. for negotiations with various artists and managements is impresario **Leslie Macdonnell,** who is arranging the tour of **The Platters** in this country. Leslie, incidentally, has been re-elected for the seventh time as president of the Agency Association of Great Britain.

April sees yet another transatlantic band exchange when **Gerry Mulligan** visits these shores and **Tommy Whittle** goes to the U.S.A.

Also in London at this time is A and R man **Ben Selvin** busy planning recordings for RCA's Camden label.

Eddie Joy here with **Guy Mitchell** is also busy starting up a publishing firm in this country.

Vera Lynn looks as tho she'll have a big hit with her recording of 'Faithful Hussar'.

This week's best selling pop singles.
(Courtesy "New Musical Express")

1 **Young Love—**
Tab Hunter (London)
2 **Garden Of Eden—**
Frankie Vaughan (Philips)
3 **Singing The Blues—**
Guy Mitchell (Philips)
4 **Don't Forbid Me—**
Pat Boone (London)
5 **Don't You Rock Me Daddy-O—**
Lonnie Donegan (Pye-Nixa)
6 **True Love—**
Bing Crosby & Grace Kelly)
(Capitol)
7 **Blueberry Hill—**
Fats Domino (London)
8 **Friendly Persuasion—**
Pat Boone (London)
9 **Don't Knock The Rock—**
Bill Haley Comets (Brunswick)
10 **St. Therese Of The Roses—**
Malcolm Vaughan (HMV)
11 **Knee Deep In The Blues—**
Guy Mitchell (Philips)
12 **Singing The Blues—**
Tommy Steele (Decca)
13 **Young Love—**
Sonny James (Capitol)
14 **Adoration Waltz—**
David Whitfield (Decca)
15 **Knee Deep In The Blues—**
Tommy Steele (Decca)
16 **Rock-A-Bye Your Baby—**
Jerry Lewis (Brunswick)
17 **Don't You Rock Me Daddy-O—**
The Vipers (Parlophone)
18 **Cindy, Oh Cindy—**
Eddie Fisher (HMV)
19 **You Don't Owe Me A Thing—**
Johnnie Ray (Philips)
20 **Long Tall Sally—**
Little Richard (London)
21 **Moonlight Gambler—**
Frankie Laine (Philips)
22 **Hound Dog—**
Elvis Presley (HMV)
23 **You, Me And Us—**
Alma Cogan (HMV)
24 **Rock The Joint—**
Bill Haley Comets (Brunswick)
25 **Mystery Train—**
Elvis Presley (HMV)
26 **Banana Boat Song—**
Shirley Bassey (Philips)
27 **Rip It Up—**
Bill Haley Comets (Brunswick)
28 **Rock 'N' Roll Party—**
Winifred Atwell (Decca)
29 **Look Homeward Angel—**
Johnnie Ray (Philips)
30 **Tutti Frutti—**
Little Richard (London)

Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

The Cash Box Best Bets

★ "FORBIDDEN FRUIT"	Anita Ellis	Epic 9204
★ "HAVE YOU EVER BEEN LONELY"	Jaye Sisters	Decca 30236
★ "THE FLIRT"	Monia Liter Orch.	London 1715
★ "SITTIN' IN THE BALCONY"	Johnny Dee	Colonial 430
★ "SITTIN' IN THE BALCONY"	Eddie Cochran	Liberty 55056
★ "THE MAN WHO PLAYS THE MANDOLINO"	Dean Martin	Capitol 3648
★ "NAUGHTY LITTLE FLEA"/ "SHAKE SHAKE SONORA"	Lord Flea	Capitol 3659
★ "PLEDGE OF LOVE"	Mitchell Torok	Decca 30230
★ "RAIN ON MY WINDOW"	Les Baxter & Nilsson Twins	Capitol 3653

CHUCK MILLER

(Mercury 71056)

B "GOOD MORNIN' DARLIN' " (2:10) [Joy ASCAP — Gallop, Wood] Chuck Miller gets a winning chorus-ork accompaniment for his easy-going treatment of a pretty new romancer. Smooth shuffle-beat pleaser.

B "ME HEAD'S IN DE BARREL" (2:28) [Shapiro-Bernstein ASCAP —Hilliard, De Lugg] Miller joins the ranks of the Calypsoers with a cute novelty about a happy songster with his head in a barrel of tropical rum. Happy novelty with commercial characteristics. Could step out.

THE ESCORTS

(RCA Victor 20/47-6834)

C+ "BAD BOY" (2:39) [Leeds ASCAP—Armstrong] The Escorts bow on Victor with a strong opus aimed at the teenagers. Tune stems from the rock and roll field and is currently making big noise on the charts. This version should garner some of the loot the tune will earn.

C+ "TORE UP OVER YOU" (1:54) [Armo BMI—Ballard] This half has the crew rockin' thru another solid cover treatment of a current rhythm and blues noise maker.

JUD CONLON SINGERS & BOB THOMPSON'S ORCH.

(Zephyr 70-015)

B+ "THE SCENE OF THE CRIME" (2:10) [Daywin BMI—Lubin] The mysterious sound and arrangement that made "Hernando's Hideaway" a smash a few years ago, is revived for a clever new surprise-ending tango wonderfully fashioned by the Conlon Singers and the ork. Extremely catchy cutie with crime terminology employed thruout the lyrics. Could click.

C+ "BRIDGE OF SIGHS" (1:55) [Artists ASCAP—Thompson] A pretty waltzer is smoothly styled on this portion by Thompson's ork. The chorus sings the pretty melody without lyrics. Haunting theme with an ethereal air.

FOUR FRESHMEN

(Capitol 3652)

B "WHAT'S IT GONNA BE" [Northern ASCAP—H. Mancini, B. Carey] The Four Freshmen display their exciting brand of harmony on a contagious up-beat romancer. Pretty tune refreshingly presented against a jazz flavored instrumentation.

C+ "THAT'S THE WAY I FEEL" [Leeds ASCAP—McKinney, Loring, Wood, Copeland] The pace is slowed up a bit for this smooth love tune handled with the same winning harmony that has become the boys' trademark. Jockeys should enjoy both halves.

BUDDY COSTA

(Pyramid 2222)

B "IS YOUR HEART BIG ENOUGH TO FORGET" [Ruc BMI—Nygren, Russ] Buddy Cost has a heavy heart as he chants a tearful folk-flavored love song with sincerity and tenderness. The crooner gets a strong assist from a chorus.

C+ "COME TO MY VALLEY" [BM —Rizzutti] The chorus supplies another pretty background for the songster's delivery of another inviting tune. Pretty song about a valley in which one can forget his troubles.

LORD FLEA

(Capitol 3659)

B+ "THE NAUGHTY LITTLE FLEA" (2:37) [Pinebrook BMI—Thomas] With calypso music riding high, wide and handsome, diskeries have been signing authentic calypso performers. Capitol has won an exciting one in Lord Flea. Here the performer glides thru a rhythmic novelty with a cute lyric and the "real" sound the public wants.

B+ "SHAKE SHAKE SONORA" (2:22) [Spanish Music Center BMI—Manning, Samuel] The pace is torrid on this rockin' calypso item which Lord Flea has exposed on a nationwide TV hookup. Both should attract heavy spins.

JESSE ROGERS

(Arcade 143)

C+ "YOU CAN'T HANG THAT MONKEY ON MY BACK" (2:55) [Valley Brook ASCAP — Rogers Ayers, Malle] Jesse Rogers and his boys jump thru a swinging dance item with a country flavoring. Solid mover with a good beat and a heap of drive.

C+ "JUKEBOX CANNONBALL" (2:45) [Jack Howard BMI— Keefer, Rogers, Barrie] The familiar "Wabash Cannonball" gets a new title and a refreshing treatment from Rogers and the crew. Another good rocker for the teenagers.

JIMMY DUNCAN

(Cue 7933)

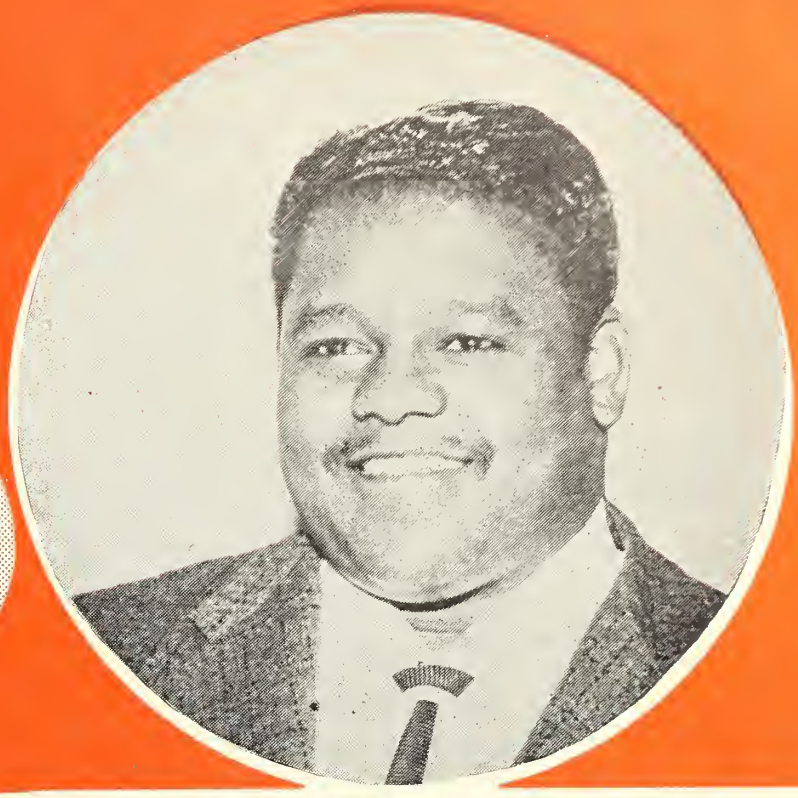
C+ "I'M ON THE OUTSIDE" [Merge BMI—Duncan] Jimmy Duncan works with a chorus as he belts out a tearful romancer with a good jump beat. Swinging side.

C+ "THE PRICE OF LOVE" [Merge BMI—Duncan] The warbler lends his voice to another of his compositions. This half is a slow tearful romancer.

ANOTHER SMASH!

From the Fabulous

FATS DOMINO



"I'M WALKIN'"

"I'M IN THE MOOD FOR LOVE"

No. 5428

IMPERIAL RECORDS
6425 Hollywood Blvd., Hollywood, Calif.

SAVOY RECORD CO 56 MARKET ST. NEWARK, N J

BOY by the FABULOUS JIVE BOMBERS

on London Records in Canada — Decca in England
Distributed by Leeds Music Corporation

BAD

IMITATED BUT NOT DUPLICATED!
• CLIMBING HIGHER EVERY WEEK! •
Savoy 1508

SAVOY RECORD CO 56 MARKET ST NEWARK, N J

Columbia Names Avakian Director Of New Popular Album Department

GEORGE AVAKIAN

NEW YORK—The appointment of George Avakian as Director of Columbia Records' newly created Popular Album Department, has been announced by Goddard Lieberson, president of the company.

Avakian will head a department consisting of Paul Weston and Lowell Frank on the West Coast; Irving Townsend, Nat Shapiro, Al Ham and Calvin Lampley on the East Coast.

Lieberson pointed out that although Avakian is best known in the record industry as a Jazz Artist and Repertoire producer and authority, he has also achieved extraordinary success as a producer of popular material. It was Avakian who developed Columbia's program for a 12-inch popular "LP" catalog. The major portion of this catalog has been recorded under Avakian's personal direction.

Associated with Columbia Records since his undergraduate days at Yale University, Avakian joined the company in 1946.

2 Volume Dorsey Tribute Released By RCA Victor

NEW YORK—As a memorial to Tommy Dorsey, RCA Victor this month released a special two-volume "Tribute to Dorsey." Both albums contain Dorsey classics which previously had not been released on long play records. The 32 numbers chosen span the recording history of Tommy Dorsey on RCA Victor records from 1936 to 1946. This tribute is being released in two separate sigle-record volumes rather than in a two-record package.

Volume I includes four numbers by Dorsey's famed Clambake Seven, a jazz group he used at dances, concerts and recording dates. Such numbers as "Rhythm Saved the World," and "You're a Sweetheart" are presented by this group. Big band arrangements of "Liebestraum" and "Loose Lid Special" are also featured as well as a vocal on "Everything Happens To Me" by Frank Sinatra

In Volume II Frank Sinatra is heard on five numbers, Jo Stafford contributes two vocals while Connie Haines and arranger Sy Oliver sing one song apiece. Many collectors' items, such as "March of the Toys," with its muted trumpet passages, and "Chloe," are offered on this disk. The liner notes list the complete personnel for each number. Such names as Bunny Berigan, Charlie Shavers, Ziggy Elman, Buddy Rich, Dave Tough, Bud Freeman, and a host of others, are represented in the volumes.

Round The Wax Circle

NEW YORK:

The Four Aces are preparing a new act which will include dancing and instrumentals. It will be broken in on forthcoming night club engagements and TV shows. . . . Stan Jones, the composer of "Wringle Wrangle," is also the writer of the hit of some years back "Riders In The Sky." . . . Teresa Brewer has been named to receive the first annual CYO Award of the Year on March 2 from the Baltimore, Maryland Catholic Youth Organization. As an added honor, Teresa will receive the key to the city from the Mayor. . . . Irving Fields sailed to the West Indies this week to survey calypso music in its native environment. . . . Judy Scott, who's been appearing with Jerry Lewis in all of his engagements, has been signed to a Decca contract. . . . Nat "King" Cole and Tony Martin are currently doing SRO business in Miami Beach. Nat's at the Eden Roc and Tony's at the Fontainebleu. . . . Jubilee has just signed Ethel Waters, Todd Randall, Dick Williams, and Len Carrie's Krackerjacks. . . . RKO Unique has signed Charlie Applewhite. . . . Don Anthony's recording of "Only God Knows" is being played every morning on Boston station WORL following Archbishop Cushing's Rosary Hour. . . . New vocalist with the Glenn Miller/Ray McKinley band is Ann Summers of Montreal. She formerly recorded on Epic and will go overseas with the band on March 4th. . . . Paul Evans, who's getting a big buildup from RCA Victor, is managed by Dan Fisher and Stan Cooper. His first disk "What Do You Know" is already getting heavy dj play. . . . Betty Madigan has been invited to headline the entertainment at the National Press Club's annual "Salute To Congress Dinner" in Washington, D. C. March 26th. . . . The Buddy Basch office, which opened in December 1946, has just put out publicity release number 500. Congratulations, Buddy. We're looking forward to release number 1000.

PAUL EVANS

CHICAGO:

Kenny Myers, Mercury sales and promotional chief, very excited over this past week's rapid climb by The Diamonds' "Little Darlin'." Says Myers, "These boys are, beyond a doubt, the best group in the business today." . . . Russ Carlyle, currently doing a four weeker at The O'Henry, brought his good friend, "Stashu Pandowski" of ABC Par, to "In Town Tonight" 2/18. . . . Billy Taylor (London House) looking forward to his Canada trip in two weeks. . . . Decca introduced thrush Faye Morley to local deejays who, reported Don Foreman, received her "Donde Esta El Mio" verra well. Next stops — St. Loo, Kansas City, Denver, and then the West Coast. . . . Billy Eckstine, Jeri Southern, and Count Basie skedded to headline "Birdland Stars Of '57" concert stopping at Opera House, 3/9. . . . Coral's Ed Walker got rid of a goodly number of TV Digests in his shipments last week. Seems there was a story on The Lennon Sisters in it. . . . Steve Clayton visited local deejays with his newie, "Boy With The Golden Kazoo." . . . Howard Miller, in his local column, rings the death knell on 78's by stating "RCA spins 78 disk to its doom." This is something we've seen coming for a long time. . . . Bud Freeman brought his "Chi Style" jazz into The Blue Note along with another local boy, Freddy Wacker, 2/19. . . . Irwin Barg picks "Dancing In The Streets" to be the "smash hit of 57." "Fraternity has the first of many cuts on this tune," states Barg. "It's going to be a big one," he exclaimed. . . . Eddie Cochran brought his Liberty swinger, "Sitting In The Balcony," thru town last week. . . . Execs on the move; Morrie Price and Irwin Steinberg, Mercury, off to San Francisco for general meeting of West Coast distribs. . . . Jack Fulton back from Florida with a hatful of new tunes. . . . Sammy Fox, Famous, just returned from midwest tour, verra happy over Cathy Carr's newie, "Uno Momento." . . . Jubilee's ambassador of goodwill, Bill Darnel, showing Bob Whalen ("Chapel Of The Roses") and Moreen Cannon ("Johnny O Johnny") around The Windy City stations. . . . Pat Kirby in for one week on Don McNiel's "Breakfast Club." . . . Chi artists away from home: Joy Layne and Nick Noble running into one another in Philly while on an eastern tour. Both reported to have hits out that way. . . . Jimmy Hilliard asserts "To Be With You" by The Highlights taking off like their chart buster, "City Of Angels."

CATHY CARR

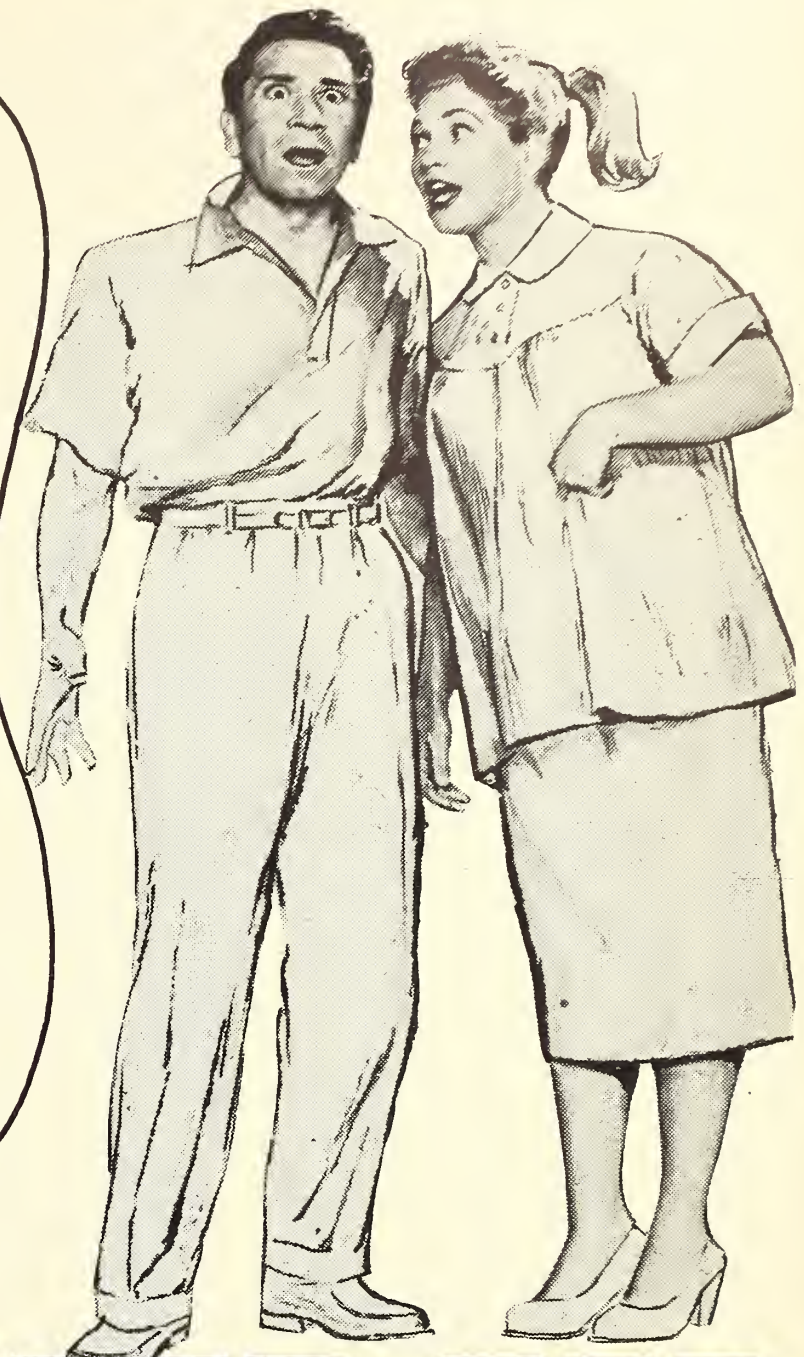
HOLLYWOOD:

Rock and Roller, Eddie Cochran, just pacted by Liberty, off on an national deejay tour, due to his first releas of "Sittin' In The Balcony" breaking hot in Boston, Cleveland, Chicago, and Pittsburgh. . . . Pat Boone, here for the filming of "Bernardine," doing TV guesting and recording with Dot president Randy Wood. . . . Verve Records releasing a single, "Don't Blame It On Elvis" from its authentic calypso album, "The Fabulous McClevertys." Single was brought out of the album, due to the great reaction it received in the Boston area. . . . Frankie Laine to receive his eleventh gold record for his hit recording of "Moonlight Gambler" on the Steve Allen show. . . . Bob Thompson, and George Matola have joined Zephyr Records in the A&R department. Thompson will also record for the label, with a first release of two of his own compositions, "Scene Of The Crime" and "Bridge Of Sighs." . . . Tommy Sands' recording of "Teenage Crush" is being released by Capitol Records in England. Record is already moving strongly in Canada and has sold over 500,000 in the United States in the past three weeks. . . . Sammy Laine getting good reaction to Giselle MacKenzie's Vik recording of "He Knows." . . . Milton Deutsch flew to New York to officially open agency's New York office, with branch to be headed by Lenny Ditson. . . . Martin Tobin, freelance Seattle disk-jockey, takes over the 2 to 5:30 P.M. slot on KLAN, Seattle.

FRANKIE LAINE

The heck with modest claims!

THIS IS A GREAT MOVIE...AND JUDY'S GOT A GREAT RECORD!



DECCA presents

Judy HOLLIDAY

singing

FULL OF LIFE

from the columbia picture

DECCA 9-30216

A NEW WORLD OF SOUND

DECCA RECORDS

"It's What's in THE CASH BOX That Counts"

OPERATORS RETAILERS DEEJAYS

In Order To Have Your Top Ten Represented In THE CASH BOX Charts,

Fill In The Coupon Below

(Or Put Them On Your Own Letterhead)

And Mail To

THE CASH BOX

1721 BROADWAY

NEW YORK 19, N.Y.

List Your Top Ten Pop Tunes Here

	NAME OF RECORD HERE	ARTIST OR BAND HERE
1.		
2.		
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4.		
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List Your Top Ten Country Tunes Here

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List Your Top Ten Rhythm 'N Blues Records Here

	NAME OF RECORD HERE	ARTIST OR BAND HERE
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NAME .....

FIRM .....

ADDRESS .....

CITY ..... STATE .....

Platter Spinner Patter

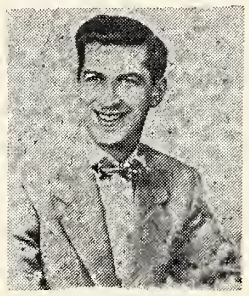
ALL ABOUT DISK JOCKEYS

Bill Kelso (KOPO-Tucson, Arizona) is now doing his nightly show from his home and would appreciate it if all records and record info were sent there. The address is 3801 Calle Fernando, Tucson, Arizona. The population of Tucson, according to Bill, has now reached a quarter of a million. . . . In addition to his 3 hour "Night Trick", **Bob Burns** (WHAM-Rochester, N.Y.) has a show called "Rockin' On Record" which is devoted entirely to rock 'n roll. . . . **Ed Ferland** (WHEC-Rochester, N.Y.) ran a dance on Feb. 22nd "for, by and featuring teenagers." Two records picked by high school students in Ed's area as "most likely to succeed" recently were "Round And Round" by **Perry Como** (RCA Victor) and "He's Got Time" by the **DeJohn Sisters** (Columbia). . . . In a contest involving **Elvis Presley**, the "March Of Dimes" obtained $2,961. The contest was held by **Bob Stevens** (KTSA-San Antonio, Texas). . . . **Roy La Mont** (WRVA-TV-Richmond, Va.), who runs a "Teen Age Dance Party" on WRVA-TV, reports a big mail response in a contest among his listeners regarding their preference on new disk releases. . . . **Eddie Litchfield** (WPEP-Taunton, Mass.) guested ork maestro **Glen Gray** on his "Silver Serenade" show a short while ago. Ed regularly features, on Saturdays, the "sounds of the big bands." Next scheduled guest on Ed's stint is **Pee Wee Hunt**. Further news from WPEP is that **John McCarthy** is stepping into the spot formerly held by **Al Roberson**. Al is moving over to WAGM-Presque Isle, Me. . . . Several of the newer singers with their newest records are drawing "socko reactions" in **Mike Gavin's** (WCCM-Lawrence, Mass.) area. These artists include **Ethel Ennis** (Atco), **Tommy Sands** (Capitol), and the **Harvey Boys** (Cadence).

AL RADKA
(KFRE—Fresno, Calif.)

* * *

Al Radka (KFRE-Fresno, Calif.) tells us of a singer, **Robin Robinson**, who Al thinks is a great find. The vocalist's first effort is "I Promise You" on Antler. . . . **Frank Roberts** (WBOF-Virginia Beach, Va.) writes that, in about a month, all of the juke boxes in the resort area of Virginia Beach will carry a WBOF top selection. . . . "Latin Fiesta" has been re-installed on WSID-Baltimore, Md. with **Bill Mullen** as emcee. Bill tapes an hour of "Latin Fiesta" for WSSD, the bedside station of the Baltimore V.A. hospital. Bill would like to make this a National service and would like to know what the "National Council Of Disc Jockeys" thinks of the idea. Singer **Billy Foxx** deejays 3 shows for WSID, "Midday Matinee," Monday thru Friday, and "Rhythm In Review" on Saturday. Billy and **Kelson Fisher** alternate with "Music For You" on Sundays. Fisher runs a popular rock 'n roll show at 2:30 on WSID. . . . **Steve Hood** (WFIG-Sumter, S.C.) has begun a new program on WFIG. It is a rating show where a panel rates the new record releases. Steve writes that WSID could use more new record releases on the program and he would be grateful for any cooperation in that matter. . . . **Walter Powell, Jr.** (WBVL-Barbourville, Ky.) has added a new program to his schedule at WBVL. The name of the program is "Sunday Serenade" which is heard from 4:05 until 6:15. The show programs only albums and, says Walt, the response has been wonderful. Walt is a junior at Union College in Barbourville. . . . Wrong Match: In the Feb. 9th "Platter Spinner" column we printed an item, given us, concerning two look-alikes: **Johnny Michaels** of WDGY-Minneapolis and **Johnny Michaels** of WOKY-Milwaukee, Wis. The Michaels, from WOKY thinks we were misinformed. "There is only one mad man Michaels," writes the Michaels of WOKY. . . . The top disk jockey talent from Portland Maine's four radio stations stood up late for the benefit of the "Heart Fund" on Feb. 21st. With **Ray Mercier** of WCSH as general chairman, the 8 PM to midnight "Heart Fund Hop" was aimed at the teenagers (there was no school the next day, Washington's Birthday). Other deejays participating in the affair included **Bob Arnold** of WCSH; **Dex Card** and **Arnie Kuvent** of WGAN; **Howie Leonard** and **Jack McDermott** of WLOB; **Ken Garland** and **Mike Norton** of WPOR. A King and Queen of Hearts were chosen during the evening.



HOWIE LEONARD
(WPOR—Portland, Me.)

MICKEY SHORR
(WXYZ—Detroit, Mich.)

* * *

Alan Fredericks (WGBB-Freeport, L.I.) runs his "Be My Guest" show Sunday from 4 to 6 and Monday thru Friday from 10 to Noon. . . . Due to a reported "tremendous reaction," **Alan "King Ko-Ko Saunders'** (WVNJ-Newark, N.J.) three weeks old "The Calypso Carnival" has been extended from a daily 20 minute segment to a full hour on WVNJ. The program will be heard from 8 to 9 PM Monday thru Friday. **Mickey Shorr** (WXYZ-Detroit, Mich.) now has a TV show on WXYZ labeled "Mickey's Record Room." Pulse gave **Ed Studney's** (WWDC-Washington, D.C.) 12 Noon to 1 PM show, "Luncheon With Ed," first place for the entire hour. . . . **John Ademy**, formerly of WAYE-Baltimore, Md., is now with WBIG-Greensboro, N.C.

THE HOTTEST COMPANY IN THE BUSINESS

WITH THESE SIZZLING SIX THAT ARE GOING TO THE TOP

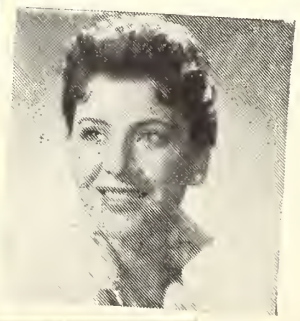
TERRY GILKYSON
and The Easy Riders
MARIANNE
c/w
GOODBYE CHIQUITA
4-40817 • 40817

FRANKIE LAINE
MOONLIGHT GAMBLER
c/w
LOTUS LAND
4-40780 • 40780

JO STAFFORD
WIND IN THE WILLOW
b/w
KING OF PARIS
4-40832 • 40832

TONY BENNETT
SOLD TO THE MAN WITH THE BROKEN HEART
b/w
ONE KISS AWAY FROM HEAVEN
4-40849 • 40849

FOUR LADS
WHO NEEDS YOU
c/w
IT'S SO EASY TO FORGET
4-40811 • 40811



EILEEN ROGERS
THE WALL
b/w
THIS DAY
4-40850 • 40850

COLUMBIA RECORDS

CashMakers

Capitol Records

TWO NEW HIT ALBUMS

LES PAUL and MARY FORD
TIME TO DREAM • T-802

THE FIVE KEYS ON STAGE!
Orchestra Conducted by Van Alexander and Dave Cavanaugh • T-828

AND HERE'S THE **FIVE KEYS'** NEW SINGLE!

LET THERE BE YOU
Orch. Cond. by Dave Cavanaugh

TIGER LILY
Orch. Cond. by Van Alexander
Record No. 3660

NEW HITS!

TOMMY COLLINS
ALL OF THE MONKEYS AIN'T IN THE ZOO
DON'T YOU LOVE ME ANYMORE
Record No. 3665

LORD FLEA
and His Calypsonians
SHAKE SHAKE SONORA
THE NAUGHTY LITTLE FLEA
Record No. 3659

MICKEY KATZ
HEY! JEALOUS LOVER
BARMITZVAH SPECIAL
Record No. 3664

DICK HAYMES
C'EST LA VIE
NOW AT LAST
Record No. 3662

LOUIS PRIMA • KEELY SMITH
BABY, WON'T YOU PLEASE COME HOME
SENTIMENTAL JOURNEY
Record No. 3663

JERRY REED
IT'S HIGH TIME
FOREVER
Record No. 3657

MARGARET WHITING
TIPPY-TOE
SPRING IN MAINE
Record No. 3666

SMASH HITS RIDING HIGH

TOMMY SANDS • TEEN-AGE CRUSH, HEP DEE HOOTIE (Cutie-Wootie) • Record No. 3639

NAT "KING" COLE • YOU ARE MY FIRST LOVE, Ballerina • Record No. 3619

BING CROSBY and Grace KELLY • TRUE LOVE b/w • Well Did You Evah? • Record No. 3507

"TENNESSEE" ERNIE FORD • THE WATERMELON SONG, ONE SUIT • Record No. 3649

THE FOUR PREPS • DREAMY EYES, Fools Will Be Fools • Record No. 3576

HANK THOMPSON and His Brazos Valley Boys • ROCKIN' IN THE CONGO, I Was The First One • Record No. 3623

FERLIN HUSKY • GONE, Missing Persons • Record No. 3628

SONNY JAMES • YOUNG LOVE, You're The Reason I'm In Love • Record No. 3602

LES PAUL and MARY FORD • CINCO ROBLES (Five Oaks), Ro-Ro-Robinson • Record No. 3612

FRANK SINATRA • CAN I STEAL A LITTLE LOVE, Your Love For Me • Record No. 3608

The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	**YOUNG LOVE** SONNY JAMES (Capitol)—TAB HUNTER (Dot)	1
2	**TOO MUCH** ELVIS PRESLEY (RCA Victor)	3
3	**MARIANNE** TERRY GILKYSON (Columbia)	5
4	**DON'T FORBID ME** PAT BOONE (Dot)	2
5	**BUTTERFLY** CHARLIE GRACIE (Cameo) ANDY WILLIAMS (Cadence)	9
6	**BANANA BOAT (DAY-O)** HARRY BELAFONTE (RCA Victor)	6
7	**WHO NEEDS YOU** FOUR LADS (Columbia)	7
8	**TEENAGE CRUSH** TOMMY SANDS (Capitol)	26
9	**BANANA BOAT SONG** TARRIERS (Glory)	4
10	**BLUE MONDAY** FATS DOMINO (Imperial)	13
11	**LOVE IS STRANGE** MICKEY & SYLVIA (Groove)	12
12	**MOONLIGHT GAMBLER** FRANKIE LAINE (Columbia)	8
13	**YOU DON'T OWE ME A THING** JOHNNIE RAY (Columbia)	11
14	**CINCO ROBLES** RUSSELL ARMS (Era)	14
15	**SINGING THE BLUES** GUY MITCHELL (Columbia)	10
16	**I DREAMED** BETTY JOHNSON (Bally)	15
17	**ALMOST PARADISE** ROGER WILLIAMS (Kapp) NORMAN PETTY TRIO (ABC-Paramount) LOU STEIN (RKO Unique)	16
18	**CAN I STEAL A LITTLE LOVE** FRANK SINATRA (Capitol)	17
19	**JIM DANDY** LAVERN BAKER (Atlantic)	22
20	**WRINGLE WRANGLE** BILL HAYES (ABC-Paramount) FESS PARKER (Disneyland)	18

21) JAMAICA FAREWELL. 22) ONLY ONE LOVE. 23) STASHU PANDOWSKI. 24) KNEE DEEP IN THE BLUES. 25) PARTY DOLL. 26) CHANTEZ, CHANTEZ. 27) YOUR WILD HEART. 28) SINCE I MET YOU BABY. 29) LUCKY LIPS. 30) AIN'T GOT NO HOME. 31) BAD BOY. 32) WITHOUT LOVE. 33) BALLERINA. 34) I'M STICKIN' WITH YOU. 35) YOU ARE MY FIRST LOVE. 36) LOVE ME. 37) ROCK-A-BYE YOUR BABY WITH A DIXIE MELODY. 38) I LOVE MY BABY. 39) I THOUGHT IT WAS OVER. 40) GREEN DOOR. 41) LITTLE BY LITTLE. 42) TRUE LOVE. 43) IT HAPPENED IN MONTEREY/ RAMONA. 44) WALKIN' AFTER MIDNIGHT. 45) THE WALL. 46) ROUND AND ROUND. 47) YOUR LOVE FOR ME. 48) GONE. 49) A ROSE AND A BABY RUTH. 50) PLAYING FOR KEEPS. 50) HEY! JEALOUS LOVER. 50) COME GO WITH ME.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

WITH EITHER SIDE...YOU WIN!

EVERYONE PREDICTS IT'S A "TWO-SIDER"

FEBRUARY 23, 1957 THE BILLBOARD

• Review Spotlight on...

GEORGIA GIBBS....Mercury 71058.....PRETTY, PRETTY
(E. B. Marks, BMI)
.....(Gil, BMI)
SILENT LIPS

Her Nibs has come up with a pair of potential winners. The two tunes, the top a smart ballad job, with the flip on a groovy rhythm kick, are handled in the gal's best crisp, driving style, and the ork backings go all the way with her. A two-sider that can put the thrush back at the top of the chart heap. Watch these.

THE CASH BOX

DISK OF THE WEEK

"PRETTY, PRETTY" (2:07)
[E. B. Marks BMI—Krugman, Ludwig]

"SILENT LIPS" (2:14)
[Gil BMI—Otis. Corso]

GEORGIA GIBBS
(Mercury 71058)

• "Her Nibbs" never sounded better than she does on this top-notch two-sider that'll earn a heap of cash for all concerned. Both are as different as day and night yet both have many hit characteristics. "Silent Lips" stars the familiar rhythmic Georgia on a terrific dance item that'll have the teenagers hopping around the juke boxes. Swinging handclapper showcased by a driving Glenn Osser accompaniment. The lark does a complete turnabout for the companion piece and hands in a brilliant performance on a touching lullaby tagged "Pretty, Pretty." It's a tender multiple voice melody set to a drifting latin tempo accompaniment. Unusual love song that has it from the first groove right thru to the last. Georgia puts her best foot forward for '57.

SIDE ONE

SILENT LIPS

71058

SIDE TWO

PRETTY PRETTY

71058

GEORGIA GIBBS

MERCURY RECORD CORPORATION • CHICAGO, ILLINOIS

Mercury REG. U.S. PAT. OFF. RECORDS

NO ONE GREATER!

2 New Sides

HARRY BELAFONTE

MAMA LOOK AT BUBU

b/w

DON'T EVER LOVE ME

RCA Victor 20/47-6830

RCA VICTOR

Portland Department Store Devotes Entire Window To One Album

PORTLAND, ORE.—Meier and Frank, Portland's leading department store, recently devoted an entire corner window to one album, Charles Gould's "White Satin & Black Velvet" on the Vik label. Gould, originally from Seattle, toured the Northwest with his new album and then embarked on a tour of the country that will eventually cover 60 cities. The window shown above, used mannikins to duplicate the original cover art work.

3 NEW RELEASES
HI FI DYNAMITE

JON and SONDRA STEELE

FM45-103—You'll find it hard to say which will be the big hit . . . "THE RICH FOLKS OF TEXAS" or "HOLD OUT YOUR HAND TO THE LORD."

ANOTHER HIT FROM *foremost*

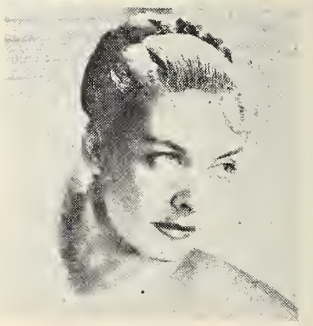
THE STYLEMASTERS

FM45-111—They're NEW . . . and they're NEWS!! "CUTIE OF THE KITTEN CROWD" backed by "I WANT A SWEETHEART."

ANOTHER HIT FROM *foremost*

New, Blue

SONDRA STEELE



FM45-102—Haunting in her FIRST solo disc, "DID YOU CRY" coupled with "DON'T TAKE YOUR LOVE FROM ME."

foremost EXTREME SOUND

Flair-X records Extends Bows to:...

. . . **BELLTONE STUDIOS**
for the use of studio on Dec. 14, 1956

. . . **RCA VICTOR Custom Division**
for pressing and shipping as early as Jan. 27, 1957

. . . **KELLY OWENS** for arranging and conducting

. . . **RALPH STEIN** for his A & R work

. . . the writers **HERB ZANE & LEE PINES** for the material

. . . **LOCAL 802** for use of musicians

. . . **PICCADILLY MUSIC** the Publisher

. . . **THE WANDERER** for a great vocal

to the OPERATORS, DJS, DEALERS who have helped us make it the FIRST and the BIG ONE.

Kappy

"THE MAN IN THE PHONE BOOTH"

PART 1

"HELLO BABY"

PART 2

"HELLO MAMA"

by

THE WANDERER

FLAIR X-5003

FLAIR X-5003

Flair-X records
A PRODUCT OF FLAIR RECORDS, INC.

1650 BROADWAY
NEW YORK CITY, N. Y.
(KAPPY JORDON, Pres.)

KING MONEY - MAKERS

NOW 3 IN A ROW FOR BILL DOGGETT

RAM - BUNK - SHUSH

BLUE LARGO KING 5020

These 2 Standards by DOGGETT will sell for years

"HONKY TONK" KING -4950

2 BIG HITS

"SLOW WALK" KING-5000

SPECIAL RELEASE!! OTIS WILLIAMS and his CHARMS

WALKIN' AFTER MIDNIGHT

I'M WAITING JUST FOR YOU DE LUXE 6115

SURPRISE RELEASE! EARL BOSTIC

AVALON b/w TOO FINE FOR CRYING KING 5025

BUBBER JOHNSON'S Greatest !!!

BUTTERFLY (A BALLAD) b/w TOO MANY HEARTS KING 5014

ANNIE LAURIE — A HIT!! — DE LUXE 6107

IT HURTS TO BE IN LOVE

SPECIAL RELEASE by HERB ZANE — DE LUXE 6118

THE MAN IN THE PHONE BOOTH

BIG DADDY — KING 5013
BACON FAT b/w BAD BOY

THE FEDERALS — DE LUXE 6112
COME GO WITH ME b/w COLD CASH

LUTHER AND LITTLE EVA — KING 5010
LOVE IS STRANGE b/w AIN'T GOT NO HOME

LITTLE WILLIE JOHN — KING 5003
A LITTLE BIT OF LOVING b/w WILL THE SUN SHINE TOMORROW

JIMMY DUNCAN
I'M ON THE OUTSIDE (LOOKIN' IN) b/w THE PRICE OF LOVE
KING 5028

JAMES BROWN and the FAMOUS FLAMES
JUST WON'T DO RIGHT b/w LET'S MAKE IT
FEDERAL 12289

THE MIDNIGHTERS — FEDERAL 12288
LET ME HOLD YOUR HAND b/w OOH BAH BABY

ROY GAINES — DE LUXE 6119
ISABELLA b/w GAINESVILLE

THE QUARTER NOTES
COME DE NIGHT b/w LONELINESS
DE LUXE 6116

DISTRIBUTED BY KING RECORDS

KING - FEDERAL - DELUXE

RKO Reactivates Britton Music, BMI Affiliate

NEW YORK—Martin Machet of RKO has announced the reactivation of the BMI publishing firm, Britton Inc. Machet flies out to the coast for about ten days where he will set up the West Coast office for RKO Music with Milt Stein as the West Coast representative.

Decision as to the exact location of the offices will be made by Machet when he decides among three buildings now under consideration. Machet plans to have the office organized and operating before his return to New York.

Irving Deutch, general professional manager of RKO Music, will make an announcement shortly naming the professional manager of Britton, Inc. Several applicants are being considered at presstime.

Belafonte Forms Pubbery

NEW YORK—Harry Belafonte has formed his own music publishing firm, Clara Music, for the purpose of uncovering and developing American and international folk material. The firm is hopeful of becoming the most contributive publisher to American folk lore in the music industry. Jesse Stool has been named vice-president and general manager with headquarters in California. "Clara" will publish all of Belafonte's songs in addition to tunes for other artists.

Liberty Signs Dick Kallman

HOLLYWOOD, CAL.—Dick Kallman, former Decca artist, has signed a long-term pact with Liberty Records, Liberty vice-president Jack Ames, announced last week.

Kallman figures prominently in the future plans of the diskery which has made stars of such personalities as Julie London and Patience and Prudence. Kallman will record both singles and LP's.

Among the more recent additions to have attracted considerable attention for their recording work on Liberty are David Seville, Donna Fuller, Claude Gordon, Mark McIntyre, Margie Rayburn and Eddie Cochran.

Jerri Adams To Shaw Artists

NEW YORK—Shaw Artists Corp. has just signed Columbia recording artist Jerri Adams, formerly with GAC, to a pact. The lark will make her first appearance through the Shaw firm at Chubby's in Camden for a week from March 18 through 24.

Shaw also has added Charlie Mingus, Teddy Charles and Denny Costello to its roster.

Mike Spolan of the Shaw Agency, last week, announced a shift in personnel. Walter Thomas has moved from the New York office to Shaw's Chicago offices, and Jerry Johnson has taken Thomas' place in New York.

Judy Valentine On ABC-Par

BOSTON—Judy Valentine, wife of Boston deejay Sherm Feller, debuts on the ABC-Paramount label with two songs from Disney's "Cinderella" flicker—"A Dream Is a Wish Your Heart Makes," and "Bibbity, Bobbity Boo."

At the same time, Paramount will issue a recording of a new tune, published by Feller. Titled, "Somewhere a Stranger," it features vocalist Dick Roman.

2 Fabulous Instrumentals

"ALMOST PARADISE"

with

LOU STEIN

his piano and orchestra

RKO UNIQUE 385

The Cash Box
Disk of the Week

A BILLBOARD
RECORD SPOTLIGHT

OU STEIN . . . RKO Unique 385 ALMOST PARADISE

"MOONSTRUCK IN MADRID"

with

JOE LEAHY

and his orchestra

RKO UNIQUE 383

" . . . charming latin beat . . . delightful arrangement . . . wonderful dance deck . . . could develop into another 'Petticoats of Portugal' . . . from 'Excellent Rating.'"

THE CASH BOX

RKO UNIQUE RECORDS

THE REAL

EDDIE FISHER

on 2 Great New Sides

TONIGHT MY HEART WILL BE CRYING

c/w

BLUES FOR ME

RCA Victor 20/47-6849

RCA VICTOR

Disk Jockey

REGIONAL RECORD REPORTS

Bob Bradley-Leigh Kamman-Don Kelly-Steve Cannon-Jerry Cunning
WLOL—Minneapolis, Minn.

1. Young Love (James/Hunter/Crewcuts)
2. Too Much (E. Presley)
3. Tiger Lily (R. Draper)
4. Don't Forbid Me (P. Boone)
5. What's The Reason (Domino)
6. Banana Boat (Day-O) (Belafonte/Tarriers/Lawrence)
7. I Remember (In The Still) (S Satins)
8. Ain't Got No Home (Henry)
9. Jamaica Farewell (Belafonte)
10. Who Needs You (4 Lads)

Lamar Sherlock
KTMS—Santa Barbara, Calif.

1. I Dreamed (B. Johnson)
2. Cinco Robles (R. Arms)
3. I Want Some Love (Kallman)
4. This Much I Know (J. Carson)
5. Chapel Of The Roses (B. Whalen)
6. Since I Met You Baby (I. J. Hunter)
7. True Love (Crosby & Kelly)
8. Banana Boat (Day-O) (H. Belafonte)
9. Can I Steal A Little Love (F. Sinatra)
10. Butterfly (A. Williams)

Chuck Otte
KLPW—Union-Washington, Mo.

1. Young Love (S. James)
2. Knee Deep In The Blues (G. Mitchell)
3. Marianne (Hilltoppers)
4. He's Got Time (DeJohns)
5. Blue Monday (F. Domino)
6. Don't Forbid Me (P. Boone)
7. Poor Boy (E. Presley)
8. Lucky Lips (G. Storm)
9. Round And Round (P. Como)
10. Real Gone (W. Manone)

Bill "Sparky" Mullen
WSID—Baltimore, Md.

1. Marianne (T. Gilkyson)
2. Time Out For Tears (Connor)
3. Mary Ann (E. Ros)
4. Banana Boat (Day-O) (H. Belafonte)
5. Don't Forbid Me (P. Boone)
6. Exactly Like You (F. Ortega)
7. Stone Cold Dead In The Market (Fitzgerald)
8. True Love (Crosby & Kelly)
9. Who Needs You (4 Lads)
10. Mary Ann (Sir Lancelot)

Johnny Magnus
KGFJ—Los Angeles, Calif.

1. Chantez Chantez (D. Shore)
2. Young Love (T. Hunter)
3. Moonlight Gambler (F. Laine)
4. It Happened In Monterey/Ramona (Lancers)
5. Stashu Pandowski (J. LaRosa)
6. Jamaica Farewell (Belafonte)
7. Ballerina (N. Cole)
8. I Cry For More (S. Syms)
9. Who Needs You (4 Lads)
10. Before I Die (D. Collins)

Howie Leonard
WLOB—Portland, Me.

1. Young Love (Hunter/James)
2. You Don't Owe Me A Thing (J. Ray)
3. Too Much (E. Presley)
4. Don't Forbid Me (P. Boone)
5. Repeat After Me (P. Page)
6. Cinco Robles (R. Arms)
7. Kid Stuff (McGuires)
8. Ain't Got No Home (Henry)
9. Lucky Lips (R. Brown)
10. Only One Love (Hamilton IV)

Bruce D. Farnsworth
WTXL—W. Springfield, Mass.

1. Cinco Robles (R. Arms)
2. Two Different Worlds (Rondo)
3. I Dreamed (B. Johnson)
4. Singing The Blues (Mitchell)
5. Learning My Latin (P. Page)
6. I Love My Baby (J. Corey)
7. Marianne (T. Gilkyson)
8. Hey! Jealous Lover (Sinatra)
9. Round And Round (P. Como)
10. You Are My First Love (Cole)

Ray Golden
KSTN—Stockton, Calif.

1. Hey Ho (Beachcombers & Natalie)
2. Young Love (T. Hunter)
3. Exactly Like You (M. Murphy)
4. I'm Ready To Love Again (Modernaires)
5. Over The Rainbow (Satisfiers)
6. This Younger Generation (L. Armstrong)
7. Hankerin' For You (Beachcombers & Natalie)
8. It's A Pity To Say Goodnight (E. Gorme)
9. But Not For Me (S. Vaughan)
10. Fools Rush In (M. Kaye Trio)

Ed McKenzie
WXYZ—Detroit, Mich.

1. Marianne (T. Gilkyson)
2. Too Much (E. Presley)
3. Almost Paradise (Petty/R. Williams)
4. I'm Stickin' With You (J. Bowen)
5. Lucky Lips (R. Brown)
6. Love Is Strange (Mickey & Sylvia)
7. Teenage Crush (T. Sands)
8. Who Needs You (4 Lads)
9. Butterfly (A. Williams)
10. Round And Round (P. Como)

Little Bob Liddle
KXL—Portland, Ore.

1. Too Much (E. Presley)
2. Young Love (T. Hunter)
3. Playing For Keeps (Presley)
4. Love Is Strange (Mickey & Sylvia)
5. Don't Forbid Me (P. Boone)
6. Butterfly (A. Williams)
7. Blue Monday (F. Domino)
8. Red Sails In The Sunset (T. Hunter)
9. Marianne (T. Gilkyson)
10. Love Me (E. Presley)

Dick Partridge
WHIM—E. Providence, R. I.

1. Marianne (T. Gilkyson)
2. Without Love (T. Arden)
3. Banana Boat Song (Tarriers)
4. Walking After Midnight (P. Cline)
5. Young Love (T. Hunter)
6. I Miss You So (C. Connor)
7. Poor Man's Roses (P. Page)
8. Walkin' The Poodle (Chordettes)
9. Lullaby In Blue (Wood/Fisher)
10. Kid Stuff (McGuires)

Sam Blessing
KOSI—Aurora-Denver, Colo.

1. Too Much (E. Presley)
2. Young Love (T. Hunter)
3. Banana Boat (Day-O) (H. Belafonte)
4. Don't Forbid Me (P. Boone)
5. Blue Monday (F. Domino)
6. Moonlight Gambler (F. Laine)
7. Jim Dandy (L. Baker)
8. Marianne (Hilltoppers)
9. Wringle Wrangle (F. Parker)
10. I Miss You So (C. Connor)

Ken Garland
WPOR—Portland, Me.

1. Repeat After Me (P. Page)
2. I Dreamed (B. Johnson)
3. Young Love (S. James)
4. You Don't Owe Me A Thing (J. Ray)
5. From The First Hello (Morgan)
6. Chantez, Chantez (D. Shore)
7. Towers Trot (D. Jacobs)
8. Lucky Lips (R. Brown)
9. Town Crier (A. Hibbler)
10. Butterfly (A. Williams)

Buddy Webber
KOWH—Council Bluffs, Iowa

1. Young Love (S. James)
2. Don't Forbid Me (P. Boone)
3. Blueberry Hill (F. Domino)
4. Too Much (E. Presley)
5. Banana Boat Song (Vaughan)
6. Jamaica Farewell (Belafonte)
7. Moonlight Gambler (F. Laine)
8. Rock-A-Bye Your Baby (Lewis)
9. Blue Monday (F. Domino)
10. I Dreamed (B. Johnson)

Alan Fredericks
WGBB—Freeport, L. I., N.

1. Young Love (S. James)
2. Banana Boat Song (Lawrenc
3. Can I Steal A Little Love (F. Sinatr
4. Towers Trot (D. Jacobs)
5. It Happened In Monterey Ramona (Lancers)
6. Wringle Wrangle (B. Hayes
7. Moonstruck In Madrid (4 Prep
8. I Hope You Won't Hold Against Me (D. Olson)
9. Almost Paradise (R. William
10. Marianne (Hilltoppers)

Marty McNeeley
WJR—Detroit, Mich.

1. Marianne (T. Gilkyson)
2. Too Much (E. Presley)
3. Almost Paradise (Petty/R. Williams
4. I'm Stickin' With You (J. Bower
5. Lucky Lips (R. Brown)
6. Love Is Strange (Mickey & Sylvia
7. Teenage Crush (T. Sands)
8. Who Needs You (4 Lads)
9. Butterfly (A. Williams)
10. Round And Round (P. Como)

Harry Downie
WICC—Bridgeport, Conn.

1. Too Much (E. Presley)
2. I Love You Still (4 Voices)
3. Young Love (S. James)
4. Butterfly (C. Gracie)
5. Bad Boy (Jive Bombers)
6. Banana Boat (Day-O) (H. Belafonte)
7. Little By Little (M. Marlo)
8. Play The Music (C. Bennett)
9. Please Don't Hold It Against Me (D. Olsen)
10. Without Love (T. Arden)

Buddy Deane
WITH—Baltimore, Md.

1. Butterfly (C. Gracie)
2. Young Love (S. James)
3. Too Much (E. Presley)
4. Lucky Lips (R. Brown)
5. Jim Dandy (L. Baker)
6. Come Go With Me (Del Vikings/Gayle)
7. Walking After Midnight (P. Cline)
8. Only One Love (Hamilton IV)
9. Little By Little (M. Marlo)
10. Just Because (L. Price)

Bertha Porter
WDRC—Hartford, Conn.

1. Hello Baby (Wanderer)
2. Butterfly (C. Gracie)
3. The Wall (P. Page)
4. Almost Paradise (L. Stein)
5. Knee Deep In The Blues (G. Mitchell)
6. Marianne (T. Gilkyson)
7. Banana Boat Song (Tarriers)
8. Young Love (S. James)
9. Don't Forbid Me (P. Boone)
10. I Dreamed (B. Johnson)

Bill Kennedy
WGAW—Gardner, Mass.

1. Almost Paradise (L. Stein)
2. Butterfly (A. Williams)
3. Blue Echo (C. Atkins)
4. Young Love (T. Hunter)
5. Your Wild Heart (J. Layne)
6. Too Much (E. Presley)
7. Come Go With Me (S. Gale)
8. From The First Hello (Morgan)
9. Party Doll (S. Lawrence)
10. Didn't Know How To Cry (J. Deane)

Bill Kelso
KOPO—Tucson, Ariz.

1. I Dreamed (B. Johnson)
2. Too Much (E. Presley)
3. Without Love (T. Arden)
4. Cinco Robles (R. Arms)
5. Young Love (S. James)
6. Kid Stuff (McGuires)
7. Butterfly (A. Williams)
8. Marianne (T. Gilkyson)
9. Little By Little (M. Marlo)
10. Anastasia (P. Boone)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

Disk Jockey

REGIONAL RECORD REPORTS

Randy Towry
WHBS—Hunstville, Ala.

. I Love You, Yes I Do (Connor)
. Baby Doll (A. Williams)
. I Thought It Was Over (J. P. Morgan)
. Holiday For Trombones (Rose)
. Jamaica Farewell (Belafonte)
. April In Paris (Fitzgerald & Basie)
. Rock-A-Bye Your Baby (Lewis)
. Banana Boat (Day-O) (H. Belafonte)
. Can I Steal A Little Love (F. Sinatra)
. Best Years Of My Life (Brown)

Joe Buerry
WJWL—Georgetown, Del.

. Young Love (Crewcuts/James)
. Marianne (Hilltoppers)
. You Don't Owe Me A Thing (J. Ray)
. Who Needs You (4 Lads)
. Wringle Wrangle (B. Hayes)
. Little By Little (M. Marlo)
. Stashu Pandowski (Toppers/LaRosa)
. Butterfly (A. Williams)
. I Thought It Was Over (J. P. Morgan)
. Don't Forbid Me (P. Boone)

Bob Salter
KJR—Seattle, Wash.

1. Too Much (E. Presley)
2. Young Love (S. James)
3. Ever Lovin' Fingers (Bowen)
4. Red Sails In The Sunset (T. Hunter)
5. Teen Age Crush (T. Sands)
6. Love Me (E. Presley)
7. Party Doll (B. Knox)
8. Paralyzed (E. Presley)
9. Banana Boat (Day-O) (H. Belafonte)
10. Since I Met You Baby (I. J. Hunter)

Joe McCallum
CFRN—Edmonton, Alberta, Canada

1. Young Love (Hunter/James)
2. Banana Boat (Day-O) (Belafonte/Tarriers)
3. Don't Forbid Me (P. Boone)
4. Singing The Blues (Mitchell)
5. Too Much (E. Presley)
6. I Dreamed (B. Johnson)
7. Blue Monday (F. Domino)
8. Green Door (J. Lowe)
9. Cinco Robles (Paul & Ford)
10. Little By Little (T. Arden)

Bob N. Perry
WCKR—Miami, Fla.

1. Too Much (E. Presley)
2. Young Love (Crewcuts)
3. You Don't Owe Me A Thing (J. Ray)
4. Banana Boat (Tarriers)
5. Little White Horse (Rene)
6. Don't Forbid Me (P. Boone)
7. Jamaica Farewell (Belafonte)
8. Blue Monday (F. Domino)
9. Love Me (E. Presley)
10. Chapel Of The Roses (B. Whalen)

George Klein
WMC—Memphis, Tenn.

1. Young Love (S. James)
2. Don't Forbid Me (P. Boone)
3. Too Much (E. Presley)
4. Banana Boat Song (Tarriers)
5. Moonlight Gambler (F, Laine)
6. Blue Monday (F. Domino)
7. You Don't Owe Me A Thing (J. Ray)
8. Love Me (E. Presley)
9. Don't Worry Your Pretty Head (D. Cherry)
10. One Step At A Time (B. Lee)

Doug Burrows
CKY—Winnipeg, Canada

1. Young Love (S. James)
2. Too Much (E. Presley)
3. Banana Boat Song (Fontanes)
4. Marianne (Hilltoppers)
5. On My Word Of Honor (Platters)
6. Stashu Pandowski (Toppers)
7. Don't Forbid Me (P. Boone)
8. Teen Age Crush (T. Sands)
9. Girl Can't Help It (Richard)
10. My Happiness (J. Beasley)

Brian Skinner
CKDM—Dauphin, Manitoba, Canada

1. Young Love (S. James)
2. Banana Boat Song (Tarriers)
3. Don't Forbid Me (P. Boone)
4. True Love (Crosby & Kelly)
5. Singing The Blues (Mitchell)
6. Moonlight Gambler (F. Laine)
7. You Don't Owe Me A Thing (J. Ray)
8. Since I Met You Baby (I. J. Hunter)
9. Too Much (E. Presley)
10. Blue Monday (F. Domino)

Gerry Myers
CKOY—Ottawa, Ont., Can.

1. Marianne (T. Gilkyson)
2. There I've Said It Again (B. Scott)
3. Young Love (S. James)
4. Wringle Wrangle (B. Hayes)
5. I Don't Know How To Cry (J. Deane)
6. Only One Love (Hamilton IV)
7. Pum-Pa-Lum (S. Lawrence)
8. Back At The Ranch (Continentals)
9. Your Wild Heart (P. Tails)
10. Teen Age Crush (T. Sands)

Harvey L. Hudson
WLEE—Richmond, Va.

1. Don't Forbid Me (P. Boone)
2. Banana Boat Song (Tarriers)
3. Young Love (T. Hunter)
4. Anastasia (P. Boone)
5. I Dreamed (B. Johnson)
6. By The Fireside (D. Costa)
7. Jamaica Farewell (Belafonte)
8. There's Always A First Time (R. Hood)
9. Can I Steal A Little Love (F. Sinatra)
10. Written On The Wind (4 Aces)

Bob Ancell
WCUE—Akron, Ohio

1. Butterfly (Allen & Keynotes)
2. Too Much (E. Presley)
3. Young Love (James/Hunter)
4. Love Is Strange (Mickey & Sylvia)
5. Don't Forbid Me (P. Boone)
6. Blue Monday (F. Domino)
7. Banana Boat (Day-O) (Tarriers/Belafonte)
8. Hospitality Blues (D. Harrell)
9. Wringle Wrangle (F. Parker)
10. I'm Stickin' With You (J. Bowen)

Jimmy Oakes
WTCR—Ashland, Ky.

1. Young Love (S. James)
2. Only One Love (Hamilton IV)
3. Singing The Blues (Mitchell)
4. Moonlight Gambler (F. Laine)
5. Walking In The Rain (J. Ray)
6. Jamaica Farewell (Belafonte)
7. Two Different Worlds (Rondo)
8. You Don't Owe Me A Thing (J. Ray)
9. I Dreamed (B. Johnson)
10. Banana Boat (Day-O) (H. Belafonte)

Bob Day
WNIX—Springfield, Vt.

1. Walkin' The Poodle (Chordettes)
2. Round And Round (P. Como)
3. Marianne (T. Gilkyson)
4. I Miss You So (C. Connors)
5. Who Needs You (4 Lads)
6. The Little Misses (DeMarcos)
7. Barefoot Boy (C. Russell)
8. Only One Love (Hamilton IV)
9. Country Boy (H. Belafonte)
10. Love Is Strange (Mickey & Sylvia)

Jack Buechler
WKOW—Madison, Wisc.

1. Party Doll (S. Lawrence)
2. Young Love (T. Hunter)
3. Marianne (T. Gilkyson)
4. Butterfly (C. Gracie)
5. I Love My Baby (J. Corey)
6. What Is A Teenage Girl (T. Edwards)
7. Crazy Legs (G. Vincent)
8. Rockin' In Congo (Thompson)
9. Round And Round (P. Como)
10. I'm Stickin With You (Bowen)

Murray Jordan
WLIB—New York, N. Y.

1. Don't Forbid Me (P. Boone)
2. Who Needs You (4 Lads)
3. Love Is Strange (Mickey & Sylvia)
4. Cinco Robles (Arms/Paul & Ford)
5. Banana Boat Song (Tarriers)
6. Wringle Wrangle (B. Hayes)
7. Chapel Of The Roses (B. Whalen)
8. Salute To Tommy Dorsey (Modernaires)
9. Lets Calypso (R. Draper)
10. The Tower Trot (D. Jacobs)

Winston Hope
WTAR—Norfolk, Va.

1 Hey! Jealous Lover (Sinatra)
2. Don't Forbid Me (P. Boone)
3. Run Darling, Don't Walk (C. Richards)
4. Anastasia (P. Boone)
5. I Miss You So (C. Connor)
6. You Are My First Love (Cole)
7. Gypsy With Fire In His Shoes (P. Lee)
8. Gonna Get Along (Patience & Prudence)
9. Where Flamingos Fly (P. Lee)
10. 10,000 Miles (M. Holiday)

John Michaels
WOKY—Milwaukee, Wisc.

1. Marianne (T. Gilkyson)
2. Who Needs You (4 Lads)
3. Walkin' The Poodle (Chordettes)
4. You Don't Owe Me A Thing (J. Ray)
5. Young Love (S. James)
6. Knee Deep In The Blues (G. Mitchell)
7. Poor Boy (E. Presley)
8. Levi Lullaby (L. Douglas)
9. Ballerina (N. Cole)
10. Let's Go Calypso (R. Draper)

John Ademy
WBIG—Greensboro, N. C.

1. Banana Boat (Day-O) (H. Belafonte)
2. I Dreamed (B. Johnson)
3. Wringle Wrangle (B. Hayes)
4. Marianne (T. Gilkyson)
5. Cinco Robles (R. Arms)
6. Written On The Wind (4 Aces)
7. Who Needs You (4 Lads)
8. Long Before I Knew You (S. Lawrence)
9. Stashu Pandowski (R. Carlyle)
10. You Are My First Love (Cole)

Jerry Whitson
KMHT—Marshall, Texas

1. Young Love (T. Hunter)
2. Too Much (E. Presley)
3. Don't Forbid Me (P. Boone)
4. Who Needs You (4 Lads)
5. Marianne (Hilltoppers)
6. Moonlight Gambler (F. Laine)
7. Banana Boat (Day-O) (H. Belafonte)
8. You Are My First Love (Cole)
9. Walking After Midnight (P. Cline)
10. Singing The Blues (Mitchell)

Jack Karey
WCFL—Chicago, Ill.

1. Butterfly (C. Gracie)
2. Marianne (Hilltoppers)
3. Round And Round (P. Como)
4. Teenage Crush (T. Sands)
5. Only One Love (Hamilton IV)
6. Young Love (T. Hunter)
7. To Be With You (Highlights)
8. No One Sweeter Than You (N. Noble)
9. Tricky (R. Marterie)
10. Dancing In The Streets (D. Belloc)

Bill Rogers
KFDA—Amarillo, Texas

1. Teen Age Crush (T. Sands)
2. Too Much (E. Presley)
3. Young Love (S. James)
4. Look Homeward Angel (Ray)
5. Who Needs You (4 Lads)
6. Banana Boat (Day-O) (H. Belafonte)
7. Cinco Robles (Paul & Ford)
8. Party Doll (B. Knox)
9. Marianne (T. Gilkyson)
10. Love Me (E. Presley)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"I'M DROWNING MY SORROWS"
"HOW LONELY CAN ONE BE"
The Cash Box Disk of the Week 2/2
Teresa Brewer ..... Coral 61776

•

"CALYPSO MELODY"
The Cash Box Best Bets 2/23
David Rose ..... MGM 12430

•

"THE WALL"
"A POOR MAN'S ROSES"
The Cash Box Disk of the Week 2/16
Patti Page ..... Mercury 71059

•

"I'M WALKIN'"
"I'M IN THE MOOD FOR LOVE"
The Cash Box Disk of the Week 2/23
Fats Domino ..... Imperial 5428

•

"9 LB. HAMMER"
The Cash Box Best Bets 1/19
Sanford Clark ..... Dot 15534

REMICK MUSIC CORP.

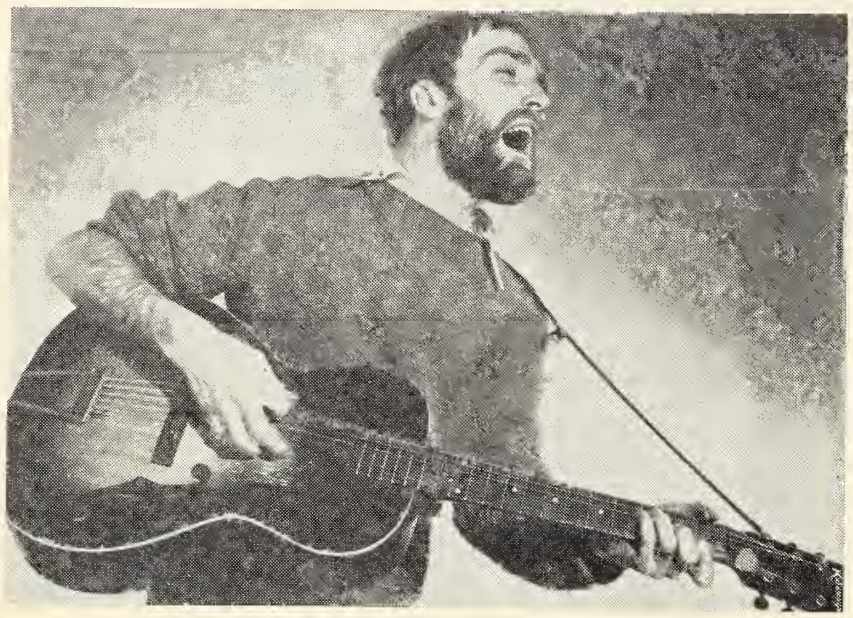
"CASHBOX BULLSEYE OF THE WEEK"
"MARRIAGE and DIVORCE"
HANK SNOW
RCA VICTOR 47-6831
MYERS MUSIC, INC.
208 N. BROAD ST., PHILA. 2, PA.

A TWO-SIDED SMASH!!!
"THE GIFT" • "THE DONKEY AND THE SCHOOLBOY"
The Music of
DAVID SEVILLE
LIBERTY # 55055
BOURNE, INC. — ABC CORP.

Two Big Sides!

BOB CORT

and his skiffle group



DON'T YOU ROCK ME DADDY-O

B/W

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Album Reviews

POPULAR

"AROUND THE WORLD IN 80 DAYS"—Music From The Sound Track—Decca DL 9046 (1-12" LP)

The stir caused by Michael Todd's star-studded "travelogue", "Around The World In 80 Days," is certain to make this pressing of the sound track score a good seller. Written by the late Victor Young, the music is brightly descriptive of the places the picture encounters ("Paris Arrival", "India Country Side"). The film's principal theme, "Around The World", is woven throughout the disk, and its sweeping melody made effective scoring when the camera panned the scenery. Important stock item.

"MUSIC OF LEROY ANDERSON"—Frederick Fennell Conducting The Eastman-Rochester Pops Orchestra—Mercury MG 50130 (1-12" LP)

IRISH SUITE; SLEIGH RIDE; FORGOTTEN DREAMS; SERENATA; A TRUMPETER'S LULLABY; THE PENNY-WHISTLE SONG; SANDPAPER BALLET; BUGLER'S HOLIDAY.

Conductor Frederick Fennell, who has been giving the public worthy recordings of light and serious band works, has a delightful disk containing six inviting melodies by Leroy Anderson plus the composer's "Irish Suite", a gay orchestral piece based on six famed Irish melodies. Mr. Anderson's arrangements lend themselves particularly well to hi-fi treatment which is exactly what they get in this fine pressing. Strong pop-semi-classical market.

"HEART AND SOUL"—The Music Of Hoagy Carmichael—Sung By Alan Dean With Robert Maxwell, His Harp And His Orchestra—MGM E 3461 (1-12" LP)

HEART AND SOUL; I GET ALONG WITHOUT YOU VERY WELL; HOW LITTLE WE KNOW; THE NEARNESS OF YOU; MY RESISTANCE IS LOW; BALTIMORE ORIOLE; STARDUST; IF YOU DON'T LOVE ME; SKYLARK; JUDY; BLUE ORCHIDS; ONE MORNING IN MAY.

Hoagy Carmichael, who has an impressive collection of evergreens to his credit, is handsomely represented in this LP featuring singer Alan Dean and harpist Robert Maxwell and his ork. Dean, who scored with a single, "Luna Rosa," provides a deft romantic feeling to the romantic items, while swinging lightly to the up-tempo selections. Robert Maxwell's harp support is soft and, at times, slickly light-hearted. Excellent tunes, professionally rendered with charm.

"MY BLUE HEAVEN"—Gene Austin—Decca DL 8433 (1-12" LP)

MY BLUE HEAVEN; CAROLINA MOON; I CRIED FOR YOU; JEANNINE; RAMONA; MUSIC, MAESTRO, PLEASE; TONIGHT YOU BELONG TO ME; FORGIVE ME; IF I COULD BE WITH YOU; IF I HAD MY WAY; CHINA BOY; I'M IN A MELLOW MOOD.

A pioneer among crooners (and one of the most successful), Gene Austin is heard in 12 songs closely associated with him in this entry from Decca. Suave and possessing a smooth delivery, Austin covers such favorites as "My Blue Heaven", "If I Had My Way" and "Ramona." Those who heard Austin in his prime will be grateful for the chance to hear the entertainer again via this package.

"NIGHT LIFE"—Lurlean Hunter—Manny Albam And His Orchestra—Vik LX-1061 (1-12" LP)

GEORGIA ON MY MIND; WHAT A DIFFERENCE A DAY MADE; HAVE YOU MET MISS JONES; THAT OLD FEELING; IT'S THE TALK OF THE TOWN; GENTLEMAN FRIEND; NIGHT LIFE; IT COULD HAPPEN TO YOU; MOONDRIFT; SUNDAY; LIKE SOMEONE IN LOVE; THIS TIME THE DREAM'S ON ME.

Vik has a winner in this pressing featuring stylist Lurlean Hunter. Bright ork support and a respectable collection of standards are two elements that form a sturdy foundation for Miss Hunter to apply a soft ballad or rythmic up-tempo delivery. There's a notable blues voice too on "Georgia On My Mind" and the one new song on the bill, "Night Life". Dependable vocal sessions.

"TWO-A-DAY AT THE PALACE"—Benny Fields And Blossom Seeley—Mercury MG 20224 (1-12" LP)

THAT'S ENTERTAINMENT; I LOVE A PIANO; THE SOFT SHOE SONG; LADY PLAY YOUR MANDOLIN; LULLABY OF BROADWAY; TOOT TOOT TOOTSIE; THAT TEASIN' RAG; SONG AND DANCE MAN; JUNE; THERE'S NO BUSINESS LIKE SHOW BUSINESS.

Nostalgia comes in easy-to-take doses on this Mercury pressing of 11 numbers by the famous vaudeville husband-wife team, Benny Fields and Blossom Seeley. The set opens and closes with two recent tributes to show business, "That's Entertainment" and "There's No Business Like Show Business" and between those tunes memory lane takes over with such palace pieces as "I Love A Piano," "Toot Tootsie Goodbye" and Fields' own specialty, "Lullaby Of Broadway. The two performers sound as if they relish the material. The package should be greatly enjoyed by those who recall the team's heydey.

"WILL SUCCESS SPOIL ROCK-MANINOFF?"—Rosa Linda, Piano—Era EL 20010 (1-12" LP)

WILL SUCCESS SPOIL ROCK-MANINOFF? (PRELUDE IN C MINOR); 88 KEYS (ETUDE); PRELUDE IN G MINOR; 18TH VARIATION ON A THEME FROM PAGANINI BY RACHMANINOFF; RHAPSODY ON A THEME FROM PAGANINI BY RACHMANINOFF; JOE GREEN GOES TO TOWN (QUARTET FROM RIGOLETTO); CARMEN HAS A BIZET DAY (GYPSY DANCE FROM CARMEN); A DREAM OR TWO (WALTZ IN A FLAT); 2ND PIANO CONCERTO; SAMBA A LA CHOPIN.

With a clever title as the lead, this package from Era is a meeting of two usually distinct areas of music, pop and classical. Pianist Rosa Linda has arranged 11 classic melodies in a souped-up, rhythmic style. The results are refreshing, and witty sessions by the keyboard artist. In some of the numbers ("18th Century Variation On A Theme From Paganini By Rachmaninoff") Miss Linda plays the material, in part or whole, straight and with a good deal of sensitivity. A trio supporting Miss Linda dig these remodeled classics the most. Novel and commercial idea.

"SI! SI! NO! NO!"—Machito And His Orchestra—Tico LP 1033 (1-12" LP)

SI SI NO NO; ADIOS; FREEZELANDIA; SAMBIA; CONTIGO EN LA DISTANCIA; MAMBO INN; MAMBO A LA SAVOY; HAY QUE RECORDER; BEEREEBEE CUM BEE; HOLIDAY MAMBO; NEGRO NANAMBORO; CARAMBOLA.

Cha-cha-cha's ever increasing audience can obtain another disk spotlighting the polished cha-cha-cha antics of Machito and his ork. In a package that contains several vocal efforts, Machito, working on mostly originals, is once more the exciting and colorful purveyor of the Latin dance sensation. Solid name value to those in the know.

Album Reviews

"INSTRUMENTAL TREASURES OF STEPHEN FOSTER"—Florida Concert Society Under The Direction of Raymond Carlisle—Request RLP 10035 (1-12" LP)

A SOLDIER IN THE COLORED BRIGADE; NELL AND I; I'LL BE HOME TOMORROW; WHY NO ONE LOVE; SOIREE POLKA; LITTLE ELLA; VILLAGE BELLS POLKA; OLD FOLKS QUADRILLES; I SEE HER STILL IN MY DREAMS; SANTA ANNA'S RETREAT FROM BUENA VISTA; WILLIE BRAVE; LOUISIANA BELLE; VILLAGE FESTIVAL.

Known mainly for his songs, Stephen Foster was also a prolific writer of instrumental numbers. Request records has issued a package containing 15 Foster instrumentals as performed by the Florida Concert Society under the direction of Raymond Carlisle. The pieces consist of marches ("A Soldier In The Colored Brigade"), love songs that include the beautiful "Nell And I" and polkas ("Village Bells Polka"). The orchestra is engagingly effective in bringing these rich samples of early America out in the open again. Appropriate Currier & Ives print on the package. The name Stephen Foster will carry much of the set's sales weight on dealer shelves.

"A TRIBUTE TO TOMMY DORSEY"—Maury Laws Orchestra And Chorus —Featuring Hi-Lo And The Dame—GMS LPG 5000 (1-12" LP)

GETTING SENTIMENTAL OVER YOU; BOOGIE WOOGIE; SONG OF INDIA; THIS LOVE OF MINE; WILL YOU STILL BE MINE; ONCE IN A WHILE; YES INDEED; SUNNYSIDE OF THE STREET; I'LL NEVER SMILE AGAIN; QUIET PLEASE; SWANEE RIVER; EMBRACEABLE YOU; THERE ARE SUCH THINGS; OPUS NO. 1; MARIE; ROYAL GARDEN BLUES.

This is another disk tribute to the late Tommy Dorsey. A combination of narration and ork performances, the effort is an entertaining and comprehensive essay on the man and his music. Sixteen of Dorsey's most well-remembered numbers have been recorded with fidelity to the maestro's particular band arrangements. "Hi-Lo-Jack And The Dame," in their role as the "Pied Pipers", handle their vocals (i. e. "I'll Never Smile Again" and "On The Sunny Side Of The Street") effectively. Thoroughly polished performances.

CLASSICAL

GERSHWIN: Rhapsody In Blue—Concerto For Piano And Orchestra In F—An American In Paris—Variations on "I Got Rhythm"—Second Rhapsody For Piano And Orchestra—Cuban Overture For Orchestra—Symphonic Scenario Of Porgy And Bess—Three Preludes For Piano—Sondra Bianca, Pianist —The Pro-Musica Symphony Orchestra Of Hamburg—Conducted By Hans-Jurgen Walther—MGM 3 E1 (3-12" LP)

MGM has released a 3-disk Gershwin omnibus containing seven of the great composer's piano and orchestral works plus Robert Russell Bennett's excellent "Symphonic Scenario Of 'Porgy And Bess'." The Gershwin staples are all here, "Rhapsody In Blue", "An American In Paris", and the "Concerto In F". Making rare waxing appearances are such Gershwin jazz-inspired items as "Variations On 'I Got Rhythm'" three Preludes For Piano and the "Second Rhapsody For Piano And Orchestra". The piano soloist is Sondra Bianca, who performs with sensitivity and excitement. Also in step with Gershwin is the Pro-Musica Symphony Orchestra Of Hamburg under Hans-Jurgen Walther's direction. Beautiful sound. The lure of the serious Gershwin all in one release will attract many purchasers.

CHOPIN: Les Sylphides—DUKAS: La Peri—The Halle Orchestra—George Weldon, Conducting—Mercury MG 50117 (1-12" LP)

Of the two ballet works here, the Chopin opus has received more attention from the diskery. A collection of separate short pieces by Chopin (i. e. Mazurkas, Preludes, Waltzes etc.), "Les Sylphides" is brimfull of melodic enchantment. Dukas' "La Peri," rarely performed off stage, is an evocative, impressionistic piece of orchestral beauty. English conductor George Weldon and Halle Orchestra perform brilliantly. Dazzling sound. Attractive package. Good competition for established versions of the works.

JAZZ

"IMPROVISATIONS BY THE DON SHIRLEY DUO"—Don Shirley, Piano—Cadence 1015 (1-12" LP)

SOMETIMES I'M HAPPY; BUT NOT FOR ME; TENDERLY; WHAT IS THERE TO SAY; AUTUMN LEAVES; ATONAL OSINATO BLUES IN B FLAT; WHEN I FALL IN LOVE; OVER THE RAINBOW; LET'S FALL IN LOVE; WALKIN' BY THE RIVER.

Cadence's front line jazz pianist, Don Shirley, has another issue of jazz interest and significance. If one can use the term "classical" jazz, then Shirley is the boy that makes the most of it. Reading material (in this instance all standards with the exception of "Atonal Ostinato In B Flat") with the flourishes and lyricism of a classical piece, Shirley probes with brilliance and uncanny invention. Bassist Richard Davis is Shirley's only support. Many remarkable jazz feats here.

"BARITONE SAX: LARS GULLIN"—Atlantic 1246 (1-12" LP)

SUMMERTIME; FEDJA; A FOGGY DAY; PERNTZ; ALL OF ME; MEAN TO ME; SO WHAT.

Lars Gullin is one of the better known jazzmen hailing from Europe. His baritone sax has been heard on several available-in-America pressings; this one from Atlantic catches Gullin in a fine creative light, brooding impressively over at least one selection ("Summertime") and swinging heartily throughout most of the others. Gullin is well backed by musicians from his native land, Sweden. Solid sax work.

"JOHNNIE PATE AT THE BLUE NOTE"—The Johnnie Pate Trio—Salem SLP 2 (1-12" LP)

DANCING ON THE CEILING; WHAT A DIFFERENCE A DAY MADE; IT MIGHT AS WELL BE SPRING; FALLING IN LOVE WITH LOVE; ALL THE TIME; OLD DEVIL MOON; I SURRENDER DEAR; YVONNE; TEA FOR TWO; PENNIES FROM HEAVEN; CARMEN'S CHASER; SLAUGHTER ON 10TH AVENUE.

Salem, in its second package release, offers an appearance of The Johnnie Pate Trio at Chicago's familiar jazz nitery, the Blue Note. This smooth functioning outfit headed by bassist Johnny Pate takes on 10 standards and squeezes in two Pate originals ("All The Time" and "Carmen's Chaser"). Included is a rare trio item, a sensitive session of Rodgers' "Slaughter On 10th Avenue". Floyd Morris (piano) and Wilbur Wynne (guitar) are Pate's two other crew members.

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Kirk Stuart singing & Dave Terry playing (inst.) — "THE BOY WITH THE GOLDEN KAZOO" — JUBILEE 5271

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7. Too Much (E. Presley)
8. You Don't Owe Me A Thing (J. Ray)
9. Wringle Wrangle (F. Parker)
10. Marianne (T. Gilkyson)

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4. Young Love (Crewcuts)
5. Wonderful Wonderful (J. Mathis)
6. Written On The Wind (4 Aces)
7. My Idea Of Love (J. Olenn)
8. Too Much (E. Presley)
9. Brown Eyed Handsome Man (C. Berry)
10. Party Doll (S. Lawrence)

ROYLES TV
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8. Teen Age Crush (T. Sands)
9. Blue Monday (F. Domino)
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6.	8.	★THE KING AND I MOVIE CAST	(Capitol W 740 * EAP 740)
7.	5.	★OKLAHOMA MOVIE CAST	(Capitol SAO 595 * SDM 595)
8.	9.	HYMNS TENNESSEE ERNIE FORD	(Capitol T 756)
9.	10.	★THIS IS SINATRA FRANK SINATRA	(Capitol T 768)
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20.	16.	★SAY IT WITH MUSIC LAWRENCE WELK	(Coral CRL 57041 * EC 82027)
21.	18.	★BELAFONTE HARRY BELAFONTE	(RCA Victor LPM 1150 * EPB 1150; EPA 693, 4, 5)
22.	24.	CALENDAR GIRL JULIE LONDON	(Liberty SL 9002)
23.	17.	THE PLATTERS (Vol. II) THE PLATTERS	(Mercury MG 20216)
24.	19.	★SONGS FOR SWINGING LOVERS FRANK SINATRA	(Capitol W 653 * EAP 653)
25.	—	★TONY TONY BENNETT	(Columbia CL 938 * EPA 938)

Entire Cast Revamped On "Hit Parade"

NEW YORK—Beginning next Fall, a completely new cast will headline one of TV's top musical shows, "Your Hit Parade."

Newcomers to the program will include Jill Corey, Columbia recording artist; Tommy Leonetti, Capitol songster, and Virginia Gibson, a featured singer in the Broadway musical, "Happy Hunting." The new musical director will be Don Walker, who has done orchestrations for numerous Broadway musicals, including "Most Happy Fella."

Those who will be dropped by "Your Hit Parade" in June, are Dorothy Collins, Snooky Lanson, Russell Arms, Raymond Scott and Gisele MacKenzie. Miss MacKenzie announced earlier that she did not plan to continue after her contract expired in June.

The decision to change the cast was made by the American Tobacco Company, owner of the program, and its ad agency B.B.D.&O. The old radio version of the show frequently made cast changes in order to stimulate new interest in the program.

Jill Corey Disk To Be New Ford Commercial

NEW YORK—Jill Corey's new "I Love My Baby" record, which has been making noise in a number of territories, is being turned into a commercial. Jill's record will be adapted for Ford's new TV and radio commercial.

Jimmy "Jiggs" Carroll, who orchestrated the original pop record for Columbia, will also do the new commercial.

JO ANN TOLLEY

says it's

"KISSIN' TIME"

so also get

"HER FIRST CORSAGE"

ON JUBILEE # 5267

•

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Archie Bleyer

ANDY WILLIAMS' BUTTERFLY is the one with the "clappin' and the snappin'." 1308

By the way, dealers, be sure you are stocked on Andy's LP ANDY WILLIAMS SINGS STEVE ALLEN CLP 1018

****

Some cities like the CHORDETTES' "COME HOME TO MY ARMS," some like (FIFI'S) WALKIN' THE POODLE. Either way it looks like a big one. 1307

****

The HARVEY BOYS have really smashed through in Philadelphia with NOTHING IS TOO GOOD FOR YOU and it is starting to spread. 1306

****

The BARRY SISTERS singing 12 all time YIDDISH FAVORITES is a most unusual item—and one that I am very proud is a Cadence LP. CLP 1017

****

DON SHIRLEY remains a strong consistent LP seller. His latest is just wonderful, THE DON SHIRLEY DUO. CLP 1015

****

I'll have some interesting news for you next time.

****

Andy Williams Sings Steve Allen CLP-1018

Barry Sisters—Yiddish Favorites CLP-1017

The Don Shirley Duo CLP-1015

Andy Williams—Butterfly 1308

Chordettes—Come Home To My Arms—(Fifi's) Walkin' The Poodle 1307

Harvey Boys—Nothing Is Too Good For You 1306

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b/w
"MATCHBOX"
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Appoint Jo Ranson WMGM Flack Director

JO RANSON

NEW YORK—The designation of Jo Ranson as Director of Advertising, Promotion and Publicity, a newly created post, has been announced by Arthur Tolchin, Director of Station WMGM. Prior to his promotion, Ranson was in charge of press relations for the station.

Ranson was radio editor of the Brooklyn Eagle for more than a decade before joining the Metro-Goldwyn-Mayer station in 1946. He has written several books on broadcasting and is an instructor in radio and television at the College of the City of New York.

Roulette Signs Pearl Bailey

NEW YORK—Hugo Peretti and Luigi Creatore announced this week that they are planning an extensive LP catalogue in both the Pop and Jazz fields. The boys are currently negotiating several artist contracts and the first to be inked is Pearl Bailey who will start to record a series of albums for the Roulette label in three weeks, after her return from her current European jaunt.

BMI To Concentrate On Legit Musical Field

NEW YORK—Broadcast Music, Inc. is enlarging its scope with the organization of a new department designed to introduce affiliated authors and composers to the legitimate musical field.

Allan Becker, formerly with the musical comedy division of Chappell will coordinate the activities of the new department and conductor-composer Lehman Engel will serve in an advisory capacity.

The new division will be devoted to developing untapped talent; soliciting book authors to collaborate with BMI affiliates for the purpose of arranging complete musical packages; searching for properties that lend themselves to musicals; refreshing writers in the technique of song-and-dance stage by having Broadway producers, directors and others conduct discussions; and arranging auditions whenever specific talent warrants this move.

MGM Records Has Three

NEW YORK—Excitement is running high at MGM Records with the disk company reporting fast sales action on three strong selling records.

The single disks creating the sales activity are Robert Maxwell's "Song Of The Nairobi Trio" (Solfeggio), David Rose's "Calypso Melody" and Connie Francis' "No Other One". The Maxwell record is reported by MGM to have broken wide open in Detroit and has carried over into Chicago, Cleveland and Pittsburgh while the David Rose disk is said to be enjoying sock sales in all distribution points.

The Connie Francis record, out only a week, has racked up an unprecedented sale, according to MGM brass, which also adds that interest in Connie's disk at the dee jay level has been tremendous.

Arnold Maxin Named Epic A & R Head

ARNOLD MAXIN

NEW YORK—Goddard Lieberso president of Columbia Records, th week announced the appointment Arnold Maxin as a & r head of Ep and Okeh pop department. Ma Holtzman, whom he replaces, left take advantage of one of several offe not yet revealed.

Maxin entered the Columbia famil less than one year ago as assistant t Holtzman. His duties included assis ing Holtzman in the Epic sessions an taking over full responsibilities for th Okeh releases. He had immediat success with Okeh, the two most prom inent records being Screamin' Ja Hawkins' "I Put A Spell On You" an the current pop and r & b hit, "Shir ley" and "Please Say You Want Me' by The Schoolboys.

Lieberson also announced the ap pointment of James S. Foglesong t the post of Epic and Okeh director o pop albums and he will report directl to Maxin. Foglesong was formerl the music editor of Epic Records.

Holtzman stated that he was consid ering several flattering offers and ha not yet made his decision. He state that it was definitely in the music fiel and that he will be cutting records.

Holtzman, during his tenure, intro duced Roy Hamilton, Something Smit and the Redheads, The DeJohn Sister (who have now moved to Columbia Records), The Four Coins, and a host of others.

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b/w
"JUST AS I AM"
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"PIN-UP" HIT
TEENAGE CRUSH
Recorded by
TOMMY SANDS Capitol
RITA ROBBINS Victor
Published by
CENTRAL SONGS, INC.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically) — * Indicates first appearance on Territorial Tips

*A MOTHER'S LOVE
A SIMPLE PRAYER
(Roy Hamilton (Epic 9203)

ALL THROUGH THE NIGHT
Mel Williams (Dig 128)

A SIMPLE PRAYER
Ravens (Argo 5261)

BANANA BOAT SONG
Tarriers (Glory 249)

BEHIND THE SUN
Daddyo Gibson (Checker 848)

BIG WHEEL
Clifton Chenier (Argo S262)

BIRTHDAY PARTY
THE LAST TIME
Sil Austin (Mercury 71027)

BUTTERFLY
Charlie Gracie (Cameo 10S)

CITY OF ANGELS
Highlights (Bally 1016)

COME GO WITH ME
Del Vikings (Dot 1SS38)

DID YOU HAVE FUN
Vernon Green (Dootone 407)

DREAMY EYES
Youngsters (Empire 109)

ETERNALLY
Twilighters (Dot 15526)

GUIDED MISSILES
Cuff Links (Dootone 409)

I DON'T BELIEVE
Bobby Blue Bland (Duke 160)

I MISS YOU SO
Chris Connor (Atlantic 110S)

I'M SO HAPPY
Lymon & Teenchords (Fury 1000)

I'M STICKIN' WITH YOU
Jim Bowen (Roulette 4001)

*I'M WALKIN'
*I'M IN THE MOOD FOR LOVE
Fats Domino (Imperial S428)

INDEED I DO
Elmore Morris (Peacock 1668)

IN THE CHAPEL
Ann Cole (Baton 232)

IT HURTS TO BE IN LOVE
Annie Laurie (DeLuxe 6107)

IT WAS A TEAR
Drifters (Atlantic 1123)

JAMAICA FAREWELL
Harry Belafonte (RCA Victor 20-6663)

*JUST BECAUSE
Lloyd Price (ABC-Paramount 9792)

JUST HOLD MY HAND
Paul Perryman (Duke 158)

*LET ME CRY
Willie Headon (Dooto 410)

*LUCILLE
Little Richard (Specialty 598)

MIDNIGHT
Gogi Rene (Class 205)

MIDNIGHT SPECIAL TRAIN
Joe Turner (Atlantic 1122)

MISERY BLUES
WHAT WILL LUCY MAE DO
Frankie Lee Sims (Ace S24)

*MORNING LIGHT
Louis Jordan (Mercury 70152)

MOTHER-IN-LAW BLUES
Little Jr. Parker (Duke 157)

MY LIFE
GOING BACK HOME
Howlin' Wolf (Chess 1640)

MY LOVE WILL NEVER DIE
Otis Rush (Cobra S00S)

NEXT TIME YOU SEE ME
MY MOLLY DEE
Little Jr. Parker (Duke 164)

ONE MORE DANCE
Harrold Burrage (Cobra 5004)

ONLY JIM
Six Teens (Flip 320)

OPERATOR
Bob Gaddy (Old Town 1031)

ONE IN A MILLION
Platters (Mercury 71011)

OVER AND OVER AGAIN
I KNEW FROM THE START
Moonglows (Chess 1646)

PARTY DOLL
Buddy Knox (Roulette 4002)
Roy Brown (Imperial S427)

PRETEND
Tab Smith (United 20S)

PUT YOUR ARMS AROUND ME HONEY
WHY CAN'T YOU
Bobby Charles (Chess 1647)

RIB JOINT
Sam Price (Savoy 1S0S)

RIGHT FROM WRONG
Billy Tate (Peacock 1671)

SHIRLEY
PLEASE SAY YOU WANT ME
Schoolboys (Okeh 7076)

SHOULD I EVER LOVE AGAIN
Wynona Carr (Specialty 589)

SOMEBODY SOMEWHERE
Gene Allison (Decca 30185)

*SYMBOL OF LOVE
G-Clefs (Paris S02)

*TEENAGE CRUSH
Tommy Sands (Capitol 3639)

TEENAGE LOVE
Lymon & Teenagers (Gee 1032)

THAT'S WHAT I WANNA DO
WHEN I SAW YOU
Shirley & Lee (Aladdin 3362)

THE CHICKEN
Roscoe Gordon (Flip 237)

THE WALL
Brook Benton (Epic 9199)

THE WAY YOU LOOK TONIGHT
Jaguars (R-dell 11)

TRICKY
Gus Jinkins (Flash 115)

UBANGI STOMP
Warren Smith (Sun 2S0)

UNDERSTANDING
Bull Moose Jackson (Encino)

WALKING ALONG
Solitaires (Old Town 1034)

WALKING BY MYSELF
Jimmy Rogers (Chess 1643)

WHAT'S THE REASON I'M NOT PLEASING YOU
Fats Domino (Imperial 5417)

WILL THE SUN SHINE TOMORROW
Little Willie John (King 5003)

YOU CAN RUN BUT YOU CAN'T HIDE
A PICTURE OF YOU
Solomon Burke (Apollo 505)

YOU CAN'T CATCH ME
HAVANA MOON
Chuck Berry (Chess 1645)

YOU DON'T KNOW
*EARLY IN THE MORNING
B. B. King (RPM 486)

YOU GAVE ME PEACE OF MIND
Spaniels (Vee-Jay 229)

YOUR TRUE LOVE
Carl Perkins (Sun 261)

R & B Disk Jockey
REGIONAL RECORD REPORTS

NICK NICKSON
WBBF—Rochester, N. Y.
1. Party Doll (S. Lawrence)
2. Since I Met You Baby (I. J. Hunter)
3. Blue Monday (F. Domino)
4. I Miss You Already (D. Collins)
5. Jim Dandy (L. Baker)
6. Love Is Strange (Mickey & Sylvia)
7. Poor Boy (E. Presley)
8. Little By Little (N. Brown)
9. Don't Knock The Rock (B. Haley)
10. Rudy's Rock (B. Haley)

BILL DIXON
WFTC—Kinston, N. C.
1. Blue Monday (F. Domino)
2. Love Is Strange (Mickey & Sylvia)
3. Jim Dandy (L. Baker)
4. Ain't Got No Home (Henry)
5. Only One Love (G. Hamilton IV)
6. Since I Met You Baby (I. J. Hunter)
7. Blueberry Hill (F. Domino)
8. Banana Boat Song (Tarriers)
9. Girl Can't Help It (Richard)
10. On My Word Of Honor (Platters)

HOPPY ADAMS
WANN—Annapolis, Md.
1. Just Because (L. Price)
2. Ain't Got No Home (Henry)
3. In The Chapel (A. Cole)
4. Man In Phone Booth (Wanderer)
5. Lucky Lips (R. Brown)
6. She Walked Me By (Chase)
7. Jim Dandy (L. Baker)
8. Blue Monday (F. Domino)
9. Love Is Strange (Mickey & Sylvia)
10. Girl Can't Help It (Richard)

WAYNE HANNAH
WMAK—Nashville, Tenn.
1. It Was A Tear (Drifters)
2. Party Doll (B. Knox)
3. Lucky Lips (R. Brown)
4. Little Darling (Gladiolas)
5. Come Go With Me (Dell/Vikings)
6. That's My Desire (Spiders)
7. It Hurts To Be In Love (A. Laurie)
8. The Wall (B. Benton)
9. Your True Love (C. Perkins)
10. Thousand Miles Away (Heartbeats)

BRAD REDFERN
KMHT—Marshall, Texas
1. Blue Monday (F. Domino)
2. Love Is Strange (Mickey & Sylvia)
3. Jim Dandy (L. Baker)
4. You've Got Me Dizzy (J. Reed)
5. Blueberry Hill (F. Domino)
6. On My Word Of Honor (Platters)
7. Without Love (C. McPhatter)
8. Since I Met You Baby (I. J. Hunter)
9. I Feel Good (Shirley & Lee)
10. Bad Boy (Jive Bombers)

EARL ALLEN
WFIS—Fountain Inn, S. C.
1. Blue Monday (F. Domino)
2. Love Is Strange (Mickey & Sylvia)
3. Since I Met You Baby (I. J. Hunter)
4. Lucky Lips (R. Brown)
5. Party Doll (S. Lawrence)
6. Without Love (C. McPhatter)
7. My Heart Is Breaking Over You (R. Brown)
8. On My Word Of Honor (Platters)
9. Ain't That Love (R. Charles)
10. Goodnight My Love (Belvin)

JERRY GAINES
WHAT—Philadelphia, Pa.
1. Blue Monday (F. Domino)
2. Butterfly (C. Gracie)
3. Bad Boy (Jive Bombers)
4. Shirley (Schoolboys)
5. Little By Little (N. Brown)
6. Real Gone Party (Ruth & Al)
7. When I Saw You (Shirley & Lee)
8. Bacon Fat (A. Williams)
9. Let's Do The Slop (Little Joe & Thrillers)
10. Driftwood (E. Cooley)

BILL KELSO
KOPO—Tucson, Arizona
1. Blue Monday (F. Domino)
2. Girl Can't Help It (Richard)
3. Love Is Strange (Mickey & Sylvia)
4. Blueberry Hill (F. Domino)
5. Without Love (C. McPhatter)
6. Since I Met You Baby (I. J. Hunter)
7. Ain't Got No Home (Henry)
8. Jim Dandy (L. Baker)
9. Thousand Miles Away (Heartbeats)
10. Honky Tonk (B. Doggett)

SAM BLESSING
KOSI—Aurora-Denver, Colo.
1. Blue Monday (F. Domino)
2. Jim Dandy (L. Baker)
3. Since I Met You Baby (I. J. Hunter)
4. On My Word Of Honor (Platters)
5. Ain't Got No Home (Henry)
6. Love Is Strange (Mickey & Sylvia)
7. Little By Little (N. Brown)
8. Stormy (Prophets)
9. I Remember (In The Still Of The Night) (5 Satins)
10. City Of Angels (Highlights)

GERRY MYERS
CKOY—Ottawa, Ont., Can.
1. Love Is Strange (Mickey & Sylvia)
2. Bad Boy (Jive Bombers)
3. Put Your Arms Around Me (B. Charles)
4. Birthday Party (S. Austin)
5. Little By Little (M. Marlo)
6. Lucky Lips (R. Brown)
7. Butterfly (B. Carrol)
8. To Be With You (Highlights)
9. Crazy Walk (T. Smith)
10. Watch My Signals (Jackson)

WALTER POWELL, JR.
WBVL—Barbourville, Ky.
1. Since I Met You Baby (I. J. Hunter)
2. Juanita (C. Willis)
3. Ain't Got No Home (Henry)
4. I Feel Good (Shirley & Lee)
5. Love Is Strange (Luther & Little Eva)
6. Blue Monday (F. Domino)
7. Without Love (C. McPhatter)
8. Real Gone Party (Ruth & Al)
9. Lucky Lips (R. Brown)
10. Girl Can't Help It (Richard)

LARRY FLOYD
WFOS—South Norfolk, Va.
1. Jim Dandy (L. Baker)
2. Young Love (S. James)
3. Since I Met You Baby (I. J. Hunter)
4. Love Is Strange (Mickey & Sylvia)
5. Lucky Lips (R. Brown)
6. Without Love (C. McPhatter)
7. Fools Fall In Love (Drifters)
8. Blue Monday (F. Domino)
9. Ain't That Love (R. Charles)
10. I Love You, Yes I Do (C. Connor)

"LOVE IS STRANGE"
MICKEY & SYLVIA
GROOVE # 0175

"BAD BOY"
THE JIVE BOMBERS
SAVOY # 1508

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"IT'S YOU BABY"
b/w "HIGHWAY 61"
5006

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"Fishin' In My Pond"
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45x1641 The Champ (Parts 1-2)
45x1642 Bubbis/Bayou
45x1643 Judo Mambo/Autumn Leaves
45x1644 Fiddlin' The Minors/Willow Weep
45x1652 I Cover The Waterfront/I Can't Give You Anything

HORACE SILVER & THE JAZZ MESSENGERS
45x1630 The Preacher/Doodlin'
45x1631 Creepin' In/Room 608

ART BLAKEY-SABU
45x1626 The Message/Nothing But The Soul

JAY JAY JOHNSON
45x1632 Groovin'/Pennies From Heaven
45x1651 Jay/Old Devil Moon

MILES DAVIS
45x1633 Donna/Well You Needn't
45x1649 Lazy Susan/Tempus Fugit
45x1650 The Leap/Weirdo

CLIFFORD BROWN
45x1647 Brownie Speaks/You Go To My Head
45x1648 Hymn Of The Orient/Easy Living

MILT JACKSON
45x1645 What's New/Bags' Groove
45x1646 Lillie/Willow Weep For Me

JOHNNY GRIFFIN—NEW TENOR STAR
45x1639 Mil Dew/Chicago Calling
45x1640 Nice And Easy/The Boy Next Door

KENNY BURRELL—NEW GUITAR STAR
45x1653 Delilah/The Dream's On Me

BABS GONZALES WITH JIMMY SMITH TRIO
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HORACE SILVER QUINTET
45x1654 Enchantment/Camouflage
45x1655 Senor Blues/Cool Eyes

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and
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The Cash Box HOT 10

NEW YORK

1	BLUE MONDAY	*Fats Domino (Imperial 5417)*
2	LOVE IS STRANGE	*Mickey & Sylvia (Groove 0175)*
3	BAD BOY	*Palmer & Jive Bombers (Savoy 1508)*
4	TEENAGE LOVE	*Teenagers (Gee 1032)*
5	PLEASE SAY YOU WANT ME	*Schoolboys (Okeh 7076)*
6	BANANA BOAT (DAY-O)	*Harry Belafonte (RCA Victor 20-6771)*
7	JIM DANDY	*Lavern Baker (Atlantic 1116)*
8	PARTY DOLL	*Buddy Knox (Roulette 4002)*
9	I'M STICKIN' WITH YOU	*Jim Bowen (Roulette 4001)*
10	WITHOUT LOVE	*Clyde McPhatter (Atlantic 1117)*

CHICAGO

1	BANANA BOAT (DAY-O)	*Harry Belafonte (RCA Victor 20-6771)*
2	LOVE IS STRANGE	*Mickey & Sylvia (Groove 0175)*
3	BLUE MONDAY	*Fats Domino (Imperial 5417)*
4	SINCE I MET YOU BABY	*Ivory Joe Hunter (Atlantic 1111)*
5	YOU'VE GOT ME DIZZY	*Jimmy Reed (Vee-Jay 226)*
6	BACON FAT	*Andre Williams (Epic 9196)*
7	WALKING BY MYSELF	*Jimmy Rogers (Chess 1643)*
8	RAM-BUNK-SHUSH	*Bill Doggett (King 5020)*
9	JIM DANDY	*Lavern Baker (Atlantic 1116)*
10	PRETEND	*Tab Smith (United 205)*

NEW ORLEANS

1	LOVE IS STRANGE	*Mickey & Sylvia (Groove 0175)*
2	BLUE MONDAY	*Fats Domino (Imperial 5417)*
3	A THOUSAND MILES AWAY	*Heartbeats (Rama 216)*
4	THE GIRL CAN'T HELP IT	*Little Richard (Specialty 591)*
5	JIM DANDY	*Lavern Baker (Atlantic 1116)*
6	AIN'T THAT LOVE	*Ray Charles (Atlantic 1124)*
7	BANANA BOAT (DAY-O)	*Harry Belafonte (RCA Victor 20-6771)*
8	I'M WALKIN'	*Fats Domino (Imperial 5428)*
9	LUCILLE	*Little Richard (Specialty 598)*
10	BAD BOY	*Palmer & Jive Bombers (Savoy 1508)*

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed

ST. LOUIS

1	BACON FAT	*Andre Williams (Epic 9196)*
2	LOVE IS STRANGE	*Mickey & Sylvia (Groove 0175)*
3	WALKING BY MYSELF	*Jimmy Rogers (Chess 1643)*
4	BLUE MONDAY	*Fats Domino (Imperial 5417)*
5	AIN'T GOT NO HOME	*Clarence Henry (Argo 5259)*
6	JIM DANDY	*Lavern Baker (Atlantic 1116)*
7	LUCKY LIPS	*Ruth Brown (Atlantic 1125)*
8	COME GO WITH ME	*Del Vikings (Dot 15538)*
9	WITHOUT LOVE	*Clyde McPhatter (Atlantic 1117)*
10	MY LIFE	*Howlin' Wolf (Chess 1640)*

NEWARK

1	BLUE MONDAY	*Fats Domino (Imperial 5417)*
2	BAD BOY	*Palmer & Jive Bombers (Savoy 1508)*
3	PLEASE SAY YOU WANT ME	*Schoolboys (Okeh 7076)*
4	LOVE IS STRANGE	*Mickey & Sylvia (Groove 0175)*
5	WITHOUT LOVE	*Clyde McPhatter (Atlantic 1117)*
6	JIM DANDY	*Lavern Baker (Atlantic 1116)*
7	RAM-BUNK-SHUSH	*Bill Doggett (King 5020)*
8	BANANA BOAT (DAY-O)	*Harry Belafonte (RCA Victor 20-6771)*
9	SINCE I MET YOU BABY	*Ivory Joe Hunter (Atlantic 1111)*
10	IT HURTS TO BE IN LOVE	*Annie Laurie (DeLuxe 6107)*

DALLAS

1	JIM DANDY	*Lavern Baker (Atlantic 1116)*
2	BLUE MONDAY	*Fats Domino (Imperial 5417)*
3	FOOLS FALL IN LOVE	*Drifters (Atlantic 1123)*
4	TOO MUCH	*Elvis Presley (RCA Victor 20-6800)*
5	PARTY DOLL	*Roy Brown (Imperial 5427)*
6	LUCKY LIPS	*Ruth Brown (Atlantic 1125)*
7	YOU'VE GOT ME DIZZY	*Jimmy Reed (Vee-Jay 226)*
8	SINCE I MET YOU BABY	*Ivory Joe Hunter (Atlantic 1111)*
9	AIN'T GOT NO HOME	*Clarence Henry (Argo 5259)*
10	LOVE IS STRANGE	*Mickey & Sylvia (Groove 0175)*

The Cash Box

	PHILADELPHIA	LOS ANGELES	DETROIT
1	BAD BOY *Palmer & Jive Bombers* *(Savoy 1508)*	LOVE IS STRANGE *Mickey & Sylvia* *(Groove 0175)*	IT HURTS TO BE IN LOVE *Annie Laurie* *(DeLuxe 6107)*
2	LOVE IS STRANGE *Mickey & Sylvia* *(Groove 0175)*	JIM DANDY *Lavern Baker* *(Atlantic 1116)*	SHOULD I EVER LOVE AGAIN *Wynona Carr* *(Specialty 589)*
3	RAM-BUNK-SHUSH *Bill Doggett* *(King 5020)*	BLUE MONDAY *Fats Domino* *(Imperial 5417)*	JIM DANDY *Lavern Baker* *(Atlantic 1116)*
4	UNDERSTANDING *Bull Moose Jackson* *(Encino)*	BACON FAT *Andre Williams* *(Epic 9196)*	RAM-BUNK-SHUSH *Bill Doggett* *(King 5020)*
5	JAMAICA FAREWELL *Harry Belafonte* *(RCA Victor 20-6663)*	THE GIRL CAN'T HELP IT *Little Richard* *(Specialty 591)*	LOVE IS STRANGE *Mickey & Sylvia* *(Groove 0175)*
6	BLUE MONDAY *Fats Domino* *(Imperial 5417)*	AIN'T GOT NO HOME *Clarence Henry* *(Argo 5259)*	BLUE MONDAY *Fats Domino* *(Imperial 5417)*
7	LUCKY LIPS *Ruth Brown* *(Atlantic 1125)*	DREAMY EYES *Youngsters* *(Empire 109)*	BACON FAT *Andre Williams* *(Epic 9196)*
8	JIM DANDY *Lavern Baker* *(Atlantic 1116)*	A THOUSAND MILES AWAY *Heartbeats* *(Rama 216)*	LUCKY LIPS *Ruth Brown* *(Atlantic 1125)*
9	SHIRLEY *Schoolboys* *(Okeh 7076)*	TOO MUCH *Elvis Presley* *(RCA Victor 20-6800)*	WALKING BY MYSELF *Jimmy Rogers* *(Chess 1643)*
10	JUST BECAUSE *Lloyd Price* *(ABC-Paramount 9792)*	WITHOUT LOVE *Clyde McPhatter* *(Atlantic 1117)*	I'M STICKIN' WITH YOU *Jim Bowen* *(Roulette 4001)*

	ATLANTA	BOSTON	SAN FRANCISCO
1	BLUE MONDAY *Fats Domino* *(Imperial 5417)*	LOVE IS STRANGE *Mickey & Sylvia* *(Groove 0175)*	BLUE MONDAY *Fats Domino* *(Imperial 5417)*
2	JIM DANDY *Lavern Baker* *(Atlantic 1116)*	BLUE MONDAY *Fats Domino* *(Imperial 5417)*	LOVE IS STRANGE *Mickey & Sylvia* *(Groove 0175)*
3	WALKING BY MYSELF *Jimmy Rogers* *(Chess 1643)*	ON MY WORD OF HONOR *Platters* *(Mercury 71011)*	BANANA BOAT (DAY-O) *Harry Belafonte* *(RCA Victor 20-6771)*
4	PARTY DOLL *Roy Brown* *(Imperial 5427)*	SHIRLEY *Schoolboys* *(Okeh 7076)*	JIM DANDY *Lavern Baker* *(Atlantic 1116)*
5	WITHOUT LOVE *Clyde McPhatter* *(Atlantic 1117)*	SINCE I MET YOU BABY *Ivory Jae Hunter* *(Atlantic 1111)*	THE GIRL CAN'T HELP IT *Little Richard* *(Specialty 591)*
6	THE GIRL CAN'T HELP IT *Little Richard* *(Specialty 591)*	LITTLE BY LITTLE *Nappy Brown* *(Savoy 1506)*	RAM-BUNK-SHUSH *Bill Doggett* *(King 5020)*
7	LUCKY LIPS *Ruth Brown* *(Atlantic 1125)*	JIM DANDY *Lavern Baker* *(Atlantic 1116)*	SINCE I MET YOU BABY *Ivory Joe Hunter* *(Atlantic 1111)*
8	NEXT TIME YOU SEE ME *Little Jr. Parker* *(Duke 164)*	TOO MUCH *Elvis Presley* *(RCA Victor 20-6800)*	A THOUSAND MILES AWAY *Heartbeats* *(Rama 216)*
9	SOMEBODY SOMEWHERE *Gene Allison* *(Decca 30185)*	CITY OF ANGELS *Highlights* *(Bally 1016)*	SLOW WALK *Sil Austin (Mercury 70963)* *Bill Doggett (King 5000)*
10	BLUEBERRY HILL *Fats Domino* *(Imperial 5407)*	SYMBOL OF LOVE *G-Clefs* *(Paris 502)*	MIDNIGHT *Gagi Rene* *(Class 205)*

R & B Sure Shots

The Cash Box R&B "Sure Shots" highlight records which reports from retail dealers and juke box operators throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"I'M WALKIN' "
"I'M IN THE MOOD FOR LOVE"
Fats Domino — Imperial 5428
The Cash Box Award o' the Week 2/23

"IT HURTS TO BE IN LOVE"
Annie Laurie — DeLuxe 6107
The Cash Box R&B Best Bets 2/2

"NEXT TIME YOU SEE ME"
Little Jr. Parker — Duke 164
The Cash Box R&B Best Bets 2/2

"JUST BECAUSE"
Lloyd Price — ABC-Paramount 9792
The Cash Box Sleeper of the Week 2/23

HOT!
Amos Milburn
"Rum And Coca Cola"
AL # 3363
Aladdin RECORDS
Beverly Hills, Calif.

Sugar Boy
5424
"She's Gotta Wobble"
(When She Walks)
"You Gave Me Love"
Imperial Records

TWO BIG ONES ! ! !
"LITTLE DARLIN'"
THE GLADIOLAS
EXCELLO 2101
"I'M THE MAN"
(WHO KNOWS WHAT GOES ON BEHIND THE GREEN DOOR)
AL FERRIER
EXCELLO 2105
NASHBORO RECORD CO., INC.
177 3rd AVENUE (Phone: CHapel 2-2215) NASHVILLE, TENN.

R & B Reviews

A AWARD & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

THE BUCKEYES
(DeLuxe 6110)

B "BY ONLY YOU" (2:09) [Jay & Cee BMI—Frank Brunson] The Buckeyes team in potent manner as they bounce the middle beat ditty with an insinuating delivery. Light, swing side.

B "SINCE I FELL FOR YOU" (2:15) [Advanced ASCAP—Buddy Johnson] The Buckeyes drift through a slow paced moody love ballad. Moving lead performance gives the tune the "blue" mood. Easy to take wax.

DUKE JENKINS
(Cobra 5009)

C+ "SOMETHING ELSE" (2:35) [Armel BMI — Duke Jenkins] Duke Jenkins and his aggregation turn in a torchy instrumental reading of a rhythmic middle beat bounce blues. Ok deck.

C+ "THE DUKE WALKS" (2:45) [Armel BMI—Duke Jenkins] Another middle beat instrumental jump. Flavory wax with a spirits lifting quality. Two good instrumental decks.

THE HURRICANES
(King 5018)

B "FALLEN ANGEL" (2:34) [Joy ASCAP—Wayne, Springer] The Hurricanes sing a soft, slow paced, story of the fallen angel. It is a tender tune offered with a delicate treatment. Drifty, pretty wax.

B "I'LL ALWAYS BE IN LOVE WITH YOU" (2:14) [Shapiro Bernstein ASCAP — Ruby, Green, Stept] The Hurricanes blend in good style as they dish up this quick beat bouncer with a tasty performance. Light hearted, springy wax.

RED PRYSOCK
(Mercury 14628)

B+ "HEAD SNAPPIN'" (2:47) [Norbay Music BMI] Red Prysock's band repeats one bar throughout the entire side, embellishes it with handclaps and a wailing horn and you have "Head Snappin'". Exciting rhythm the kids will cotton to.

B+ "POG WOG" (2:36) [American Jazz BMI] Prysock rocks on this side, swinging a middle beat syncopated rhythm instrumental. Deck is alive and provides a solid Lindy beat.

LITTLE HUDSON
(Job 1015)

C+ "ROUGH TREATMENT" (2:39) [Lawn BMI—Showers, Brown] Little Hudson sings a real down home slow beat blues. It is for the deep south and should find good treatment in those markets. Authentic delivery and backing.

C+ "I'M LOOKING FOR A WOMAN" (2:29) [Lawn BMI—Showers, Brown] Little Hudson ups the tempo on this side. He turns in a quick beat effort wailing his story of looking for a woman who "ain't got no name". Another deep south entry.

DALE COOK
(Specialty 596)

B+ "LOVABLE" (2:22) [Venice BMI—Cook, Harris] Dale Cook does a fine job on a middle beat bouncer with a light hearted feeling. Cook has an individual style that makes the deck interesting. Could find some strong attention concentrated on this deck.

B "FOREVER" (2:53) [Venice BMI—A. Tyler] Cook works just as smartly on this slow, rhythmic ditty, but the overall effort fails to meet the acceptance of "Lovable".

The Cash Box Award o' the Week

"LUCILLE" (2:21)
[Venice BMI—A. Collins]

"SEND ME SOME LOVIN'" (2:16)
[Venice BMI—Marascalco, Price]

LITTLE RICHARD
(Specialty 598)

● Little Richard has another. Rocking out with all the energy and unusual vocal qualities that belong just to him, the man with the haircomb sings "Lucille", a middle beat rock, to a fare-thee-well. The novelty in the title phrase is milked to a fare-thee-well by Little Richard. Watch this one go. The flip, "Send Me Some Lovin'", is a slow beat effort that Richard does well by. He gives the tune a lift and it is a side that could make some noise—but we think jockeys will start right out on "Lucille".

"I'M AFRAID THE MASQUERADE IS OVER" (2:21)
[Crawford ASCAP—Wruvel, Magidson]

"DON'T SAY GOODBYE" (2:38)
[Arc BMI—Twiggs, Wang Pratt]

THE MOONGLOWS
(Chess 1651)

● The Moonglows certainly surprise with their treatments of both sides, "I'm Afraid The Masquerade Is Over" and "Don't Say Goodbye". The former is a quick beat lovely that the talented group gives an unusual reading. The deck is loaded with vocal gimmicks and surprises. A tremendous side that is a r & b pop top rung prospect. "Don't Say Goodbye" is a slow beat melty effort, supported by strings. The lads make their pitch for the big overall sale of both markets as they turn out this delightful lovely with a tender reading handled "just right". Two completely 'different' sides for The Moonglows. Two hit prospects for The Moonglows.

"WALKIN' AFTER MIDNIGHT" (2:35)
[4-Star BMI—Hecht, Block]

"I'M WAITING JUST FOR YOU" (2:17)
[Jay & Cee BMI—Leigh, Glover]

OTIS WILLIAMS AND HIS CHARMS
(DeLuxe 6115)

● Otis Williams and His Charms deliver two light rocking sides with charm, vivacity and much appeal. "Walkin' After Midnight" and "I'm Waiting Just For You", are two delightful, lilting, melodious offerings with romance the theme of each lyric. Both decks have captured the feeling that warms up the listener. Williams and His Charms rack up two potential hit sides. Both are cut from the same piece of cloth. Tuneful and commercial. Stay close to both.

The Cash Box R & B Best Bets

★ "HEAD SNAPPIN'"	Red Prysock	Mercury 14628
★ "TOO FINE FOR CRYING" / "AVALON"	Earl Bostic	KING 5025

LARRY WILLIAMS
(Specialty 597)

B+ "JUST BECAUSE" (2:45) [Tampico BMI—Price] Williams covers the Lloyd Price item now stirring up a bit of dust. Williams handles the infectious tune in a manner very similar to Price's. Ok wax that should pick up action, especially the areas where Specialty is strong and in those markets it gets to first.

B "LET ME TELL YOU, BABY" (2:35) [Venice BMI—L. Williams] Williams dishes up a middle beat jump with an infectious vocal. Williams tells his baby he "now knows the score". Good rocking side.

JIMMY RICKS
(Baton 236)

B+ "BAD MAN OF MISSOURI" (2:26) [Roosevelt BMI—Singleton, Dixon] Jimmy Ricks makes his debut on the Baton label with a rhythmic folk story of Billy the Kid. Quick beat bouncer that the deep, rich Ricks voice does things to. Good listening that should get lots of play.

B+ "I'M A FOOL TO WANT YOU" (2:54) [Barton ASCAP—Wolf, Herron, Sinatra] Ricks turns to the ballad on the flip and is good in his sensitive treatment of the melodic pretty. Another fine performance.

THE BELTONES
(Hull 721)

B+ "I TALK TO MY ECHO" (2:45) [Keel BMI—Andrew Pope] The Beltones have an unusual sound as they team for delivery on this slow beat rhythm ballad. Pretty tune, turned out with an effective blend of voices. Good exposure could grab some action for this side.

B "OOF-GOOF" (2:15) [Keel BMI—Andrew Pope] The Beltones go into an up tempo tune with a swinging reading. The fellas turn it out in good style making it a potent two-sider.

LEE JACKSON
(Cobra 5007)

B "FISHIN' IN MY POND" (2:31) [Armel BMI—Willie Dixon] Lee Jackson chants a slow, rhythmic blues that is for the southern markets. Appealing, drifty type wax.

B "I'LL JUST KEEP WALKIN'" (2:15) [Armel BMI—Lee Jackson] Jackson wails a slow beat blues in which he tells of his troubles. Down home stuff with a strong beat.

THE SCOOTERS
(Dawn 224)

B "REALLY" (1:40) [Coliseum BMI—Darwin, King] The Scooters dish up a driving quick beat wax that skips along all the way. Cute ditty and cute sound and treatment. Infectious side that could grab a big piece of attention.

C+ "SOMEDAY WE'LL MEET AGAIN" (1:50) [Lively Arts BMI—Howell, King] The Scooters turn mellow on this side and do a fair turn, but the overall appeal fails to meet that of "Really".

EARL BOSTIC
(King 5025)

B+ "TOO FINE FOR CRYING" (2:47) [Earl's Music BMI—Bostic, Trammell] That Bostic horn is back on wax and the situation's better for it. A slow beat rhythm blues with an enjoyable vocal by Bill Jones. Good, deck loaded with feeling. Should grab a piece of action.

B+ "AVALON" (2:55) [Remick BMI — Rose, DeSylva, Jolson] Bostic's horn takes this side over completely, giving the famous oldie the Bostic touch. Delightful sax treatment that should give the instrumental lovers something to shout about. Two solidly commercial sides.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE NATION'S R & B TOP 20

		Pos. Last Week
1	**BLUE MONDAY** *Fats Domino* *(Imperial 5417)*	1
2	**LOVE IS STRANGE** *Mickey & Sylvia* *(Groove 0175)*	2
3	**JIM DANDY** *Lavern Baker* *(Atlantic 1116)*	3
4	**SINCE I MET YOU BABY** *Ivory Joe Hunter* *(Atlantic 1111)*	4
5	**WITHOUT LOVE** *Clyde McPhatter* *(Atlantic 1117)*	5
6	**A THOUSAND MILES AWAY** *Heartbeats* *(Rama 216)*	6
7	**RAM-BUNK-SHUSH** *Bill Doggett* *(King 5020)*	12
8	**TOO MUCH** *Elvis Presley* *(RCA Victor 20-6800)*	8
9	**THE GIRL CAN'T HELP IT** *Little Richard* *(Specialty 591)*	9
10	**AIN'T GOT NO HOME** *Clarence "Frogman" Henry* *(Argo 5259)*	7
11	**LUCKY LIPS** *Ruth Brown* *(Atlantic 1125)*	13
12	**AIN'T THAT LOVE** *Ray Charles* *(Atlantic 1124)*	16
13	**BACON FAT** *Andre Williams* *(Epic 9196)*	11
14	**BANANA BOAT (DAY-O)** *Harry Belafonte* *(RCA Victor 20-6771)*	14
15	**BAD BOY** *Palmer & Jive Bombers* *(Savoy 1508)*	17
16	**BLUEBERRY HILL** *Fats Domino* *(Imperial 5407)*	10
17	**YOUNG LOVE** *Tab Hunter (Dot 15533)* *Sonny James (Capitol 3602)*	15
18	**YOU'VE GOT ME DIZZY** *Jimmy Reed* *(Vee-Jay 226)*	18
19	**ON MY WORD OF HONOR** *Platters (Mercury 71011)* *B. B. King (RPM 479)*	19
20	**FOOLS FALL IN LOVE** *Drifters* *(Atlantic 1123)*	—

WOV Donates 40,000 Disks To Salvation Army

NEW YORK—Radio Station WOV in New York is making a "double" donation to the Salvation Army. The initial gift consisted of 40,000 records from the WOV library—enough to stock a new department in the Army's 123rd Street Service Stores and to reach around to the Army's other local stores as well. Then this week as the sale began (all proceeds to benefit Salvation Army projects) WOV "donated" a heavy schedule of announcements to promote the event.

The announcement is as follows: "Friends, here's your chance to take your pick of 40,000 terrific records from the WOV record library at 10 and 15¢ each! WOV has donated to the Salvation Army 40,000 records from its record collection and most of them are being sold at the Salvation Army store in Harlem at 123rd Street and Eighth Ave. If you want to fill in your own record library with choice jazz, vocals, rhythm and blues, latin beats, show tunes, and dance combos, go to the Salvation Army store at 123rd Street and Eighth Avenue without delay. All proceeds from this sale go to the Salvation Army. Hurry up, first come, first served!"

S. F. Symphony Sponsors Dixieland-Ragtime Jamboree

SAN FRANCISCO — On Sunday, March 3, 1957, the San Francisco Symphony will sponsor the first Dixieland-Ragtime Jamboree, at the San Francisco Civic Auditorium, beginning at 8 p.m. The concert which will benefit the Pension Fund of the San Francisco Symphony features an all-star cast.

Producer Charley Stern, who was the originator of this idea has arranged for the following Dixieland bands and individual artists to apear:

Bob Scobey will perform together with his Frisco Jazz Band, which features Clancy Hayes, Ralph Sutton and Lizzie Miles.

Earl "Fatha" Hines and his "All Star" band also have ben signed to appear in addition to Wally Rose and his Dixieland Band, the Bay City Jazz Band, Joe Sullivan, Burt Bales and possibly Kid Ory, who will appear if the date does not conflict with a forthcoming concert tour.

In addition to all the Jazz Artists who will be performing on March 3, the entire San Francisco Symphony Orchestra is going to join the fun.

A prominent radio and television personality from Los Angeles, by the name of "Hawthorne", will act as master of ceremonies. He is currently on KYA Radio and Bay Area TV.

First British R&R Film Nears Completion

LONDON, ENG.—Jeffrey S. Kruger, co-producer of the first British made rock and roll movie, titled "Rock You Sinners", announced last week that the film is now almost completed. The past ten weeks have seen the finalizing of all recordings for the film by top names in the British R & R field and shooting is now nearing the final stages.

The pic stars Adrienne Scott, Philip Gilbert, Jackie Collins and Colin Croft in the acting department, and such names as Art Baxter and His Rockin' Sinners; Tony Crombie and the Rockets; The Blackjacks starring Rory Blackwell; and Don Sollash and the Rockin' Horses in the musical department. Vocalists featured are Joan Small, Dickie Bennett, George Browne and Curly Pat Barry.

An extensive tie-up campaign has been arranged by Kruger Enterprises with top British recording companies and a nationwide promotion has been set up to get the flicker and the recordings off to a big start.

New Loud Speaker Invention Hits Market

ST. CHARLES, ILL.—The DuKane Corp. of this city has begun manufacturing a product called the "Ionovac", a new device using ionized air to replace diaphragms in loud speakers.

While the product is being offered initially to the high-fidelity market as a loud speaker for the more expensive record players and radios, its applications as a generator of ultrasonic waves for use by a wide variety of industries is considered of even greater importance.

Chi Opera House Goes Jazz

CHICAGO—There'll be a hot time in the Chicago Opera House on Saturday, March 9th when the "Birdland Stars of '57" stage their show. The all star line-up features such top performers as Sarah Vaughan, Billy Eckstine, Jeri Southern, Count Basie, Joe Williams, Bud Powell, Lester Young, Phineas Newborn, Chet Baker, Terry Gibbs Quartette featuring Terry Pollard, Zoot Sims, Sheldon Powell, Rolf Kuhn, Roy Haynes, Jimmy Jones and Richard Davis.

The addition of Miss Vaughan's name to the roster marks the first time she and Eckstine have been united on the same stage since 1944.

The Big One for 1957!
"THE MAN IN THE PHONE BOOTH"
Big Man Kornegay
(The Happy Wanderer)
H-496

Heading for the Charts!
"HAPPY TEARS"
Al Savage
H-494

Breaking Richmond, Norfolk, Baltimore, Boston
"SEND ME A PICTURE BABY"
The Starlarks
E-1013

Watch It Hit The Charts!
The new 5 SATINS'
"OH HAPPY DAY"
E-1014

Herald RECORDS 1697 B'way. New York City, N.Y.

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b/w
"JUST FOR YOUR CALL"
Duke # 162
DUKE RECORDS, INC. 2809 ERASTUS ST. HOUSTON 26, TEX.

R & B Ramblings

NEW YORK:

Arnold Maxim, who came out of Philadelphia, less than a year ago to assist Marv Holtzman as a & r at Epic and Okeh, now moves into the top spot as Holtzman moves into another job (not yet announced). Arnold's baby, when he moved into the Columbia family was the practically defunct Okeh label. After a short period of feeling his way about he started putting out r & b disks that stirred up some action and brought Okeh its strongest sales figures in some time. **Screamin' Jay Hawkins** brought the first solid selling wax with his wild "You Put A Spell On Me." Okeh now has a two sider by the **Schoolboys,** "Shirley" and "Please Say You Want Me," hitting both r & b and pop. Many rumors are flying about Broadway re **Marv Holtzman's** next job. Marv says he first expected to go into an independent venture, but so many wonderful offers have been made that he is studying several of them and expects to make an announcement shortly. . . . **Bob Rosen,** Herald Records, on the road with a hatful of Ember and Herald releases, all of which are racking up tidy sales. Of course, the big excitement is centered around **Big Bob Kornegay** (The Happy Wanderer) and his "Man In The Telephone Booth." Two decks in particular, that are on the way to the charts, are "Send Me A Picture, Baby" by the **Starlarks,** on Ember, and "Happy Tears" by Al Savage on Herald. Al Silver is reluctantly releasing the new 5 Satins' "Oh Happy Day." Silver was still selling "Wonderful Girl" in healthy quantities, but the 5 Satins are out on a star studded package that tours the country and distribs wanted the new disk to work on. "Oh Happy Day" is the tune of several years ago that created so much excitement, lifting Don Howard to stardom for a brief span. . . . **Phil Rose,** Glory Records, did so well with "Banana Boat" that he can now forego travelling on banana boats and vacation instead on luxurious liners. Phil took off for the Caribbean last Friday for a much needed vacation. **Lou Sprung,** holding down the fort, advises the **Tarriers** will soon be out on the market with a 12" lp. Lou also states **Vince Martin's** "One, Two, Three, Four Anyplace Road" and "Katie-O" are both bringing in steady reaction and as yet neither side has moved out ahead the other. **The Four Fellows** are also starting to move with "Give Me Back My Broken Heart" and "Loving You Darling." . . . Says **Rocky Groce** (WFEC-Miami, Fla.) "We really have a winner in **King Coleman.** In King we have the top man in the country in blues. He is starting quite a trend in blues here in Miami." . . . **Stephen Hodge,** New York juke box operator, recently formed Atomic Records and happily finds his first release is getting a good reaction. The plate is **Dennis Brown** and **The Atomics'** "Show Me A Rose." Dennis Brown was found by **Sugar Ray Robinson** singing in a Zion Baptist Church in Harlem and introduced to Stephen Hodge. . . . Over at Atlantic the three smashes and the half a dozen other top-notch selling disks have the label hopping. **Ruth Brown's** "Lucky Lips"; **Lavern Baker's** "Jim Dandy"; and **Ivory Joe Hunter's** "Since I Met You Baby" are zipping merrily along.

RUTH BROWN

CHICAGO:

Letter from **Marty Salkin,** Decca, giving the big nod to **Sammy Davis'** newie, "The Golden Key" b/w "Long Before I Met You." Sez Marty, "Sammy's new one is a natural for any show and a natural to be one of his best selling disks." . . . **Vic Faraci,** M. S. Distribs, picking **Clarence Henry's** "I'm A Country Boy" to top Henry's Argo smash, "Aint Got No Home." Vic went further out on the limb in picking Class diskeroo, "Say" by **Oscar McLallie** to hit, but big. . . . Thanks to **Mike Oury** for the nice card from the sunny southwest. . . . Visiting local manufacturers this past week was **Stan Lewis** of Stan's Record Shop and One-Stop, Shreveport, La. . . . **Lenny Garmisa,** Garmisa Distribs, thrilled to pieces over **Lloyd Price's** ABC Par waxeroo, "Just Because." "But that's not all," stated the most happy fellow, "**Bobby Scott's** 'Driftwood' on ABC Par and Colonial's 'Hospitality Blues' are zooming in sales and local play." . . . From the office of **Paul Glass,** All-State Distribs, comes, "Right now is the hottest we've been in the history of the company. There are at least ten tunes on our roster that are potential pop and R&B hits." Dan Osto explains, "Roulette's **Jimmy Bowen** with 'I'm Stickin' With You', Atlantic's **Ruth Brown** doing 'Lucky Lips', and Fats Domino's Imperial newie, 'I'm In The Mood For Love' are all going like crazy." . . . Session notes on **Anita Ellis'** deck "Forbidden Fruit," read like an all-star gathering with **Sam "The Man" Taylor, Mickey Baker,** and **Bo Diddley,** all directed by **LeRoy Kirkland.** . . . The Cottage Grove headquarters of Chess/Checker jumping with new releases, titles soon to be announced. "We're letting them out one at a time," states **Len. Chess.** "This week we released **The Moonglows'** 'I'm Afraid The Masquerade Is Over' b/w 'Don't Say Goodbye.' The deejay reaction was fantastic. One fellow even played a broken record in order to say he played it first." . . . **Little Walter** and **Clarence Henry** are skedded for sessions this week. . . . Cobra's **Eli Toscano** showing B+ rating **Gloria Irving's** "I Need A Man" received in **The Cash Box** R&B Reviews and telling all who come into Cobra offices "I told you so." Thrush is hitting right off like Otis Rush did with both his and the diskery's first release some six months ago. . . . Another star-studded show booked into the Opera House for 3/9. **Count Basie** backs up the swinging bill including **Joe Williams, Billy Eckstine, Sarah Vaughan, Jeri Southern, Bud Powell, Phineas Newborn Quintet, Terry Gibbs, Terry Pollard, Chet Baker,** and **Lester Young.** This promises to be one of the biggest nites in The Opera House's jazz presentation history. . . . **George** and **Ernie Leaner,** United Distribs, mucho excited over **Bobby Blue Bland's** Dukeroo, "Don't Believe" and RPM spinner **Jr. Parker's** "Next Time You See Me." "Man dig that full page spread on **Carl Perkins,**" quipped Ernie. Sun ran a full page on hit-star, **Carl Perkins'** "Your True Love" b/w "Matchbox," and both Leaner Bros. agree "this is a sensational piece of material. A hit." . . . **Dick Laga** picks **The School Boys'** "Shirley" to break fast locally. "It's wide open and a hit out east," states Laga. . . . **Ken Knight,** WRHC, Jacksonville, Fla. deejay, celebrated the second anniversary of his spiritual show (Sweet Chariot) by presenting to an estimated crowd of well over four thousand such names as **The Mt. Ararat Quintet, The Gateway Singers, The Gospel Crusaders, The Celestial Spiritual Singers, The Master Keys,** and **The Starlight Singers.** Knight's popular R&B show is also heard on the same station. . . . **Abner** overcame the Monday morning blues by learning newie by **The Dells,** "Why Do You Hate To Go," is getting great reception for the kids on their Georgia-Florida tour. **Abner** went on to add, "**The Delegates,** in retirement since their exciting, but non-selling recording of 'The Convention' are all set for another try on the same kick." He stated further, "This promises to be equally as exciting and much more promising in the sales department." . . . **Joe Howard,** Inkster, Mich., planed into The Windy City over last weekend "just to get away for a little rest." . . . **Priscilla Bowman** skedded for early session following upon past deck, "Hootie Blues." . . . **Sam Evans** rumored to be comtemplating **Diz Gillespie** concert, locally, real soon. By the way, Sam will be reading this issue from his Roosevelt suite (NY). He's out east "visiting with sponsors and booking talent for coming presentation shows in Chi." . . . It's a Calypso deck for **The Mills Brothers** this inning. "In De Banana Tree" b/w "Knocked Out Nightingale" said to be group's best and strongest entry for top sales in some time.

THE MOONGLOWS

LOS ANGELES:

B. B. King in town to record several sides at Modern Records Hollywood studios. During his recent stint at the 54 Ballroom here, B. B. broke all records for a five day stand. . . . The fabulous **Fats Domino** has done it again, with his new Imperial release of "I'm Walkin'" and "I'm In The Mood For Love" already a hit across the country after being released for one week. . . . **Abe Diamond** reports a smash R&B hit for his Diamond Distributing in **Buddy Knox's** "Party Doll" on the Roulette label. . . . New artist, **Aggie Dukes** is out on the Aladdin label with a first release of "Swing Low Sweet Cadillac" Parts 1 and 2. . . . **Donna Hightower** in town for a short rest after a successful Eastern tour. Manager **John Barnette** has lined up a Far Eastern tour for the singer to start the middle of March. . . . **Lew Chudd,** president of Imperial Records to New York for conferences with new artists in both the pop and Broadway fields, and to line up special promotions for **Fats Domino.** . . . **Louis Jordan's** latest Calypso recording "Morning Light" is off to a terrific start in the Philadelphia market. One of Jordan's biggest hits was the calypso tune, "Stone Cold Dead In The Market." . . . **The Platters** return to the coast after the end of their engagement at Sciolas in Philadelphia. Group will record several sides for Mercury here, before taking off for an European tour. . . . **Robin Robinson** to San Francisco to do promotion in the Bay area on his Antler recording of "I Promise You." . . . Earl Bostic into the 54 Ballroom this weekend. . . . **Jean Bennett** in the East working on promotion for the various artists signed to the Personality Productions office. . . . RPM Records have signed new artist, **Darell Glenn** with his first side of "Hello Baby" and "Zing-Zingo" released this week. . . . **Sugar** and **Spice** have a good one in their new Mercury release of "Strawberry Shortcake."

B. B. KING

Country Big 10 JUKE BOX TUNES

Pos. Last Week		
1	**YOUNG LOVE** *Sonny James* *(Capitol 3602; F3602)*	2
2	**SINGING THE BLUES** *Marty Robbins* *(Columbia 21545; 4-21545)*	1
3	**THERE YOU GO** *Johnny Cash* *(Sun 258; 45-258)*	3
4	**TOO MUCH** *Elvis Presley* *(RCA Victor 20-6800; 47-6800)*	6
5	**I'VE GOT A NEW HEARTACHE** *Ray Price* *(Columbia 21562; 4-21562)*	4
6	**CRAZY ARMS** *Ray Price* *(Columbia 21510; 4-21510)*	5
7	**I'M TIRED** *Webb Pierce* *(Decca 30155; 9-30155)*	7
8	**AM I LOSING YOU** *Jim Reeves* *(RCA Victor 20-6749; 47-6749)*	10
9	**I WALK THE LINE** *Johnny Cash* *(Sun 241; 45-241)*	8
10	**STOLEN MOMENTS** *Hank Snow* *(RCA Victor 20-6715; 47-6715)*	9

Offering Records

CHICAGO—WHFC deejay Sakowicz gets a surprise when Master-Seal singer Lanny Ross offers two record libraries to Sig's women audience. That day, the honor Ladies' Club was the Good Counsel H. S. Mothers' Club, some 800 strong. Other guest celebrities Sig has interviewed lately are Helen Traubel, John Bromfield, Salvatore Baccaloni, Sid Stone and others.

Fidelitone Completes Sweeping Package Change

CHICAGO—Bill Anton, Vice-President in charge of Sales of Permo, Incorporated, has announced a sweeping change in the packaging of Fidelitone Phonograph Needles.

"The new Fidelitone 'dress' is the latest and most dramatic step in our needle merchandising program", said Anton. "As of March 1st, all Fidelitone Phonograph Needles will be supplied in these sparkling new plastic boxes, conceived by one of the nation's leading designers. The needles themselves are now clearly visible through the transparent box cover, and are mounted on attractive plastic foam blocks—code-colored in accordance with the needle speed."

Simultaneously, Anton announced a "Dress-Up" contest keyed to the introduction of the New Fidelitone Package.

"All qualified Dealers—and Dealer Personnel—are invited to participate in this contest," said Anton. "There are no strings to entering—no box tops—no gimmicks—and each Dealer may send in as many entries as he likes, subject, of course, to the contest rules outlined on the entry blanks. First prize, in keeping with the contest theme, is a complete new wardrobe valued at $300.00. Other valuable prizes will also be awarded."

SMILEY MONROE
"RUBY; RICHES; OR FAME"
b/w
"THE SNAKE SONG"
VITA # 149
VITA RECORDS
1486 N. Fair Oaks, Pasadena, Calif.

The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. YOUNG LOVE — Sonny James (Capitol)
2. AM I LOSING YOU — Jim Reeves (RCA Victor)
3. SINGING THE BLUES — Marty Robbins (Columbia)
4. THERE YOU GO — Johnny Cash (Sun)
5. I'VE GOT A NEW HEARTACHE — Ray Price (Columbia)
6. I'M TIRED — Webb Pierce (Decca)
7. KNEE DEEP IN THE BLUES — Marty Robbins (Columbia)
8. I MISS YOU ALREADY — Faron Young (Capitol)
9. TOO MUCH — Elvis Presley (RCA Victor)
10. TRAIN OF LOVE — Johnny Cash (Sun)

11. STOLEN MOMENTS. 12. I WALK THE LINE. 13. I'M COMING HOME. 14. YEARNING. 15. POOR MAN'S RICHES. 16. CRAZY ARMS. 17. THE SAME TWO LIPS. 18. A GOOD LOOKING BLONDE. 19. I'M GONNA LIVE SOME BEFORE I DIE. 20. LOVING YOU. 21. REPENTING. 2. BRING ME A BLUEBIRD. 23. YOU'RE THE REASON I'M IN LOVE. 24. WASTED WORDS. 25. GONE; FOURTEEN KARAT GOLD; BANANA BOAT SONG; IT'S MY WAY; GO AWAY WITH ME; ROCKIN' IN THE CONGO; SUGAR BEET; DON'T FORBID ME; BUTTERHATCHEE; DON'T LAUGH; ACCORDING TO MY HEART; WALKIN' AFTER MIDNIGHT; THERE GOES MY LOVE; I WAS THE FIRST ONE; SEARCHING; UH UH, NO; PLAYING FOR KEEPS; AUCTIONEER; BLUE ECHO; FRAULEIN.

Webb Pierce Off Opry

NASHVILLE, TENN. — Country songster Webb Pierce is off the WSM Grand Ole Opry.

Director Dee Kilpatrick announced last Tuesday that Pierce was no longer associated with the 32-year-old radio and television program or its affiliates.

Pierce's unwillingness to comform to long established rules and regulations was given as the reason for his release.

"Pierce failed to comply with the standard laws which govern the payment of commissions to the WSM Artists' Service Bureau", Kilpatrick explained. The WSM Artist Service Bureau operates as the station's booking and publicity agency for personal appearances of Opry talent.

For these services, Kilpatrick pointed out, and for the use of the name "Grand Ole Opry", the WSM Artists' Bureau receives a commission from all the Opry personal appearances.

"It was on the latter which Pierce and the Opry came to the parting of the ways", Kilpatrick stated, adding, "We parted friends".

Capitol Signs Robert Mitchum

HOLLYWOOD — Robert Mitchum, major theatrical box office attraction for many years, last week signed a five-year contract with Capitol Records, calling for his exclusive recording services. The announcement of this addition to the Capitol label came from Glenn E. Wallichs, president.

Mitchum's first recording date has been set for this week, with Lee Gillette producing the session. Date of Mitchum's first record release is expected to be announced shortly, after which the artist hopes to make an extensive disk jockey swing around the nation, plugging the initial platter.

Meanwhile, Mitchum, is slated to be seen as star of two new motion picture films shortly, "Heaven Knows Mr. Allison," and "Fire Down Below."

Ferlin Husky
"Missing Persons"
Capitol # 3628
CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.
HOLLYWOOD 1-9347

IT'S COUNTRY! IT'S GREAT!
LOVING YOU
Wilma Lee & Stoney Cooper
HICKORY-1058

Country Best Sellers

IN RETAIL OUTLETS

		Pos. Last Week
1.	YOUNG LOVE Sonny James (Capitol 3602; F3602)	1
2.	SINGING THE BLUES Marty Robbins (Columbia 21545; 4-21545)	2
3.	TOO MUCH Elvis Presley (RCA Victor 20-6800; 47-6800)	3
4.	THERE YOU GO Johnny Cash (Sun 258; 45-258)	4
5.	I'M TIRED Webb Pierce (Decca 30155; 9-30155)	5
6.	KNEE DEEP IN THE BLUES Marty Robbins (Columbia 40815; 4-40815)	9
7.	AM I LOSING YOU Jim Reeves (RCA Victor 20-6749; 47-6749)	8
8.	I'VE GOT A NEW HEARTACHE Ray Price (Columbia 21562; 4-21562)	6
9.	CRAZY ARMS Ray Price (Columbia 21510; 4-21510)	7
10.	I WALK THE LINE Johnny Cash (Sun 241; 45-241)	10

11. GONE. 12. TRAIN OF LOVE. 13. I MISS YOU ALREADY. 14. THE SAME TWO LIPS. 15. STOLEN MOMENTS. 16. REPENTING. 17. ROCKIN' IN THE CONGO. 18. DON'T BE CRUEL. 19. WASTED WORDS. 20. I'M COMING HOME.

DOLPH HEWITT

on

Ka-Hill Records

Sings

"BLUE TENNESSEE RAIN"

White Oak Music—BMI

Tommy Collins

"All The Monkeys Ain't In The Zoo"

b/w

"Don't You Love Me Anymore"

CAPITOL # 3665

CENTRAL SONGS, INC.

6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF

HOLLYWOOD 1-9347

Country Reviews

A BULLSEYE **B** VERY GOOD **C** FAIR

B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

THE CASH BOX BULLSEYE

"OH! SO MANY YEARS" (2:41)
[Acuff-Rose BMI—F. Bailes]
"CAN YOU FIND IT IN YOUR HEART"
[Cedarwood BMI—W. Walker, W. Pierce]
KITTY WELLS & WEBB PIERCE
(Decca 30183; 9-30183)

● Two of country music's 'shining stars' on a new pair of tunes with thes "Quality" stamp etched deeply into every groove, makes this release something special. They're both excellent compositions that require no gimmicks whatsoever. All they need is the touch of the two great song stylists, Kitty Wells and Webb Pierce, and that's exactly what they get. The artists blend just beautifully as they reveal a secret love affair on a touching, moderate paced tale tagged "Oh! So Many Years". On "Can You Find It In Your Heart", an up tempo opus (not to be confused with the recent Tony Bennett clicker) Webb pleads with Kitty to give him another chance. Both lids means money in the bank for all concerned.

"NO THANKS BARTENDER"
[Lud BMI—J. Raffaele, Jr., F. Decker, K. Manges]
"JUKE JOINT JOHNNY" (2:26)
[Cedarwood BMI—L. Moore]
RED SOVINE
(Decca 30239; 9-30239)

● Red Sovine makes a tremendous bid for a place among the best sellers in the country field as he comes up with a deck that can easily develop into his biggest hit to date. On it, the artist plays the sad part of a fellow whose heart has been broken like the glass of whiskey he has just dropped on the floor. Titled, "No Thanks, Bartender", it's a quick beat tearjerker that Red puts across with telling effect. A splendid, rinky-dink musical backdrop rounds out a powerhouse platter. The under portion, "Juke Joint Johnny," is a steady-driving, rhythmic affair that Sovine belts out in a potent, money-making style. Top half has the edge but don't sell the flip short.

"SUNDOWN" (1:45)
[Acuff-Rose BMI—Weis, Keys]
"STEP IT UP AND GO" (1:43)
Gallatin BMI—Arr. M. Wiseman
MAC WISEMAN
(Dot 15544; 45-15544)

● Mac Wiseman celebrates his being named to head up Dot's country department as the A&R chief with a brand new two-sider that rates raves on both ends. The top half of this double-barreled entry, labeled "Sundown", is a captivating, Latin-tempo, pop-flavored blues that the chanter treats to a top calibre performance. Terrific choral and instrumental assist on a deck that has the potential to skyrocket to the top of both the country and pop markets. On the lower side, "Step It Up and Go," Mac receives another attractive backdrop by the chorus and ork as he flavorfully rocks his way through a rhythmic novelty item tailor-made for the teenage hoofers. Ops, here's your chance to latch on to two real winners.

DENVER DUKE & JEFFERY NULL
(Mercury-Starday 71065; 71065x45)

B+ "ALL WASHED UP WITH YOU" (2:03) [Starrite BMI—D. Duke, J. Null] Denver Duke and Jeffery Null, whose vocal stylings have been attracting more and more attention with each succeeding release, send up a sparkling vocal effort on a deck that could very well be the big one the boys have been looking for. It's a fast paced romantic piece that the duo spins in winning fashion. Keep close tabs on this one.

B+ "A MILLION TEARS" (2:46) [Vokes BMI—Duke, Null] On this end the boys apply their distinctive touch to an engaging, up beat lover's blues. Two solid chart items.

JOHNNY BOND
(Columbia 40802; 4-40802)

B+ "HONKY-TONK FEVER" (2:09) [Tree BMI—Claude, Organ] Johnny Bond is a guy who really likes to 'paint the town red' and he tastefully tells about it on this quick beat ditty that bounces merrily along in gay style.

B "LAY IT ON THE LINE" (2:12) [Cedarwood BMI—Bandyl] Bond steps up the pace here as he glides over a high-flying romantic piece that deals with a gal who is constantly changing her mind about loving him. Standout musical backdrop on both lids.

WYNN STEWART
(Capitol 3651; F3651)

B+ "A NEW LOVE" (2:19) [Central BMI—J. Walton, W. Stewart] A new sweetie has come along to completely reverse Wynn Stewart's sad outlook on life. It's a fast paced pleaser with a persuasive set of lyrics that the vocalist decks out in first class manner. Side has the goods. Could happen.

B+ "HOLD BACK TOMORROW" (2:31) [Fairway BMI — Pierce, Watson, Stewart] Stewart slows down the tempo on the flip as he expressively renders an emotion-packed, moderate paced romantic weeper. Two fine, multiple-vocal performances. Watch 'em both.

EMERY BLADES
(Ruby 120; 45-120)

C+ "THE ROCK AND ROLL CARPENTER" (2:27) [Rural Rhythm Boys—E. Blades] Here's a catchy, little light-hearted ditty about a chap who beats out a rock 'n roll rhythm as he pounds away on the 2 by 4's. Emery Blades knocks it out in fetching fashion.

C "I'M LEAVING YOU THE KEY TO MY HEART" (2:30) [Rural Rhythm Boys—E. Blades] Here the warbler softly spins a routine, moderate tempo romantic weeper.

DORSEY BURNETTE
(Abbott 190; 45-190)

B+ "AT A DISTANCE" (2:08) [Dandelion BMI—L. T. Smith, R. Hyde, Jr.] Dorsey Burnette's inviting tones are a treat to the ear on this lovely pop-flavored romantic lament. Good side. Can spark plenty of interest.

C+ "JUNGLE MAGIC" (2:35) [Dandelion BMI—J. & M. Gilbert] Reverse etching is a colorful, Latin-tempo love affair that Burnette dishes up in appealing fashion.

JUSTIN TUBB
(Decca 30229; 9-30229)

B+ "THE LIFE I HAVE TO LIVE" (2:35) [Golden West BMI—D. Everly, P. Everly] Justin Tubb puts his best foot forward as he comes up with a tune that has the necessary ingredients to break through the 'hit barrier'. It's an up beat, lover's lament that the polished song stylist dishes up in stellar style.

B+ "I'M A BIG BOY NOW" (2:25) [Ernest Tubb BMI—J. Tubb] Under portion is a fast paced, rhythmic charmer that Justin bats out in a happy-go-lucky manner. The guy's grown up now and has learned how to deal with the two-timin' sweetie.

SMILEY MONROE
(Vita 149; 45-149)

B "RUBY, RICHES OR FAME" (2:25) [Vidor BMI—R. Hart] Smiley Monroe, along with a pleasant vocal and instrumental background, warmly pours out his devotion for the gal whose love means more to him that fame or fortune. Impressive platter. Merits a heap of airplay.

C+ "THE SNAKE SONG" (2:32) [Spark BMI—L. Kangas] Here's a contagious novelty item that deals with the plight of the lowly reptile. Cute, quick beat bouncer that the songster socks out in easy-on-the-ears fashion.

JANIS MARTIN
(RCA Victor 20-6832; 47-6832)

B+ "LOVE ME TO PIECES" (2:05) [Acuff-Rose BMI — M. Endsley] The "Singing The Blues" cleffer, Melvin Endsley, supplies Janis Martin with a tantalizing piece of novelty material and the chirp proceeds to wrap it up in sensational style. A bouncy, quick beat refresher that could make loads of noise, country and pop-wise.

B+ "TWO LONG YEARS" (2:23) [Earl Barton BMI—H. Ashley] Flip biscuit is an infectious, fast paced ditty with some clever vocal and instrumental gimmicks. Socko musical assist on both lids.

HANK HORNSBY
(MGM 12428; K12428)

B "POTS AND PANS" (2:40) [Oceanic BMI — Hornsby] The jocks are gonna have a picnic with this pairing. Hank Hornsby, a sort of "fast talkin' Andy Griffith", makes his debut on the label with two rib-ticklin' performances that oughta wear the turntables thin. On this half the artist tells about a husband-wife tiff.

B "COTTON" (2:30) [Oceanic BMI—Hornsby] Here he spins a delectable yarn about a guy who has had more than his share of cotton. Dandy coupling.

Country Round Up

The recently re-named **Foggy River Boys**, the **Marksmen**, are slated to appear as special guests on the **Tennessee Ernie Ford** NBC-TV'er Show Feb. 19th in Hollywood.

In order to undertake additional responsibilities in the expanding activities of Crossroads TV Productions and RadiOzark Enterprises, **Joe Slattery** has resigned as program director of KWTO, Springfield, a position in which he succeeded the late **Lou Black** in 1953. The redhead will devote himself to assisting managing vice presidents **John Mahaffey** and **E. E. "Si" Siman, Jr.**, in addition to announcing Dow Chemical's **Red Foley** Show on ABC Radio and announcing and scripting "Ozark Jubilee" on ABC Television. Slattery's replacement at KWTO is **Jim Kendrick**, an employee of the station since 1951.

GOLDIE HILL

Carl Smith and **Goldie Hill** guest, Feb. 23, on Dow's **Red Foley** Show, while **Leroy** ("Auctioneer") **Van-Dyke** is set for Mar. 2nd. **Bill Wimberley's Country Rhythm Boys** are in tall cotton with a handsome new bus, a Flexible equipped with beds and kitchen facilities. . . . **Brenda Lee** will headline at the annual Kansas City Automobile Show, along with **Teresa Brewer, Bob Crosby, Bill Lundigan,** and the **Tarriers.** . . . Red Foley underwent minor surgery at Burge Hospital on Mon., Feb. 11th. . . . **Marvin Rainwater's** newest on MGM, "Gonna Find Me a Bluebird," looks like his biggest one to date according to the charts.

* * * * *

A new voice and a new program will be heard on the "Family Station", WARL-Arlington, Va. It'll be **Don Asbeck's** "Sunday Hoedown" featuring the western swing music of such artists as **Pee Wee King**, and the **Golden West Cowboys, Sons of the Pioneers** and **Hank Thompson & his Brazos Valley Boys.**

* * * * *

From the Big "D" Jamboree's Artist Service Bureau in Dallas, Texas, comes an interesting and informative flyer profiling the "Southern Gentleman", **Sonny James.** The artist, riding at the peak of his career with his Capitol, country-pop million seller, "Young Love" can also be heard via his initial Capitol LP, "The Southern Gentleman". Veteran showman, **Ed McLemore**, is Sonny's personal manager.

SONNY JAMES

* * * * *

Cliff Rodgers, WHKK-Akron, Ohio, notes that arrangements have just been finished for the next "Grand Old Opry" show at the Akron Armory on March 3rd. Included in the cast are **Ray Price, Ferlin Huskey, Jean Shepard, Hawkshaw Hawkins,** and a local band. On March 31st they'll have the RCA Victor package, being readied for the April European tour consisting of **Jim Reeves, Del Wood, Hank Locklin, The Browns** and **Janis Martin.**

* * * * *

Bud Deckleman and **Charlie Feathers** have been signed to exclusive management contracts by **Eddie Bond**, KWEM-Memphis, Tenn.

* * * * *

The **Maddox Brothers** and **Retta** along with **Glen Trout** will open a show of their own on March 2nd. **Fred Maddox**, spokesman and booker for the group has signed a long term lease on the Sierra Park Ballroom in San Bernardino, California. They'll hold a show and dance every Friday and Saturday night as well as having name guests from time to time, with plans for special shows on Thursday night and possibly shows on Sunday afternoon. . . . All bookers and artists that are interested may write to Fred at 3400 Madera, Los Angeles, California. Fred will also start his own DJ show this month on several of the Southern California stations. He'll have an all-request show and will play all records that are sent to him on a first come basis. He is in the need of records of all the artists to build up his files and asks that records be sent to him at his home address — Fred Maddox, 3400 Madera, Los Angeles, Calif. He'll have shows on: KCSB in San Bernardino, Calif. 6:30 to 7:30 AM, 6 days a week (AM), KBUC in Corona, Calif., 7:30 to 8:00 PM, 6 days a week and KOCS in Ontario, Calif. 12:05 to 1:00 Noon, Saturday only.

CHARLIE FEATHERS

* * * * *

Stuart Hamblen kicks off a new TV show on February 16 on Channel 5 in Los Angeles. This will be an hour long situation show with stars including **Joanie Hall, Buck Sureshot** and a host of others along with special guest every week. The show will be entitled "This 'Ole House".

* * * * *

WCPA-Clearfield, Pa., is now airing "Country Jamboree" cleared through musical union A.F.M.A. The show is heard each Saturday from 2:30 'til 3:30. The show headlines **Bud Moore, Tommy Mayresky, Dale Carson, The Sunset Sweethearts, Kitty Lee & Smiley**, plus other acts and has been putting on guest artists who happen to be coming through. **Cowboy Howard Vokes** was a recent guest. Other stations to air A.F.M.A. members are WNCC-Barnsboro, Pa., WCED-Dubois, Pa., WPHB-Philipsburg, Pa., and WTRN-Tyrone, Pa. **Bud Moore** head of the A.F.M.A. tells us things are in full swing, and a release on his American Folk label will be out soon. Bud is waiting to hear from those interested. His address is 20 High Street, Clearfield, Pa.

* * * * *

Deputy Jim Thompson is now heard on KQV-Pittsburgh, Pa. each Saturday from 6:30 to 8:00 PM.

Hank King, Blue Hen recording artist is heading for Florida this week. King's latest is "Atom Bomb Heart."

* * * * *

Bobby Gregory & His Blue Cats who recently cut 6 sides for the Gregorian label, have sent out sets of records to 1000 radio stations. The songs are, "Lazy Lizzie" & "Don't Mistreat Me Mama," "Hobo Blues" & "Hobo Express," "Mighty Blue" & "Mean Old Blues" tunes are published by American Music Pub. Co. New York.

STUART HAMBLEN

* * * * *

In line with his expanded activity in both the outdoor and arena fields, **Jimmy Wakely** is set to headline the annual 4 day rodeo in Lake Charles, Louisiana. In addition, Wakely, who is breaking in his brand new '57 Cadillac on the trip, scoots over to Red Foley's domain on March 2nd to visit his many friends and do a return guest star appearance on ABC-TV's "Ozark Jubilee."

* * * * *

The **Sunshine Boys** Quartet has returned to WWVA-Wheeling, W. Va. This famous quartet is very familiar to the many listeners to the "Friendly Voice" and the WWVA "Jamboree." The group is comprised of **Ed Wallace, Fred Daniel, Ace Richman** and **Burl Strevel.** They'll be heard 3 times daily Monday through Friday—9:15 am, 3:30 pm, and 8:30 pm, in addition to their participation in the World's Original "Jamboree."

* * * * *

Dave Rich, young RCA Victor wax artist, whose current release is "Tuggin On My Heart Strings" and "Our Last Night Together" has been on tour in the South the last few weeks covering such states as Georgia, Alabama and Tennessee. Dave's career is gathering more recognition every day.

* * * * *

Carl Smith, whose current chart contenders are "That's Why I Like You The Best" and "You Can't Hurt Me Anymore" is still out on the Philip Morris Caravan. The big show pulled 2 full houses at the 3,000 seat Robinson Auditorium in Little Rock, Ark. on Feb. 10th, according to word from **Ken Parsons** of KLRA.

BOBBY GREGORY & HIS BLUE CATS

After the show **Bill Denny, Biff Collie** and **Bonnie Brown** dropped in to visit with Parsons. Fans in Ken's area are really taking to both sides of the Brown's newie, "Money" and "It Takes A Long, Long Train With A Red Caboose." Also showing surprising interest is **George Jones'** Starday oldie "I'm Ragged But I'm Right," since Ken resurrected it from his files.

* * * * *

Justin Tubb, appearing on the wax scene this week with "The Life I Have To Live" and "I'm A Big Boy Now," was on tour during the entire month of January and held down WSM's "Saturday Night Jamboree," which father Ernest does from the record shop in Nashville each Saturday night.

* * * * *

Lee Sutton, WWVA-Wheeling, W. Va., informs us that Admiral Records are out with 4 disks featuring the WWVA-Jamboree stars. The artists and titles are **Dusty Owens'** "Hey, Honey" and "Our Love Affair," **Ray Anderson's** debut sides, "Living Too Fast" and "At Last," **Abbie Neal** & The **Ranch Girls'** "If Again" and "Until I Dream" and **Buddy Spicker's** fiddlin' waxing of "Maple Sugar" and "Peggy's Cove." "Maple Sugar" is the theme of Sutton's "Jamboree Party" heard from 10:30 to 1:00 every night. Currently showing up on the deejay charts is the Hickory waxing of "Loving You" by WWVA's **Wilma Lee & Stoney Cooper** with daughter, **Carolee.** Also showing initial excitement is **Rusty & Doug** and **Al Terry's** Hickory waxing of "Money."

* * * * *

SUNSHINE BOYS

Ree Pine, WRVA-Richmond, Va. reports in his "Old Dominion Barn Dance" newsletter that everyone's excited over the Feb. 23rd appearance of the Army Air Force. From everywhere in Virginia, Air Force recruits are being enlisted in a group called the **Old Dominion Flight** and on that night a visiting U.S.A.F. general will swear them in during a Barn Dance broadcast and stage show. A special feature for that night will be the **Blue Grass Champs** from Washington, D.C. March 9th will be "Welcome Home Night" for Victor's **Janis Martin**, who has been touring the far west and Canada. Janis' latest RCA slicing is tagged "Love Me To Pieces," a **Melvin Endsley** tune, and "Two Long Years." **Don Reno & Red Smiley** and the **Tennessee Cut-Ups** appeared at The Circle Theatre Jamboree in Cleveland on Feb. 16th according to word from WERE-Cleveland's **Tom Edwards. Mac Magahae**, the only bachelor of the Cut-Ups is going to be married March 2nd and on that night the newlyweds will be presented to the WRVA-Theatre audience. The "Jamboree" recently feted **Mac Wiseman**, who left for the west coast to become Dot's Country A&R topper. Mac's newest, out this week, is "Sundown" and "Step It Up And Go." WRVA's **Shirley Hunter** is really happy about her always-dreamed-of, scheduled guest slot on the "Ozark Jubilee" on Feb. 23rd.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, **The Cash Box**, 1721 Broadway, New York 17, N. Y.

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Here and There

ALBANY, N.Y.—An announcement was made last week by Governor Harriman that he would approve sale of more than a quarter of the state's St. Lawrence River power to the Reynolds Metals Company. He acted after learning that the General Motors Corporation would build an aluminum casting foundry near the proposed Reynolds aluminum production plant at Rooseveltown, N.Y. The contract has the support of some and is opposed by others. However, from general observation, it's our view, that should these plans go thru, employment will be available (both plants combined) for close to 2,000 people. This would tend to activize business in this area, which would react to the benefit of coin machine operators, who would have a number of new locations available for their equipment.

WINSTON-SALEM, N.C. — With peak sales and net income achieving records during 1956, R. J. Reynolds Tobacco Company, this city, is betting on continued growth of the cigarette industry with its announcement of a capital expenditure of $20 million planned for 1957. John C. Whitaker, chairman, told stockholders that net income in 1956 increased, as did sales to a new record volume of $957,366,-846, an increase of 10.5 per cent over the 1955 total, and an 8.6 per cent rise over the previous high in 1952. The Winston filter brand showed a rapid growth, and Camels continued its leadership even tho its volume declined below 1955.

WASHINGTON, D.C. — Regardless of some talk here and there about "depression" and "recession", it's pointed out that even tho some industries will slump a bit, many others are desperate for both materials and labor to fill orders. One of these industries is "shipbuilding". Maritime Administrator Clarence G. Morse told the House Merchant Marine Committee this week that there are steel shortages amounting to 40 per cent holding up its program to build 60 new ships. At the present time, he said, there are about 12,000 working in the yards, a gain of 100 per cent over last year, and at full production, some 36,000 men will be needed.

DETROIT, MICH—We quote: "The auto industry's retail sales curve should start moving sharply upward within the next few weeks. This is a traditional trend in the auto industry. Should it develop as expected in many sources the 6.5 million unit sales volume for 1957—predicted by most top industry chiefs—would seem to be a distinct possibility."

Headline Reasons For:

"10c PLAY PLUS"

46 OF 48 STATE LEGISLATURES IN SESSION THIS YEAR SEEKING GREATER REVENUE. MANY REPORT LICENSE FEES DEFINITELY ON WAY UP.

PRICES OF RAW MATERIALS AND COMPONENTS ON WAY UP MEANS HIGHER PRICES FOR NEW MACHINES.

INCREASED LABOR COSTS ADD HEAVILY TO OVERHEAD.

CONTINUED CREEPING INFLATION, LOWERING VALUE OF DOLLAR, CUTS DIME TO ABOUT 4¢ PURCHASING POWER.

GENERAL OVERHEAD EXPENSE CONTINUES RISING AT AN UNPRECEDENTED RATE UPSETTING ANY POSSIBLE PROFIT FROM INCREASED PLAY ACTION.

COST OF SERVICING EACH LOCATION NOW RANGES ANYWHERE FROM $5 TO $10.

KEENER COMPETITION, SHRINKING PROFITS, WHILE COSTS RISE, REASON FOR GROWING NUMBER OF BUSINESS FAILURES.

It won't take any operator very much time to realize, reading the above headlines, why he simply must change to: "*10¢ Play Plus Front Money and/or A More Equitable Commission Basis.*"

With overhead expenses increasing at an alarming rate. With constant creeping inflation lowering the value of the dollar and, therefore, cutting the dime down to a very thin 4¢ in purchasing power. With prices of all new machines definitely on the way up, for manufacturers can no longer continue to absorb increased prices of raw materials and components and higher labor costs. With keener competition shrinking profits, while all costs rise and causing an ever growing number of business failures. With the cost of servicing each location now anywhere from $5 to $10.

With all this definitely upsetting any possibility for better profit from increased play action, every operator is now faced with what the nation's leading economists proclaim as "necessary economic readjustment."

There is only one economic readjustment for the operators. That is to obtain a more equitable share of the gross receipts from all equipment, whether music or amusements.

Very, very few businessmen, if any, can work on 10 percent. But that is just what the operator, who splits the take on a 50-50 basis, is doing.

He winds up, from his 50% share, with but 10% for himself, after he pays his overhead expenses.

The location owner, in turn, winds up with better than 45% of his 50% share. All the location has to pay is for the cost of electric current used while the machine was in operation.

Since, by working on a 50%-50% basis, the operator actually proclaims his location his partner then, surely, the location should be treated as a partner and stand for half the overhead cost of operation, before any profit can be divided between the two.

How To Boom Business:
MUSIC OPS WORK WITH LOCATIONS TO STIMULATE PLAY PATRONAGE

Closest Possible Cooperation Coming Into Being Between Ops and Locations as Both Seek Ways and Means to Bring More People Into Locations and Thereby Stimulate Greater Play Action

CHICAGO—If the present trend continues there is no doubt, many believe, that the nation's music operators are on their way to boom play action up and above any high point it ever before reached.

Cooperation between operators and location owners is closer today than has ever before been the case.

This has been brought into being by 10¢ play, by minimum guarantees and also by attempts to arrange for a more equitable division of the gross intake from machines.

Operators have become more frank with location owners. At least with those location owners in whom they are most interested. The kind of business men with whom they can honestly and frankly discuss their business. They prove that they need a more equitable share of the gross receipts in one fashion or another.

This has brought into being a demand for a method to obtain greater play action.

Operators realize that they cannot overtax the location owner. Once they have installed dime play as well as a more equitable commission arrangement or other equitable division of the gross intake, then the problem arises as to how to get more play, so that both will better profit.

Many plans are being proposed and just as many methods are being tested.

For example, just a few years ago, one well-known manufacturer pointed out that, from letters received from operators, these operators were actually cooperating with their locations to air condition the places.

The operators had learned that air conditioned businesses were bringing in a continuous stream of customers during the torrid months.

This air conditioning project, as certain operators advised this manufacturer, was helping them to keep up their gross collections, even during the hottest months.

But much more than even this is required, operators believe, to assure their locations enjoying more business which, as they explain, means more business for themselves as well.

Perhaps one operator puts it best for all when he said:

"The big problem today, for all operators everywhere, is to discover a method of how to assure greater play action on all machines.

"This," he concluded, "would mean more money to the location owner and more money to the operator.

"With the location owner happy and satisfied, the operator then has a finer and more progressive business future assured him."

First Coin Mach. Celebrates Seventh Anniversary

Mails Brochure to Trade Offering Closeout Sale. Also Offers Coupon Worth "20 Bucks" Addit'l Allowance on Closeouts to Readers of The Cash Box

JOE KLINE

CHICAGO—Wally Finke and Joe Kline of First Coin Machine Exchange, this city, announce this past week that the firm is celebrating its seventh anniversary beginning February 18.

"In celebration of our 'lucky 7th' anniversary," stated Wally Finke, "we are running the biggest closeout sale of brand new games in our history. Prices on all new closeouts have been reduced far below the manufacturers' costs."

"Not only did we want to make this a tremendous money-saving event for all our customers," declared Joe Kline, "but we do need the room.

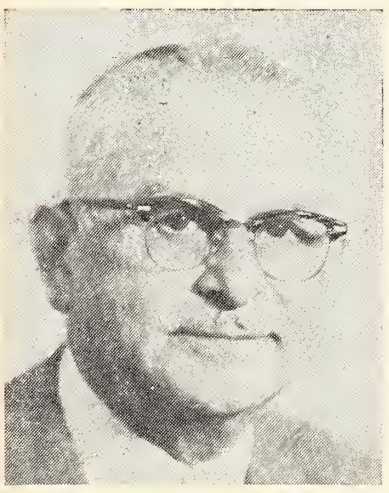
"Chicago Coin is helping us to make our seventh anniversary a big success by delivering the first shipment of two truckloads of the new 'Bowling League.' That means we have to get rid of all other equipment regardless of cost.

"In addition, our coupon ad in *The Cash Box* entitles the operator to a $20.00 additional allowance toward the purchase of new game closeouts, featured in the brochure.

"If any operator has not received the bargain brochure in the mail, we will be happy to send him a copy upon request."

Said Joe Kline, in conclusion: "*The Cash Box* is the only publication that will offer our '20 bucks' additional savings. The offer will expire on March 30, 1957, subject to prior sale of limited stock of new closeouts."

Chicago Coin Unveils New Bowler Features



SAMUEL WOLBERG

CHICAGO—Chicago Coin Machine Company, this city, in announcing the shipping of its new "Bowling League," long alley type bowler, emphasized the introduction of added new features.

"Besides the well-known playing features, we have incorporated features like genuine bowling alley type gutters," said Samuel Wolberg, president of the company.

"Plus handicap scoring button, which enables a player to handicap his own score, the same as in real league play.

"Then," he continued, "we have engineered the bowler to contain all the mechanism in the back rack. A feature we know will certainly please the operator."

The "Bowling League" bowler is being featured in two-size cabinets: 14 foot 8 inches long, and another 11 foot, 11 inches long. It is being shipped in 3 sections for easy handling.

Game features regulation scoring, ball return rack, 3-inch hard rubber balls and comes equipped with a National slug rejector coin chute.

Coven Party For Wurlitzer Centennial Members

BEN COVEN

CHICAGO — Ben Coven of Coven Music Corporation, this city, Wurlitzer distributor, announced this past week a star-studded gala affair for all the Wurlitzer Centennial Club members in his distributing area on Sunday, March 10, at the Famed Covenant Club here.

There will be a cocktail party at 5:30 p.m., followed by a dinner at 8 p.m., featuring many of the acclaimed gourmet dishes of the Covenant Club.

"There will also be an orchestra on hand," Coven advised, "along with many of the most noted recording stars who will be present to meet the Wurlitzer Centennial Club members in our area.

"In addition," Coven stated, "we have arranged many outstanding surprises for all who will attend.

"We expect more than the sixty Wurlitzer Centennial Club members from our distributing area to be present.

"In fact," he added, "we have invited executives of the Wurlitzer firm to be there and also expect some of the Wurlitzer Centennial Club members from quite a distance away will also want to be at the Covenant Club on Sunday, March 10."

Ben and Mrs. Trudy Coven will act as host and hostess at this affair. Some of the coinmen in this city are already members of this well-known, private club and report that they also intend to be present at this affair.

"This is going to be one of the happiest affairs ever seen in this area," Ben Coven said.

Chi Music Assn Leaders Seek Method to Assure Ops Greater Income

Search Thru the Hundreds of Letters Received by The Cash Box on More Equitable Intake Arrangement to Find New and Better System to Help Ops Obtain More Income

CHICAGO—Phil Levin, president and Earl Kies, executive vice-president of the Recorded Music Service Association, this city, met with Bill Gersh and Howard Freer of **The Cash Box** to study the hundreds of letters **The Cash Box** has received from operators from all over the nation on a more equitable arrangement of the gross intake from machines.

"We agree that the operator must obtain a more equitable division of the gross intake", Kies stated, and added, "the operators here in Chicago are, in most cases, obtaining a minimum guarantee from locations and this", he stated, "is pretty well taken care of in this city."

"What we are mainly interested in", said Phil Levin, "is a new and better system whereby the operator will be assured more play and, therefore, more income from his equipment.

"We've all been on dime play for some years now", Levin continued, "and we also find that the majority of our members obtain a minimum guarantee from those locations where they can put this into logical practise.

"What we are seeking at this time", Levin said, "especially as we go thru these hundreds of letters which have been written to **The Cash Box,** is some method whereby we won't have to tax the location owner any further.

"By that I mean", Levin explained, "is that by setting on 60-40 we are actually taking money from the location owner. At least", he commented wryly, "that's how the location owner feels about such a division of the gross receipts.

"Instead of taxing the location owners in this or any other similar fashion, except where we have to, and we have made such arrangements where we have to, I would much rather institute some new idea, or some new system or plan where we could help increase the play so that the operators would, because of some such new plan, be able to enjoy increased income.

"Perhaps", he then stated, "the additional increase would be taken, in some cases, by the operator. But, in most cases, the location would also enjoy increased income, so that both the operator and the location owner would be happier."

Many systems were discussed in a two hour meeting. Even the possible use of single chute 2 for 25¢ play which might be soon tested here.

Another plan brought to the fore was the use of trading stamps or some ticket system whereby players would be entitled to receive a free record after they had accumulated a sufficient number of the coupons.

There was also discussion about sending out dignified, intelligent salesmen, as employees of the association, to visit with locations, where and when requested, in an effort to arrange for a more equitable division of the gross intake, to study the programming of the phonos and to, possibly, find a means whereby greater play could be assured the operator in each location.

Both Levin and Kies complimented **The Cash Box** on its efforts to help bring into being a more equitable division of the gross intake.

They were also very much impressed with the tremendous number of letters which **The Cash Box** had received from operators all over the nation.

Pictured herewith, studying the letters, are (l to r): Bill Gersh, publisher of **The Cash Box**; Phil Levin, president of the association; Earl Kies, executive vice-president of the association; and Howard Freer of **The Cash Box.**

Through The Coin Chute

HOUSTON HAPPENINGS

Operator **Bill Williamson,** owner Williamson Music Co., Huntsville, in the city for a supply of new equipment, reported fair business in his area. . . . Steve **Poncio,** mgr. United Record Distributors, added considerable glamor (and intelligence) to his business office when he signed up young and blonde **Pattie Stewart** as bookkeeper. . . . Local operator **Jules L. Laird,** Cities Music, Amusement and Cigarette Vending Service, a practical believer in diversified operations. . . . **H. M. Crowe,** owner Acme Record Distributing Co., has expanded once again with the addition of Disneyland and Simon & Schuster labels. . . . **Shannon Howell,** just upped to position of traveling sales representative for Houston office of King Records, Inc., hit the road Feb. 22. Shannon mentioned that "Blue Largo" backed by "Ram-Bunk-Shush" by **Bill Doggett** continued a best seller. . . . Bumped into music operator A. C. **(Buster) Ayo** as he came out of Steve's place loaded to the chin with new records. . . . **Phil Weinberg,** Bally regional sales rep, spent a few days in the city on business with Amusement Distributors as his headquarters. . . . **Donald Daily** now on full time with his dad **Harold Daily,** owner of H. W. Daily, one of the leading wholesale record distributing firms in Texas. . . . **John E. Williams** (Williams Amusement) local games distributor, back from travels to key cities over the State and reported things rather quiet everywhere he went. . . . Congratulations to music operator **J. R. Hazlett** and wife **Annabel** on their nineteenth wedding anniversary. Incidentally, Annabel is a coinmachiner in her own right; was secretary of Lone Star Music Co. when she first met J. R. then with the same firm.

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More Women Members Of "20 Year Club"

(P. S.- Some Male Members Too)

CHICAGO—The ladies, bless them, are entering into the "20 Year Club" in greater numbers.

Ever since many of the ladies, who have been actively engaged in the industry for 20 years or longer learned that they, too, were definitely acceptable for membership, their numbers have continued to increase at a very outstanding rate.

It seems that, in any future meetings of the "20 Year Club", a delicate whiff of perfume, a sly rustle of silk, and a discussion of the "very latest thing in dresses and furs" won't be amiss. In fact, it may become the most outstanding topic among the ladies who are members of The Cash Box' "20 Year Club".

So from now on, it won't be incorrect to address the gathering as "Ladies and Gentlemen" or to state: "Madame Member".

Here are some of the ladies who have just become members:

Mrs. Josephine Welsh, New Orleans, La. (27 years)

Mrs. Millinet Gore, New Orleans, La. (28 years)

June E. Dodson, Urbana, Ohio (21 years)

Mrs. A. L. Dodson, Jr., Hialeah, Fla. (22 years)

Mrs. Herbert Englehart, Flint, Mich. (20 years)

Mrs. Pauline R. Bagnall, Thomasville, Ga. (20 years)

Mrs. Ethel Janssen, Shreveport, La. (23 years)

Mrs. Anita Payne, Shreveport, La. (30 years)

Mrs. Mary Nastasi, New Orleans, La. (24 years)

Mrs. Anna Perez, New Orleans, La. (27 years)

Mrs. Blanche Neumayer, Baltimore, Md. (24 years)

Doris Shapiro, Miami, Fla. (22 year)

Mrs. Sylvia Solway, Ste. Agathe Des Monts, Que., Can. (26 years)

Mrs. Minnie M. Gregory, Madison, Wis. (27 years)

Oh, yes, by the way, there were some new members among the male gender who have just entered into the "20 Year Club":

Lewis Paulakos, Johnstown, Pa. (21 years)

Joseph Vumbico, Shamokin, Pa. (21 years)

Norman Morton, Pawtucket, R. I. (20 years)

W. R. Parrish, West Columbia, S. C. (24 years)

Kenneth T. Grathwohl, Greenport, N. Y. (21 years)

Michael Rimsky, Dunellen, N. J. (24 years)

Clio Rosazza, Haledon, N. J. (23 years)

Samuel Klein, Philadelphia, Pa. (33 years)

Joseph Dimitrowich, Allentown, Pa. (21 years)

Joseph Vinski, Turtle Creek, Pa. (27 years)

T. E. Robertson, Tampa, Fla. (37 years)

Joseph Ficca, Torrington, Conn. (22 years)

C. O. Temple, Tope, Ark. (21 years)

G. B. Wells, Texarkana, Tex. (21 years)

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More Statewide Ops' Associations

Foresee Growth of Statewide Operators Associations. Many Will be Composed of Operators Who Have Mixed Routes

CHICAGO—"The trend is to statewide associations of operators", stated one well known leader here.

This definitely seems to be the case. The young West Virginia Association is a very potent example. So is the South Dakota association. The Wisconsin operators' organization continues to grow with each meeting.

Other states are also realizing that the time has come when they should form together into statewide organizations.

In most cases, the statewide associations are composed of operators with mixed routes. In West Virginia, the operators have amusements, vending and music, yet all belong to one statewide association.

One well known leader stated sometime ago, "If it were only possible to get a Board of Directors composed of one leader elected from each of the 48 states, we could then put together the greatest organization for the greatest possible good of all the nation's operators."

There is a call from among the nation's operators to have one nationwide board of men who would represent the 48 states. One man to each state. Each man elected by his state organization to this post.

"For example", this same leader stated, "as in the case of a more equitable depreciation arrangement for all equipment, as has been suggested by The Cash Box for many years, it is necessary for a truly national body to meet with the Ways And Means Committee of the House and also of the Senate to get such action under way."

He also points out that in many other national matters, a board composed of all the 48 states, would prove invaluable to the industry.

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Tom Sheldon Letter To Al Schlesinger Re: Trade Assoc.

NEW YORK—Tom Sheldon, Sheldon Amusement Company, Payette, Idaho, writes The Cash Box: "Due to the correspondence I have received concerning my article printed in the February 9 issue of The Cash Box, urging trade association and better business relations, I am writing a letter to Mr. Al Schlesinger, managing director of National Coin Machine Distributors Association, in answer to his letter and sending a copy to you. It is in answer to other correspondence I have received and other comments concerning the items carried in the article."

The letter to Al Schlesinger by Sheldon reads:

"Thank you for the letter received from you dated February 4, 1957, with reference to my article published in The Cash Box concerning my belief that the entire coin machine industry is in dire need of a trade association, by which genuine business and trade ethics of a good sound high standard can constantly be maintained throughout the entire industry at all times.

"There is no doubt in my mind but what your organization is a step in the right direction as far as the distributors themselves are concerned. However, it is my feeling after 24 years of being in the coin operation business that the great problem at the present time is of coordinating the operating and sales procedures—such as ethics, publicity, business relations, etc. among the operator, manufacturer and distributor.

"It seems to me (regardless of their desire to accept us or not) we, the operators, are partners of the distributors and manufacturers. And it surely is to their advantage for us to operate our business by the use of good sound methods.

"This is my reason for suggesting the creation of a trade association, one that will aid not only the large manufacturer, distributor and operator, but also the small coinman in the same field.

"Our public relations in a large portion of the United States is not good for the industry. Without a doubt in my mind this is the reason for overtaxation on coin equipment in some sections of the country. This could be corrected very easily by a long range program.

"In our section we have a distributor who is taking advantage of the dissatisfied locations on dime play. Selling them his line of music on the theory of stay on a nickel and own your own box. He is selling the location this equipment on terms of very little down, and sometimes no down payment, with 2 or 3 years to pay for it. To my way of thinking, this is very poor business ethics for a distributor to follow and can only lead to poor business relations between the manufacturer, distributor, and operator. The manufacturer could, and I believe would, want this kind of procedure corrected. And this again could be easily accomplished by a trade association.

"The manufacturer at times has seen fit to over-produce and thereby force their distributors to over-sell the operator, creating a poor financial picture in our coin machine industry.

"Sales quotas set up by manufacturers is good business only as long as the distributor is meeting his quota of sales through good sound sales and promotions. My reasoning for this is because an over-loaded operator will have a tendency to back down operating percentages, just in order to obtain locations to operate equipment that he had no need for in the first place.

"We are resolved to the fact that we no doubt have a few undesirables in the coin machine industry, and it is the personal responsibility of every good operator, distributor and manufacturer to seek these people out, expose them, and expel them from the industry. This action alone can do more to help public relations than any move we could consider as a trade association.

"The day of the racketeer flourishing and floundering around, his boisterous attitude towards life, must go from the scene of the coin machine industry. He must be replaced by the honest, hard working, civic minded solid citizen type of person. This action will in turn give us our day before city, state and national legislative bodies on a basis that we can reap better results concerning taxes and policies of operation.

"In closing my letter to you, I certainly hope that these few ideas have met with your approval and I do sincerely urge your organization to keep up the good work you no doubt are accomplishing. Probably some day it can be merged with the operator and manufacturer, and by all the teams of the industry working together, I am sure we will, and can. make this a bigger and better industry for all concerned."

CIAA Studies "10¢ Play Plus"

Execs of Chicago's Amusement Ops' Association Study Hundreds of Returns Received by The Cash Box on "10¢ Play Plus" to Decide on Best Plan to Use

CHICAGO—The Chicago Independent Amusement Association executives, namely: Sam Greenberg, president, David Brody, treasurer, and Edward Mohill, secretary, met this past week to study the hundreds of letters *The Cash Box* has received from operators all over the country to find what they believe will be the best "10¢ Play Plus" plan for the amusement operators here in the Chicagoland area.

As Dave Brody stated, "Well, we're over the biggest hump anyway. All the games in the Chicago area are on dime play.

"Some operators", he continued, "on the new large bowling games, especially, are already obtaining 60%-40% commission basis. In my case", he added, "I have some locations on a better basis than this.

"But", he also advised, "unless all the operators turn to a more equitable arrangement with their locations they just won't be able to stand up under the tremendously increased expenses they are now paying."

Brody also came forth with the following suggestion, "When I was in the kiddie ride business", he advised, "one of the manufacturers here made a most thorough financial study of my operation to learn exactly what the overhead and costs were against income.

"I hope that one of the manufacturers of games will again make such a thoro survey of one of the routes here. This will definitely prove to the operators the need for *The Cash Box*' '10¢ *Play Plus*' plan."

Sam Greenberg, president of CIAA, remarked while going thru the hundreds of answers *The Cash Box* received from operators:

"As far as *The Cash Box* is concerned we consider everyone of its suggestions, from '10¢ play' to '10¢ play plus', the greatest and most constructive in the history of the industry.

"We want everyone of our members to make sure that they are subscribers to *The Cash Box*.

"These hundreds of letters from operators from all over the U. S. and Canada, and many other countries", he added, "is convincing proof of itself that the operators realize they must arrange for a more equitable share of the gross proceeds from their equipment.

"The higher costs of games, the increasing overhead expenses, the many other costs we are paying every week, all force the operators to do something, and do it quick, if they are to survive present conditions."

Edward Mohill is a great believer in a more equitable arrangement of the gross intake between th locations and the operators.

"Where the gross is of such a nature that the 50-50 can remain and still prove profitable to the operator", he says, "then this should remain in effect.

"But", he advises, "the fact remains that the great, great majority of locations, better than 80%, are of lower intake. It is absolutely necessary for the operator, if he wishes to remain in business and progress on ahead, to immediately arrange for a more equitable division of the gross income from all of his equipment."

Ed Mohill takes time out to state, "As far as we are concerned, *The Cash Box* is the one and only trade magazine in our industry."

Pictured herewith, going thru *The Cash Box* returns are: (standing, l to r): Joanne Pentis, office secretary and Edward Mohill; (seated, l to r): David Brody and Howard Freer; (seated at the desk): Sam Greenberg; and (standing at extreme right) Bill Gersh.

Chi Phono Bowling League

CHICAGO—ABC No. 2 took two from Coral Records to start off the evening. High for ABC was Les Taylor and his 501 score. Coral's Eddie Walker was high with 489.

Oomens Sons swept 3 from B&B Novelty to jump into first place. Johnny Oomens was high for his team with 571, which was also high for men. Fred Dries was high for B&B with 480.

Western Automatic took two from Atlas Music. Paul Brown was high for Western with 494. Atlas man, Bud Hofert, was high with 445.

Coven Music took all three from Decca Records to knock Decca out of first place. Charley Pieri's 566 and Harry Wolczak's 504 were high for Coven. Tony Ignoffo was high for Decca with 502.

Gillette Distributing won two from Paschke Phonograph. Robert Holl was high for Gillette with 544. Bobby Gallet's 473 was high for Paschke.

Galgano won two from M. S. Distributors. Charlie Alesi's 537 and Ed Teske's 521 were high for Galgano. Lowell Scott was high for M.S. with 539.

Singer swept all three from Star Music. Harry Julian's 570 and Red Losasso's 530 were high for Singer. Leo Sochacki's 486 was high for Star.

Mercury Records won two from A.B.C. No. 1. Mary Jones was high for Mercury, as well as high for women, with a 476 score. ABC's Al Rice was high with 484.

Phillip Solomons Dies

COLUMBUS, O.—Phillip Solomons passed away this past Sunday, February 17, after undergoing surgery in a Pennsylvania hospital. He was 78 years old.

He was the beloved father of Sam Solomons, well known in the industry and the owner of University Coin Machine Exchange, this city.

Phillip Solomons' body was brought back here to be buried in the home town where the family, friends and neighbors attended the last rites.

A tremendous number of wires and floral condolences came from members of the industry from all over the country.

ARCADE SPECIALS!

Genco Wild West Gun	$275
De Luxe Carnival Gun	185
Exh. Big Bronco	350
C.C. Space Ship	175
C.C. Steam Shovel	175
2 Player Basketball	145
Sidewalk Engineer	125
Exh. Wild West	95

ALL-STATE COIN MACH. EXCH.
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(All Phones: BElmont 5-6770)

Keeney's TRUE-SCORE BOWLER
with New Skill Feature.
J.H. KEENEY & CO., INC.
2600 W. 50th ST. • CHICAGO 32, ILL.

SEEBURG 100-R	$765
ROCK-OLA ROCKET (51-50)	175
ROCK-OLA FIREBALL	275
WURLITZER 1250	165
A.M.I. Model C	125
A.M.I. B	125

A.M.I. Model E-120
Excellent Condition—a Buy at this Low Price $445
RECONDITIONED AND REFINISHED LIKE NEW!
Terms: 1/3 Dep., Bal. C. O. D.
Exclusive Seeburg Distributors

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A Quarter Century of Service
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"SIX-POCKET POOL"
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Exclusive Distributors in
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Chicago 47 2330 N. Western Ave.

Favor More Equitable Division

CHICAGO — Every week more and more operators advise *The Cash Box* that they definitely must arrange for a more equitable division of the gross intake from all of their machines with their locations.

Hundreds of such letters have already been published. These have attracted tremendous attention and very great interest.

Open discussions among operators, regarding many of the letters that have already appeared, have led many to the opinion that more equitable arrangements between operators and their locations is coming into effect faster than many now believe is the case.

Some amusement and music operators in this city, where dime play has been in effect for some years now, report that they are obtaining front money. Others report they are obtaining minimum guarantees. Some state that they work on a 60%-40% commission basis. One well known operator reports that he has "locations on 65%-35% basis".

The drive for more equitable division of the gross intake between the operator and the location owners is under way. From various parts of the country reports have arrived that entire associations are studying what would be the best system.

Here in Chicago, the membership of such organizations as the CIAA (Chicago Independent Amusement Association) and the RMSA (Recorded Music Service Association) are bringing up the question of what method is best to obtain a more equitable share of the gross intake.

For example, just the other day, the following operators wrote in to *The Cash Box* to advise what they thought was the best method.

Edward L. Herman of Branchville, N. J. is a firm believer in dime play plus $10 per week front money from each location.

The Cechetti brothers of Jeanette, Pa. are more conservative in their belief. They think that 10¢ play plus 60%-40% commission basis is best.

Harry J. Bennett of Belle Vernon, Pa. believes that operators should get 10¢ play plus $5 per week front money.

Both **Lew Wolf of Snyder, N. Y.** and **James M. Wisnouse of Windber, Pa.** think that the operator is better off with 10¢ play plus $5 per week front (minimum) money.

These are only just a few of the hundreds of letters that have already arrived at the offices of **The Cash Box** here in Chicago.

The fact remains that this tremendous interest shown in a more equitable division of the gross intake proves the need by and of itself.

Jersey Mystery Writer

CHICAGO — *The Cash Box*' offices here received a letter from a Newark, N.J. "mystery writer" who forgot to sign and add his firm name.

"There can be no set and fast rule", the Newark, N.J. mystery man writes, "as regards 10¢ play and commission or front money. It must vary according to the machine in operation and the amount of business a place is doing.

"As regards the machine in operation", he continues, "you don't have to have as much front money for a machine that is three to five years old as for a brand new machine.

"Sometimes", he advises, "it is more profitable to get 50% of a collection than the so-called large front money.

"For instance", he explains, "it is better to concede 50% in a stop that is doing $50 gross than to get $15 or so front money in a place that is doing $25 a week gross.

"Generally speaking", he adds, "I have found that ⅓ commission on the first $15 of business and 50% commission on any amount over $15 seems to appeal better than taking front money. If a place consistently does $50 a week and insists on a straight split, it's not too bad."

(*Editor's Note*: *What this operator is actually obtaining is $5 minimum guarantee. Each location requires a different system. This publication suggests that the operators arrange for a more equitable share of the gross intake from all of their machines on the basis that is most suitable to them and to their location owners*).

Williams
Now Delivering:
"STARFIRE"
5-Ball Novelty
"CROSSFIRE"
New Gun Game
Williams
MANUFACTURING CO.
4242 W. Fillmore St., Chicago 24, Ill.

Keeney's
TRUE-SCORE
Bowling Game has sensational Skill Feature. Fast Ball Return. Just what all players are looking for.
J.H. KEENEY & CO., INC.
2600 W. 50th ST. • CHICAGO 32, ILL.

Tolisano Reelected Pres. Conn. Music Ops

HARTFORD, CONN.—With most of the membership in attendance, the Music Operators of Connecticut held its annual election in this city on January 17.

James F. Tolisano, the popular coinman, was re-elected to another term as president. This is Jimmie's third term. Other officers voted in were: Jerome Lambert, vice president; Glen Klopfenstein, secretary; Anthony Wilkas, treasurer; Mike Bans, sergeant-at-arms; Nate Lesser, delegate at large; and Joseph Daniele, delegate at large.

The membership mourned the loss of Maurice Wein, who died recently, and who had served as secretary for the past five years.

Through The Coin Chute

CALIFORNIA CLIPPINGS

Business along Pico Boulevard this week continued on the upgrade in all lines with sales topping the same period last year. The one-stops report an increasing request by operators for EP Album records for their programming. The public's demand for these selections is ever increasing. . . . **Mary, Kay** and **Claire Solle** report that last Monday was no "blue Monday" at Leuenhagen's Record Bar with operators from near and far dropping in to pick up their record orders. The girls also received word from **Barbara Chandler**, the Record Bar's teenage girl-friend, that she got straight A's on her mid-term report and should be headed for U.C.L.A. next Fall. Barbara will return to the Record Bar during her summer vacation. Mary says **Les Baxter's** EP Album "Skins!" on Capitol is doing very well with the operators. Kay reports "Calypso Dance" by **Ray Anthony** on Capitol has started to take off. Claire believes "I'm In The Mood For Love" by **Fats Domino** on Imperial will be another hit for this artist.

At Minthorne Music Company, **Hank Tronick** reports they are sending out new Album Music decals to be used on the Seeburg "200" phonographs which should increase this type play for the operators. Hank says they are anxiously awaiting the first shipment of Chicago Coin's new "Bowling League" to fill the orders he has already received for this game. His many friends are happy to see **Fred Gaunt** raring to go in the new and used game department. Fred says a shipment of Chicago Coin's Deluxe "Skee Roll" was received and shipped out the same day, filling the back orders. . . . **Charley Robinson** keeping the wires busy to Chicago ordering more of United's "Bowling Alley" to fill the mounting orders he received at C. A. Robinson & Company. **Al Bettelman** busy with used game sales which are running high for this time of year. . . . At California Music Company, **Gabe Orland** and **Sammy Ricklin** were visited by **Bernie Silberman**, Verve Records, who gave them a detailed report on his very interesting trip through South America. Sammy and Gabe report their out-of-state, operator and retail record business has surpassed their greatest expectations since the move into their new building. Sammy was introducing **Ted Hook**, who has joined the staff at California. **Martha Delgado** says "Lucille" on Specialty looks big for **Little Richard**. **Buddy Robinson** reports the **McGuire Sisters'** "He's Got Time" on Coral has started to take off with the operators. **Betty Williams** says **Harry Belafonte's** singles, EP Albums and LP Albums are all top sellers the past week. . . . The many friends of **Joe Martin**, well known Los Angeles operator, were saddened by his death the past week.

Bob Bear, sales manager; **A. D. Palmer**, advertising manager; **Gary Sinclair**, Western representative; and **Walt Peteet**, factory engineer, (Wurlitzer execs) were on hand for the Sales Clinic hosted by the Wurlitzer Company for sales representatives of the distributors in the eleven Western states at Disneyland. Those attending from Sierra Distributors were **Wayne Copeland, Ed Wisler, Pete Ley** and **Frank Davis** who reported the affair a tremendous success. "**Bart**" **Bartholomew** is seeing S & H Green Stamps in his sleep after issuing such great numbers to the operators at Sierra. "**Shorty**" **Culp**, Culp Distributors, Oklahoma City, and his wife in town and visiting the staff at Sierra. . . . **Clyde Denlinger** is adding a new shop for his operation in the Balboa-Newport area. . . . **Paul** and **Lucille Laymon** report sales of the Rock-Ola "200" phonograph gaining each week with operators praising the new phonograph. **Ed Wilkes** says the three-piece construction of Bally's ABC "Bowling Lanes" has expedited shipping and aided in installation which has proven a big feature with the operators.

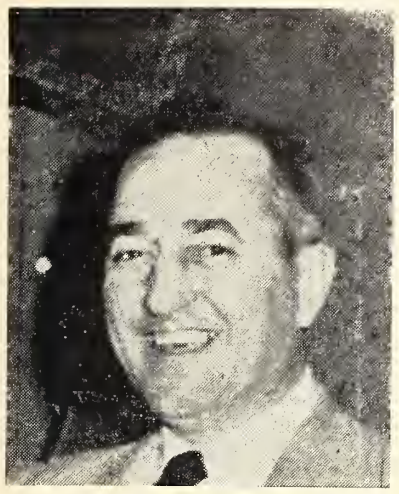
Norty Beckman initiated Valentine Day and George Washington's Birthday sales which ran one week each with great success. Norty was visited by **Tommy Sands**, Capitol recording artist, and the entire staff told Tommy his "Teenage Crush" should be a big one. **Jan Graham** and **Richard Barrientos** says "Just Because" by **Roy Price** on ABC Paramount should head for the top ten. **Ana Marinez** reports **Fats Domino's** "I'm Walkin'" on Imperial has started off with a big bang the first week. . . . At Badger Sales Company, Inc., **Bill Happel** reports the AMI "G-200" phonograph is racking up sales in San Diego and San Bernardino areas. Bill is making a fast trip to Las Vegas on business, but plans to work in a little pleasure. **Al Silberman** is recuperating from surgery performed at the California Hospital and all his friends wish him a speedy recovery. **Marshall Ames** says the operators have been very enthusiastic about Keeney's "Bowlette" skee-ball game.

Through The Coin Chute

DALLAS DOINGS

Phil Weinberg, regional sales manager for Bally Manufacturing Company, on a business trip through south Texas. . . . **Hal Grogan**, Capitol Records' district operations manager, in from the home office for a visit at the local branch. . . . **Gene Williams** reported on his return from San Angelo that the operators throughout that area have a very optimistic outlook for the future as a result of the recent rains. . . . **Peter Noel** of Texas Records, tells us they are now covering and concentrating their efforts in Texas only in the distribution of London Records. . . . Sighted **Sam Sancetta** of Marlin shopping along coinrow. . . . Other visitors included **M. Rimmer** of Modern Music, Lubbock; **Wilbur Brisco** and **Speedy Walker** from Waco; **J. W. Hooks**, Brownwood; **Jimmy Bounds**, Mexia; **G. W. Barnes**, Franklin; **Jack Sprott**, Temple; **James** and **W. B. Mosely** from Paris; **Kenneth Rowe**, Idabel, Oklahoma; **James Flournoy** and **O. L. Lowery**, Nacogdoches. . . . **Bert Williams**, sales representative for Adleta Company, RCA Victor distributor, just returned from Texarkana. . . . **Glyn Murphy** of Breckenridge expanded his route. . . . Congratulations to **Mr. and Mrs. James Butler**, proud parents of **Vallita Rene** who weighed in at 7 pounds. James is with Big State Record Distributors.

Williams Delivers "Starfire" New Single Player 5-Ball



J. A. (ART) WEINAND

CHICAGO — J. A. (Art) Weinand, sales manager of Williams Manufacturing Company, this city, announced this past week that the firm's new single player five-ball game, "Starfire", is now being delivered to its distributors in Europe and the U.S.

"This game leaves nothing to be desired on the part of the operator", stated Weinand. "Besides being easy to service, 'Starfire' has all the many features necessary to make it an exceptional producer of five-ball profits.

"Players are instantly captivated by the fast action. Furthermore, they are held to the game in constant suspense by the many thrilling ways to score and 'always-come-close' play appeal."

Wide open playfield, two thumper bumpers, two cyclonic kickers and two flippers keep each ball flashing up, down and across to provide speedy excitement and thrills.

Two special targets score 100,000. Each spots a lighted letter in the name "Starfire", then lights up to score replays.

Three special rollovers score replays when lit, also scoring 500,000 and spotting selected numbers.

In addition, a skill hole centered near the top of the playfield lights up for "Special" to score one replay, and "Super Special" to score six replays.

Weinand pointed out that operators will find in "Starfire" the popular printed circuits, which eliminates a maze of wiring and makes the game much easier to service.

As on all Williams five-ball games, "Starfire" is equipped with National Slug Rejector. Twin chutes are also available.

"From every standpoint", concluded Weinand, " 'Starfire' offers the right combination of suspense, speed color, winning features and sound engineering that will put it among the most successful money makers we have ever produced."

U.S. Mint to Produce 427,000,000 Pennies

Opens Bigger Potential for One Cent Play Counter Machines

WASHINGTON, D.C.—Due to tremendously increased demand the U.S. Mint has decided to step up its output of pennies.

Mint director, Wm. H. Brett, discused the problem in closed-door testimony before a House appropriations subcommittee.

He told the committee that the government plans to produce 427,000,000 pennies beginning with its fiscal year, July 1. This year the U.S. Mint turned out about 1,093,000,000 pennies.

Brett claims that odd prices, such as $3.98 as well as vending machines and sales taxes have continued to step up demand for pennies right along.

(*Editor's Note:* The Cash Box *published an article in its February 9, 1957 issue, Page 55, "Bigger Market For One Cent Counter Machines. Boosted Taxes Cause U.S. Mint To Step Up Penny Production". This article urged the creation and manufacture of 1¢ counter machines to help ops obtain a share of the many pennies being passed out at the cash registers in almost every retail establishment due to sales taxes. These little penny business stimulators have alway proved themselves extremely profitable.*)

MOA Reports Growing Demand For Exhibit Space at May Show

OAKLAND, CALIF. — George A. Miller, president and business manager, Music Operators of America (MOA), reports that inquiries are really flocking in for information concerning exhibit space for its forthcoming MOA Convention being held at the Morrison Hotel, Chicago, on May 19, 20 and 21.

"In addition to having a number of confirmed reservations, accompanied by check, for exhibit space from firms in the business, we have requests for information from companies who haven't previously exhibited," said Miller.

Miller also advised that operators are already reserving hotel accommodations at the Morrison, and are purchasing banquet tickets. "Members of MOA and exhibitors will have first choice of the banquet tickets," Miller stated, "and orders will be accepted from now on. The tickets will be $20 each, and a very wonderful floor show will be presented by recording artists and others who contribute to make the MOA Convention Banquet such a grand success year after year."

The organization, as is its practice, will issue a Souvenir Journal, and it is now accepting advertising.

H. C. Rolfing, president of the Phonograph Manufacturers Association, has appointed a committee to work with the MOA committee. E. R. Ratajack, AMI, has been appointed chairman, and E. W. Ristau, Rock-Ola and A. D. Palmer, Jr., Wurlitzer, have been named co-chairmen.

Internal Revenue Service Considering Depreciation Revision

Opportunity for MOA to Serve Music Mach. Industry

WASHINGTON, D.C. — The Internal Revenue Service announced this week that it will revise its list of long-established useful lives for depreciable property for income tax purposes.

The present list was compiled in 1942. The restudy will cover the thousands of pieces of equipment and the useful lives assigned to each.

The project has been under consideration for several years. It is considered vital because of the important changes in industry, business and agriculture which have come about since before World War II.

The public is invited to make comments and suggestions on the new list. Such communications should be submitted in duplicate to the Internal Revenue Service, Engineering and Valuation Branch, here, prior to June 30.

(Editorial Note: As there has never been a definite established method of depreciating coin operated equipment, here is an opportunity for MOA to take action for the music machine operator. It could be discussed by a committee appointed by MOA at the forthcoming MOA Convention in Chicago).

SPECIAL
LOW PRICES
Bally
ROCKET BOWLERS..$99.50
Bally
MYSTIC BOWLERS..$149.50
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UNITED COMET TARGETTE
Special Low Price $149.50
RUNYON
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Factory Representatives for:
AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.
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231 Windsor St., Hartford, Conn., JA 7-4470

20 FIRST COIN MACHINE EXCHANGE, Inc. 20
THIS CERTIFICATE ENTITLES HOLDER TO AN
ADDITIONAL TWENTY DOLLAR ALLOWANCE!
Holder of this Certificate is entitled to $20.00 additional allowance on the purchase of any NEW GAME, as offered at CLOSE-OUT PRICE on pages 2, 3 and 4 of our Sensational BARGAIN BROCHURE, now in the mail!
If you are not on our mailing list, or have not yet received your copy of the Brochure, write or phone TODAY. NEW GAMES offered at CLOSE-OUT have already been reduced FAR BELOW manufacturer's cost! This Certificate adds an additional $20.00 to your savings!

Joe Kline
This Astounding Offer is made only to readers of THE CASH BOX MAGAZINE! It will not be repeated in any other medium at any other time. Offer expires March 30, 1957, subject to limited availabilities. Only one (1) Certificate honored for each game purchased.
RETAIN THIS CERTIFICATE until you are ready to order. Certificate will be valid for $20.00 added allowance upon receipt with your order. To get your Brochure promptly, write or phone Wally Finke or Joe Kline.
FIRST COIN MACHINE EXCHANGE, Inc.
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Joe Kline
Wallace E. Finke
TWENTY DOLLARS

WAIT!

IF IT'S A

GUN by GENCO

IT'S GOT TO BE GOOD!

SHIPPING THIS WEEK...

GENCO'S

CIRCUS RIFLE GALLERY

It's even BETTER than BIG TOP!

SENSATIONAL, REVOLUTIONARY NEW MOVING TARGETS!

(SEE NEXT WEEK'S CASH BOX FOR DETAILS)

STILL IN PRODUCTION...

GENCO'S DELUXE 6-PLAYER SKILL BALL

GENCO MFG. & SALES CO. 2621 N. Ashland Avenue Chicago 14, Illinois

When You Enter

The Cash Box

"20 YEAR CLUB"

YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box "20 YEAR CLUB" TODAY!!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP IN The Cash Box "20 YEAR CLUB," FILL OUT THIS APPLICATION AND MAIL TODAY.

Bill Gersh
THE CASH BOX
32 W. Randolph Street
Chicago 1, Ill.

Dear Bill:

Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20 years or more, starting: Year ..... Month .....

Date of Birth .....

NAME .....

FIRM .....

ADDRESS .....

CITY ..... ZONE .... STATE .....

Through The Coin Chute

EASTERN FLASHES

Altho business going well with the distribs on music, and terrific on amusement games, all looking forward to the beginning of Spring, when they feel ops' collections will jump, and so will their sales. As far as games are concerned, distribs hoping that they will be receiving sufficient quantities of bowlers and skee type machines to take care of their customers. At present time, all are backordered plenty.

* * * * *

Representing the coin machine industry division of the UJA, **Lou Boorstein, Meyer Parkoff** and **Joe Connor** attended the city-wide luncheon meet on Tuesday, Feb. 19. They listened to a number of speakers, among them **Golda Meir**, Israel foreign minister. Parkoff advises that Atlantic New York Corp. has resumed its "service school" sessions for operators of Seeburg phonos. First class will be on Monday night, Feb. 25. Starts with refreshments at 6:30—classes to run from 7 to 9. "These sessions are for those who couldn't get to our previous classes, and for those ops and mechanics desiring a 'refresher' course" said Meyer. **Tom Borsella**, service mgr., will conduct the class, while Parkoff, **Murray Kaye** and **Gene Brody** of the Atlantic organization will be on hand. . . . The fun loving **Hirsh de LaViez**, Washington, D.C. op, in N.Y. for a day, Monday, Feb. 18. Then he and the missus, **Freddie**, together with several friends, off on an 18 day cruise to the Caribbean and So. America. . . . Demand for better used phonos intense, so **Hymie Koeppel**, Koeppel Distributing, takes a buying trip thru N.Y. state, while **Harry** holds down the shop. . . . **Barney (Shugy) Sugerman**, Runyon Sales, returns from his Florida vacation on Thurs., Feb. 21, and is welcomed enthusiastically by the staff. **Lou Wolberg**, who was out ill for about a week, also back on the job. **Irv (Kempy) Kempner**, roadman, stuck close to the office the early part of the week to help out **Morris Rood**, who was going out of his mind (?) trying to do a thousand and one chores. . . . Condolences to **Harry Puglici** of H & M Amusement, Huntington Station, L. I., whose 80-year-old father, **Matthew**, died this week. . . . The arcade men of the State of New Jersey suffered a terrific blow in the middle of their 1956 season, when the court ruled "no prizes". On Monday, Feb. 18, the New Jersey Supreme Court upheld the Superior Court, ruling that "games played for prizes of any kind were gambling and thus illegal." This is a sorry condition, and wasn't helped any by the coinmen thruout the State, who showed little enterprise in presenting its side of the picture.

* * * * *

Coming in from a visit to Phila, Pa., **Bob Bear**, Wurlitzer sales mgr., and **Ted Parker**, Wurlitzer Eastern regional representative, spent several hours with **Joe Young, Abe Lipsky** and **Sandy Moore** of Young Distributing. **A. D. Palmer**, Wurlitzer adv. and sales promotion mgr., who had been in Phila., flew directly home to Buffalo. . . . **Jerry Folkart** and **Larry Feigenbaum** try their skill on ChiCoin's "Bowling League", just arrived at Albert Simon, Inc. **Al Simon** and **Al D'Inzillo** report tremendous operator enthusiasm over this new bowler. . . . **Humbert Betti**, Union City, N.J. op, who just returned from a long sojourn in Italy, commenting on Italian operators of music and games, says they can be compared to ops here in the early days. "They're just starting," says Betti, "and they'll learn". Many new amusement games in operation, he relates, with most music machines of the 100 record type, with some 200's starting to show up. . . . **Mike Munves** starting to ship arcade machines already for the new season. "We're starting off bigger than last season," states Mike, "and we had our best of all time in 1956. If the action continues, we're sure to break all records in 1957." . . . Wholesalers here moaning about the longshoremen strike. Stacking up equipment scheduled for foreign countries. . . . New amusement machine ops to join the association here are: **Sol Kaufer, Sid Silverman, Leonard Trapido, Jack Ezrati, Al Ezrati** and **Bill Kobler**. . . . **Martin Rabin**, International Mutoscope Corp., advises that its new "Voice-O-Graph" is bringing compliments from ops who have them on location. And more than that, he says, these men are re-ordering.

Through The Coin Chute

UPPER MID-WEST MUSINGS

Russell Gherty and the missus, of Baldwin, Wisc., were seen shopping for records for their juke boxes and for other equipment for their route. In addition to the route Russell keeps himself quite busy running a very successful farming operation. . . . **Gene Jelinek** and **Gene Clennon** of Austin, Minn., were in town together looking over the latest in coin operated games and made some purchases for some location changes. . . . **Iz Alpert**, Twin Ports Sales Co., of Duluth, Minn., is back on the job again after a very enjoyable cruise in the Caribbean. Iz says that he is full of vim and vigor now. . . . **Hugh** and **Esther May**, National Specialty Co., of Eau Claire, Wisc., spent several hours in the Twin Cities shopping around for equipment for some route changes. . . . **O. L. Coefield** of Annandale, Minn., made the trip into town just to see what was new. . . . **Johnny Buterac** of Hibbing, Minn., has been making the rounds calling on the operators in North and South Dakota. . . . Seen in Minneapolis shopping were **Tom Crosby** of Faribault, Minn., and **Archie La Beau, Chuck Karter**, and **Fritz Eichinger** all of St. Paul, Minn. . . . **Oscar Winter** of La Crosse, Wisc., was seen shopping and looking over some phonographs. Recent visitors to the Twin Cities were **Jim Stansfield** of Winona, Minn., **Pete Wornson** of Mankato, Minn., **Elgin McDaniel** of Wadena, Minn., **Stan Woznak** of Little Falls, Minn., **John McMahon** of Eau Claire, Wisc., **Gordon Dunn** of Moose Lake, Minn., and **Dan Meder** of Avon, Minn.

Through The Coin Chute

CHICAGO CHATTER

Some of the foremost games factories here seen supplying location-promotions to ops in the form of ideas, window streamers, signs, cards, tournaments, trophies and colorful brochures. These promotions to increase play also designed to stimulate all biz for the location. As one leading op stated, "I'm for it 100 per cent. We need these ideas and materials to increase collections. Only wish more factories would help us out this way." . . . Congratulations to **Noel Seeburg**, who will be married sometime this spring. . . . Bally's **Bill O'Donnell** must be getting "telephonitis of the elbow." On the phones so much these days, his elbow is said to have developed an extra muscle. Bill reports these callers "all want 'Bowling Lanes' or 'Key West' or both." . . . Happy Birthday this past Feb. 19 to **Ruth Sheffield**, very charming wife of **Ralph**, gen. mgr. of Genco. Ralph also advises that **Avron Gensburg** is "triple busy as he readies something new for the trade and soon to be announced." Al **Warren** out calling on distribs in Looiville and other southern cities this week.

WALLY FINKE

Sam Wolberg and **Sam Gensburg** of ChiCoin absolutely amazed at the flood of orders rushed in even before samples of its new "Bowling League" were received by th firm's distribs. **Ed Levin** waves a thick batch of orders as he contends, "Looks like 'Bowling League' is going to be the biggest, longest-run game we've yet produced in a bowler." **Mort Secore** nods agreement. . . . Bally's **Art Garvey** touring the east calling to see **Si Redd**, Boston; **Barney (Shugy) Sugerman** and **Abe Green**, Newark; **Abe Witsen**, Philly; **Al Bergman**, Buffalo; and **Joe Abraham**, Cleveland. . . . Sincerest condolences to **Sam Solomons** of University Coin, Columbus, O., and the family on the passing of his father on Feb. 17. . . . **Sol Gottlieb** back from vacation in Fla. "in wonderful shape and looking great." Sol already working away at a rapid rate along with **Nate** and **Alvin** in the busy Gottlieb plant.

RALPH SHEFFIELD

United's **Bill DeSelm** wears ear-to-ear grin as he says it: "All our troubles are increasing production. We've got the orders." **John Casola** phones up from down in Miss that "the customers are howling for more 'Bowling Alley'." And United's other sales rep, **Al Thoelke**, phones in pretty much the same thing from Portland, Ore. In and all 'round the busy United offices and factory were **Herb Oettinger** and **Ray Riehl**. . . . "Mad" **Jack Mitnick** (not Jack Mitnick) now not mad at **Jack Mitnick**. They've become the best of friends. In fact, "Mad" **Jack Mitnick** not so "mad"—he sold two Oldsmobiles over at United. "Mad" **Jack Mitnick** is the mad car trader of Mars Oldsmobile whose screaming radio ads had one and all here kidding **United's Jack Mitnick** when he first came to Chi. So Jack made it his business to meet Jack. (You can sure get Jacky writing and/or reading this). . . . **Harry Williams**, **Sam Stern** and **Art Weinand** all hepped up about new "Cross Fire" Gun soon to be released. They say it's even better than such previous gun games as "Safari" and "Polar Hunt." Art also advises that the firm's export biz "booming like it never boomed before." . . . **Phil Weinberg** on the go in Texas and along the west coast with good news about deliveries of Ballygames.

Over at First, **Wally Finke** comes up with terrific idea for readers of The Cash Box to save 20 Bucks during First's "Closeout Sale of New Games," which is being announced to the trade this week. "Joe **Kline** looks better on this 20 Buck bill than **Andrew Jackson**," grins Wally, adding, "We've got to make room somehow for those loads of ChiCoin's 'Bowling League' coming in from now on." . . . **Murray Holland**, only two years in the biz here, looking over the big new ball bowlers and vowing he's going all out for 60-40. . . . Al **Steele**, Valparaiso, Ind., in town this past week shopping for arcade games. Advises that his dad, **Laurence Steele**, is still active with his pony rides, and travels with 4 or 5 shows during the year. . . . **John Frantz** observes sagely that with 10-cent cigars going up to 11 cents, seegar smokers will have 4 cents to play any counter game that's right handy near the cash register. . . . **Denis Parsons** named Sales Mgr. of Wico's Hot Food Vending Division by **Max** and **Morrie Wiczer**. . . . **Sam Lewis** getting all enthused as he promises the trade some forthcoming surprises from the Exhibit factory. But won't tell exactly what these are—as yet.

GIL KITT

Where's a nickel? Press releases do not even mention nickels any more. F'rinstance, Eisenhower's 16 member assay commission inspected 2 U.S. mints and reported only on some 216 million dimes, 76 million quarters and 5 million halves. In another news release, Mint director **William Brett** reported the govt plans to produce 1.4 billion pennies in the year which starts July 1. This compared with estimated 1 billion pennies this year. . . . Gil Kitt of Empire reports sales of "Bowling Alley" increasing tremendously in Mich., Wis. and Ill. **Joe Robbins** looking forward to lots of new products for spring. **Jack Burns** back at the office after "most successful biztrip ever." . . . Hear that Roy **McGinnis** down in Fla. either asking or giving handicaps to many of his golfing pals. **Paul Huebsch** at Keeney claims he's much too busy even to think about golf, and no time at all to get lonesome. **Al Allbritten** reported in Dallas phoning in a flock of orders for "Bowlette." While **Haro'd Perkins** boosts sales of the firm's venders in Indiana, **Ed Jorgenson**, according to Paul, doing the same all over the south.

JOEL STERN

Bally's **Herb Jones** in his office busy as can be with ads and promotions piled up that high on his desk. . . . **Ted Rubenstein** of Marvel advises his new model of "Lucky Horoscope" Vender now in production and shipments to begin rolling this week. . . . Watching **Joel Stern** at work can get anyone tired. In just 10 minutes Joel took three long-distance calls, scrawled three pages of orders, then kidded that things were slowing up at World Wide! Joel, by the way, seen at Fritzel's last Thurs nite playing host to **Ed Shaffer**, Columbus, O. . . . Met **Bill Wolfe** of Paramount Music, who easily qualifies for membership in the "20 Year Club." Bill recalls 'way back 20 yrs. ago to the days of the 14 foot "Bally Roll" and Wurlitzer 616's. . . .

Stan Levin of All-State says he's got his arsenal of guns all cleaned up and is taking one morning off to look for some unwary pheasants. Won't tell whose farm will be the scene of slaughter. Which could be for his own self-protection. Or maybe for the safety of anyone else within range! . . . **Herb Bidenkap** made **Ben Coven** mighty happy this past week when he started several new accounts using Wurlitzer phonos where there weren't any Wurlitzers before.

HARRY WILLIAMS

Over at Donan, **Don Moloney** wails he's "not gettin' enuff 'Key West' and 'Bowling Lanes'" from Bally. **Mac Brier** claims he could sell 10 times more if they could only get the deliveries. Big news from "**Norbie**" **Paskon** was, "Another girl last Friday named **Joan Mary**. This one was 7-11. My first daughter was 7-7. With such lucky numbers going for me, I've been looking for a game ever since." . . . **Harry Brown** of Club Specialties, calling all 'round the country with some new items for the trade. . . . Steve Moga of Valley Music, Aurora, in town to buy records for boss **Barney Poss'** music route. Claims Barney was first in this state to go on dime play. . . . Anyone who has some games or phonos and is looking for the hungriest market ever, please note: **The Cash Box' Quarterly Export Edition** will be dated March 30. Again it will be printed in Spanish, German, French and English.

HAPPY BIRTHDAY THIS WEEK TO: O. R. Truppman, Miami, Fla. . . . Harvey Carr, Chicago, Ill. . . . Charles B. Ervin, Tulia, Tex. . . . Gilbert W. Kitt, Chicago, Ill. . . . Harry Siegel, St. Louis, Mo. . . . Herschel Taylor, Belleville, Ill. . . . George H. Losey, Baltimore, Md. . . . Frederick C. Evans, Milwaukee, Wis. . . . Robert R. Harpling, Chicago, Ill. . . . Jacob S. Ravreby, Allston, Mass. . . . Herman C. Creswell, Milan, Tenn. . . . William Arrison, Chester, Vt. . . . Emile L. Protin, Detroit, Mich. . . . Clarence, W. Sager, Detroit, Mich. . . . Babe Kaufman, Atlantic Highlands, N. J. . . . Del Bern, Fresno, Cal. . . . George Goldman, Baltimore, Md. . . . Raymond J. Erfle, Philadelphia, Pa. . . . Clarence W. Ansley, El Paso, Tex. . . . Norbert R. Boetcher, Green Bay, Wis. . . . Mitchell Golish, Harrisburg, Ill. . . . Frank J. Bielmaier, Carroll, Ia. . . . Michael Bushdid, Washington, D. C. . . . Kilbern A. Cormney, Richmond, Ky. . . . Paul E. Andre, Lansing, Mich. . . . Archil F. Jones, Ft. Worth, Tex. . . . D. M. Steinberg, Newark, N. J. . . . N. J. Hubbard. Knoxville, Tenn. . . . Mac Perlman, Hartford, Conn. . . . Warren Tunis, Omaha, Neb. . . . John M. Sidon, Bellaire, O. . . . Walter Grazick, Greenfield, Mass.

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Suggests Coinbiz Retirement Pension Plan on Seventieth Birthday

A. S. LEVY

TAMPA, FLA.—A. S. Levy of Dayton, Ohio, celebrated his 70th birthday here. Levy has been in the coin machines business for over 54 years. He is a member of the "Golden Circle" of the "20 Year Club".

His suggestion, on reaching his 70th birthday, was "a pension retirement plan for all in the coin machines business".

Writing Bill Gersh of *The Cash Box*' Chicago offices, Levy stated:

"Dear Bill, I sure do miss *The Cash Box*. I've been here for several months now. Weather has been somewhat chilly.

"Enclosed find picture of the old buzzard, now just 70. But still love the game (coin machines business) even though more or less retired.

"Only suggestion I can make is to have a pension for old timers who have spent all they made with present manufacturers who really cop the gravy. As for myself, I need no help."

(Editor's Note: Old timers who want to reach Al S. Levy can write to him at 1728 Salem Ave., Tampa, Fla.)

Through The Coin Chute

NEW ENGLAND NIBBLES

Music starting upswing on 10¢ play in Hub and biz good all around. Ten cent play in Boston is now estimated in the 60% or better bracket and climbing; Springfield is estimated at 90%; Worcester at 80% and Hartford, Conn., at 100%. . . . Trend to ten cents for all coin operated equipment has been given a big hyp by the new bowling alleys and all segments of the industry look forward to more and more areas coming to the dime kick. . . . The Mass. Music Operators Ass'n. is studying the new license fee on music machines of $50 state and $50 city tax in Boston, now in effect. . . . Op **Tony Grazio** of Globe Vending, Quincy, off for three week vacash in Cuba. . . . Disk jocks in Hub are working on aims of their newly formed National Council of Disk Jockeys for Public Service. WHDH's **Bob Clayton** is the council's regional director. . . . Project of working with youngsters in helping to build a stronger America is being planned by **Dave Maynard**, WORL, recording sec., and **Stan Richards**, WORL. Boston membership is now 10 out of a possible 20 deejays.

At Associated Amusements (Rock-Ola), **Dick Mandell**, gen. mgr., reports a big run on United's 14-foot bowler, plenty of action on Rock-Ola 200's, and big interest in pins and arcade equipment. **Ed Ravreby** on selling trip through western N. E. . . . At Atlas Distributors (AMI), **Barney Blatt**, with Florida tan, back at the helm and **Louis Blatt** planning road trips. They reported biz has been 'particularly good for this time of year." . . . At **Si Redd's** Redd Distributors (Wurlitzer), ops scrambling for new games, Bally bowler and Wurlitzer 200 music machines. **Bob Jones** off on road trip through key cities. . . . At Trimount Automatic Sales Corp. (Seeburg), **Irwin Margold** reports Gottlieb's "Ace High," new game just in getting ops enthused. Export biz stepping up. Background music dep't busy. And new RCA sound equipment section perking. Arcade men are picking out new equipment for the upcoming season. In the New England area more routes are being modernized now and there is terrific demand for new equipment. . . . In the meantime, however, used equipment is still in heavy demand. . . . Higher trade-in values are an added factor in the modernizing of routes by Yankeeland ops.

The short holiday week saw a big influx of ops from all over N. E. looking for equipment at local distrib plants. Among those in were: **Stank Cokas**, Lynn; **Charley Tiernan**, Cambridge; **Ted Rubinovitz**, Chelsea; **Bob Green**, Randolph; **Dave Baker**, Arlington; **Manny Andelman**, Cambridge; **Bill Hamel**, Concord, N. H.; **Ray Shea**, Worcester; **Saul Robinson**, Newton; **Phil Swartz**, Brookline; **Harry Deshowitz**, Medford; **Ed McCaffrey**, Lowell; **Tom Libby**, Haverhill; **Sumner Segall**, Boston; **Perry Lipson**, Newton; **Gerald Gandberg**, Marblehead; **Harold Harwich**, Brighton; **John Poto**, East Boston; **Walter Luby**, Shrewsbury; **Al Dolins**, Hyannis; **Ralph Lackey**, West Roxbury; **Russ Mawsely**, Holyoke; **Alec Pechillis**, Ipswich; **Frank Fendell**, Brookline; **Jim Geracos**, Boston; **Ed Beals**, Needham; **Henry Levine**, Milton; **Ben Ross**, Boston; **Sid Warbarst**, Boston; **Lou Abramson**, Cambridge; **Louis Copman**, Brookline; **Guy D'Giovanni**, Allston; **George Campbell**, Medford; **Arthur Sturgis**, Jamaica Plain; **Joe Assad**, York Beach, Me.; **Ralph Ridgeway**, Springfield; **George Bean**, Brunswick, Me.; **Fred Ferratra**, Concord, N. H.; and **Sol Taube**, Manchester, N. H.; Recording artists are the biggest attractions in town. . . . **Frankie Laine** opened at Blinstrub's Friday night, Feb. 22 in for nine days; **Kathy Johnson**, Columbia disker, is getting terrific notices at the Mayfair. Her newest disk, "Put Your Lips Next to Mine," jump number, is getting plenty of disk jock spins and Hub auds have given her yodeling effects encore after encore. . . . **Rusty Draper** just finished a sold out stint at the Frolic in Revere.

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Through The Coin Chute

MIAMI MURMURS

As is the case every year at this time there are plenty of "northern" coinmen here soppin' up the good ol' Miami Beach sun. . . . One of the regulars is **Max Munves** of New York, who spends every winter here. . . . The coin machine fraternity was well represented at the banquet for the C.J.A., at which **Harry Truman** spoke. . . . **Sam Kresberg** came up with a nice donation. . . . "Senator" **Al Bodkin**, N. Y. op, hosted **Barney (Shugy) Sugerman**, his wife and a group of N. Y. coinmen, celebrating Shugy's birthday, with a dinner party at the Fountainebleau Hotel. . . . It's claimed that the reason **Ted Bush** sports that all year around tan is because he drives to work every day in an open sports car. . . . One of the Beach's best hosts is **Willie Blatt**. At his most recent Barbeque for some of the winter tourists, the **Ray Moloneys** came and brought along all the new releases on the Bally label, and played them for the guests. . . . **Eddie Lane** on a fast trip here and then back to N. Y. . . . **Roy McGinnis** settled down for the winter with a steady diet of golf and relaxation —and he says he loves it. . . . Rumor has it that Bush Distributing will soon be making an important announcement. . . . **Joe Mangone** reported to have bought out his partner's share of the amusement route, and plans on enlarging it. . . . **Dave Stern**, Elizabeth, N. J., mixing some biz with his vacation. Phoned in some nice orders to **Irving Kaye**. . . . **Harold Roth** moved his Ace-Saxon c'g machine operation into his own building on 146th St. & Biscayne Blvd. . . . Willie Blatt doing very nicely getting plenty of pledges for donations for the C.J.A. . . . **Sam Taran** reported to be moving plenty of Bally's "ABC Bowling Lanes." . . . **Lucky Skolnick's** 5 gaited stallion won 4th place at the horse show.

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Higher Priced Games Have Helped Ops More Solidly Set Dime Play. Many Have Also Been Able to Arrange More Equitable Division of Gross Intake With Locations. Because of These Important Achievements Amusement Ops Now See Better Times Ahead.

CHICAGO—There is a growing belief among many leading amusement operators that better times are ahead.

In the first place, they point out, because of the higher priced amusements, they have been able to solidly set dime play working in their locations.

Furthermore, they explain, due to the higher prices of the new games, many have also been able to arrange for a more equitable division of the gross intake.

In some instances, they report, they have quickly and easily arranged for minimums and also front money guarantees to help defray the cost of the new and higher priced amusements.

Because these progressive moves are being adopted by all operators, regardless of the amusements they bring into their locations, they foresee better times ahead.

"There's no doubt any longer", one amusement operator here stated, "that dime play is the answer to greater intake for us.

"The location owners agree with us for they, too, are enjoying the greater intake.

"Now, in addition to the dime play, and because of the tremendously increased costs of the new amusements, we have also been able to arrange for minimum guarantees and more equitable commission bases.

"This", the operator explains, "has definitely proved that we are on the way to a more progressive business.

"As long as the operators will adopt these progressive and better business methods we are going to have the opportunity to enjoy more profitable operations."

One operator here says, "Believe it or not I'm very happy now that prices of the new games went so high. This woke me up. It made me get out and show my locations that I just couldn't operate on the old basis anymore.

"I pointed to the cost of the new machines. I also showed them how my overhead expenses had more than tripled in the past years. I found that the better locations wanted to work with me and help me.

"The result is that, today, I'm on a more progressive basis than I ever was before and, what's more, it looks to me now like I'm going to enjoy some profit at long last."

Op Explains Only 50% of Front Money To Ops

STOCKTON, CALIF. — Lambert Music Company of this city, well known music operators in this area, explains that only 50 per cent of front money, which the operator arranges between himself and his locations, actually goes to the operator.

Lambert reports that this happens where the commission remains on a 50%-50% basis.

"In regards to front money", he advises, "you have to remember that the amount of the front money is only increasing your collection by half its amount.

"Therefore, front money of only $10 per week", he continues, "increases the operator's gross by $5. That is if the operator is on a 50%-50% commission basis which", he points out, "I believe that most operators are.

"An increase of $5 per week", Lambert points out, "is not going to make the operator a rich man. Especially when he considers his operating costs.

"Costs of records, needles, tubes, bulbs, title strips, collection books, especially car expenses and, greatest of all—labor, as well as the cost of new equipment, cuts deeply into the front money the operator can get.

"Yet", Lambert concludes, "even this small amount of front money ($10 per week) sure would help lots of operators."

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WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).

WANT — Will Pay $$$$$$$$$ Cash. Entire Inventory, Large Operators, Distribntors. Please send complete list Bally, United Bingos, Guns, Arcade, Music, Shuffle. REDD DIST. CO., INC., 298 LINCOLN STREET, ALLSTON, MASS. (Tel.: ALgonquin 4-4040).

WANT—United Star Slngger; Williams King of Swat and Four Bagger; Five Ball Novelty; All Bally in Line Games. GLOBE AUTOMATIC VENDING CO., 291 WATER ST., QUINCY 69, MASS. (Tel.: MAyflower 9-0010).

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

WANT—Gottlieb Two Player Pins, Big Times, Broadways. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL., (Tel: MOline 4-6703).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNion 1-7500).

WANT—Big Time; Variety; Surf Club. J. J. PARKER CO., 311 TURK ST., SAN FRANCISCO 2, CALIF. (Tel.: GRaystone 4-2636).

WANT — Targettes, Comets, Venus. Will trade for Pool Tables or any other games — we've got them! LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN. (Tel.: FEderal 9-0031).

WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Qnote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC. (Tel.: BLuemound 8-6700).

WANT—Music and Game Ronte. Also Kiddie Rides and Used Records. BOX #366, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N.Y.

WANT — AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Used American 12 ft. Rebound Shuffle Boards also overhead nnits for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: GArfield 3585).

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DIckens 2-7060).

WANT — Attention: Distributors, Operators — We can use yonr entire inventory. Will buy in quantities—cash waiting. Bally & United Bingos; all types of Gnns and Arcade Equipment. Write, Wire, Phone, Now. BELGIAN AMUSEMENT CO., 334 N. BROAD ST., PHILADELPHIA, PA. (Tel.: LOcust 4-4415).

WANT — Late model Shooting Galleries; Round World Trainers; Drive Mobiles; other late arcade machines. State condition and lowest price first letter. ECONOMY SUPPLY CO., 577 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

WANT—We are in the market for 50 Bally Bingo Games including Big Time, Gay Time, Miami Beach and all later Bally Bingos. Write, wire or phone. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, O. (Tel.: MAin 1-8751).

WANT—Used Bally Bingos and Gottlieb Pins. As is or shopped. Send complete list and lowest cash price. GABE FORMAN, SANDY MOORE, INC., 240 EAST MERRICK ROAD, FREEPORT, L. I., N. Y.

WANT—United Derby Rolls. Write or 'phone giving quantity and price. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO (Tel.: TOwer 1-6715).

WANT—Gottlieb and Williams five balls. Gnns of all kinds. Williams Fonr Bagger. Williams King of Swat. United Slugger. Will pay cash or trade Slate Top Pool Table replacements. Either regulation or jnmbo sizes. Regulation at $45 and jumbo at $65. GEORGE PONSER CO., 123 WEST RUNYON ST., NEWARK, N.J., (Tel: BIgelow 3-7422).

WANT — Literature on any type of coin machine — Merchandising, Amnsement, Skill, Rides, Music—anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES. 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—12 ft. American Bank Shuffleboards; Kiddie Rides, 22 ft.; Rock-Ola Shuffleboards complete or spare planks. Write or Wire. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FUlton 2282).

WANT—Distributors who can use our surplns of Games, Mnsic, Cigarette Machines. Wholesale Only. Shopped or Not. REX DISTRIBUTING CORP., 821 S. SALINA ST., SYRACUSE, N. Y. (Tel.: 2-8255).

WANT—The facts, over 50% industry's gold records made by baritone crooners. Survey reports Michael Anthony first rate baritone, needs exploitation, bigger label, if you have right connections for Michael Anthony we have the capital. H.R.C. ENTERPRISES, 2145 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We bny brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUdson 6-4568).

WANT—Wanted to bny late Bingos. Will pay cash or trade for Music or Bowlers. Have quantity of Big Shows, $595; 1800 Wnrlitzers, $725; 1900 Wurlitzers, Write; 2000 Wurlitzers, Write. ROCK CITY AMUSEMENT CO. OF NASHVILLE, 108 LAFAYETTE ST., NASHVILLE, TENN. (Tel.: 6-8371).

WANT — Distributor-Salesman. Experienced calling on clubs to sell new outstanding non-coin operated games. Terrific money makers. Low priced. Fast Sellers. High Commissions. AMUSEMENT SALES CO., 41 UNION SQUARE, NEW YORK CITY, N. Y.

WANT—Juke Box Records, 45 rpm—No later than 3 months old, $15 per hundred. We buy year ronnd. Any quantity. Ship collect—C.O.D. SAM M. SCHNELLER, 5 PEPPERMINT ROAD, LEVITTOWN, PENNA.

WANT—Polka records, used or surplus, 45's pay 20c each. Also used Juke Box records. BARNES RECORD COMPANY, 13 W. WHITE ST., SUMMIT HILL, PA. (Tel.: LAnsford 363-R).

WANT—Used National Cigarette Vendors Models M and ML. SCIOTO NOVELTY, INC., 1909 8th ST., PORTSMOUTH, OHIO (Tel.: ELmwood 3-4179).

WANT—Used Records, 45 rpm—From 6 months to 3 years old, Standard Labels, $50 per thousand. We buy year round. Any quantity. Ship collect—C.O.D. SAM M. SCHNELLER, 5 PEPPERMINT ROAD, LEVITTOWN, PENNA.

FOR SALE

FOR SALE—Route-Western. One of the best. Music Games. Top producer. $100 approximate price at current prices plus small blue sky. Will pay out in 12 to 15 months. 50% cash and excellent credit references required. BOX #369, THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

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FOR SALE—Bally Jet Bowlers, $95; United Ace Bowlers, $110; Bert Lane Tic Tac Toe (New), $49.50; Miami Shnffle (Floor Sample), $65. DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JU 8-5211).

FOR SALE — Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE — Ready For Location. Wurlitzer 1900, Write; Wurlitzer 1800, $815; Wurlitzer 1700, $695; Wurlitzer 1600, $295; Wurlitzer 1400, 45 rpm, $195; Wurlitzer 1100, 45 rpm, $125; Seeburg V200, Write; Seeburg M100R, $695; Seeburg M100G, $590; Seeburg M100A, $179; AMI G200, Write; AMI C, $85. Call or write for Bingos, Five Balls, Guns and Shuffle Boards. LEW JONES DIST. CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MElrose 5-1593).

FOR SALE—All types of used Pool Tables, jnmbo and regular. Also late Shnffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), $7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DIckens 2-1214).

FOR SALE — Chicago Coin Tournament Ski-Bowls, like new, $445; write or phone for quantity price. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE—Bny from factory distributors, Sun Glo "Hi Speed" Shuffle board wax, 24 one lb. cans in case, $7.20 per case. W. B. DIST., INC., 1012 MARKET ST., ST. LOUIS 1, MO. (Tel.: CEntral 9292).

FOR SALE—One Double Header, like new, A-1 condition, $475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).

FOR SALE — Williams Super World Series, $35; United Comet Targette, $125; Chicago Coin Super Frame Bowler, $75; Keeney National Bowler, $150; Chicago Coin Double Score Bowler, $25; Keeney Club Bowler, $25; Chicago Coin Twin Hockey, $225 (New). AUTOMATIC AMUSEMENT CO., INC., 1000 PENNSYLVANIA ST., EVANSVILLE 8, IND. (Tel.: HA 3-4508).

FOR SALE—Big Time, $190; Variety, $110; Gayety, $85; Pixie, $225; Starlet, $250; Stardust, $310; United Super Shnffle 6 Player Alley, $60. One Third Deposit. Balance Sight Draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TUlane 6729).

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for AMI, D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC. 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bingos in quantities. In stock. Big Shows; Double Headers, Parades, Night Clubs, Broadways, Miami Beach, Big Times. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: ARmitage 6-0780-81).

FOR SALE—Call us for a good buy on AMI G-200's and Seeburg V-200's. BILOTTA DISTRIBUTING CO., 224 N. MAIN ST., NEWARK, N. Y., or 1226 BROADWAY, ALBANY, N. Y.

FOR SALE—Locks of all kinds, Bally pinball locks, Wall Box locks, Music Box locks, like new, 75c ea. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel.: NE 5-1444).

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FOR SALE—Cigarette Machines eight column Rowe Crusaders and Eastern Electrics set to operate on 25c operation, $60; Machines set for 25c & 30c operation, $70; Rowe Electric Diplomats, eight column, on 25c & 30c operation, $50. Clean and ready for location. 25% deposit. JOY AUTOMATICS, 108 E. CHURCH ST., ELMIRA, N. Y. (Tel.: 7131).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: WHeeling 5472).

FOR SALE—Make us an offer: Chi-Coin Big League Baseball (2-player); United Comet Targette; United Venus Targette. RUNYON SALES COMPANY, 593 TENTH AVENUE, NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 5000-1-2).

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar Units, complete with Packard Adaptors, price $80. Wallboxes, clean, $6; Wurlitzer 1080's, $75. FEDOR MUSIC CO., c/o GEORGE THAYER & CO., 47 STATE ST., BINGHAMTON, N. Y.

FOR SALE—Export Buyers Attention! In-Line Games, $35 & up; Pool Tables, $50 & up; Pin Games, $25 & up; Music, $75 & up; Kiddie Rides, $100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

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FOR SALE — America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

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FOR SALE—10 Kleeuex Vending Machines, 6 New, 4 Slightly Used. $200 for the lot. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 36, N. Y. (Tel.: CIrcle 6-8939).

FOR SALE—Comet, $160; DeLuxe 5th Inning, $200; Leader, $150; Manhattan, $135; Targette, $150; Mars, $250; Lightning, $250; Triple Play, $225. AMI A, 78 rpm, $95; AMI D-40, 78 rpm, $225; AMI E-120, $495; AMI A, 45 rpm, $125; AMI D-80, $325; AMI F-80, $650. Distributors for AMI, United and Williams. Write for jobber's price. Write, wire or phone. CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1-4747).

FOR SALE—Keeney Deluxe Sportsman Gun, $195; Wurlitzer 1650A Hi Fi, 45 rpm, $325; Wurlitzer 1600, 45 rpm, $300; Wurlitzer 1800, $795; AMI Model "A", $80; Seeburg Model "C", $425. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANS. (Tel.: HO 4-6111-4-3504).

FOR SALE — Williams, United and Chicago Coin Electric Front Pool Tables, $50 ea. Write: PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.

FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, $465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, $50; AMI Model E120, $425; Wurlitzer Wall Boxes: Model 3020, $7.50; Model 4820, $12.50; Model 4851, $15. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).

FOR SALE — Millions of extra coins are taken from clean machines. Clean right with Lemonite. Carl J. Speis Co., Evansville, Ind., uses and sells Lemonite. Try Lemonite Electric Contact Cleaner, Lemonite Contact Paste and Liquid Lube. GRACO SALES CO., ARLINGTON, TENN.

FOR SALE — Games, Inc. Hunter, $295; Bally Atlantic City, $35; Palm Beach, $35; Beauty, $40; Beach Club, $40; Dude Ranch, $65; Palm Springs, $65; Surf Club, $75; Miami Beach, $195; Broadway, $365; Parade, $445; Genco Jumpin' Jacks, $35. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549).

FOR SALE — All types used Bingos. Write for list for best buys. NASTASI DIST. CO., 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel.: MA 6386).

FOR SALE—Shuffles at Low Cash Box Price. United: Mercurys, Targettes, Venus, Lightnings. Bally: Rockets, Mystics, Blue Ribbons. Genco: Bingo Rolls and Shuffle Pools, $60. AMI "A", $70; "B", $95; "C", $115. Wurlitzer, 1015, $50. 1/3 Deposit, Balauce C.O.D. If picked up deduct $10 ea. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UN 3-8584).

FOR SALE—Beach Club, Gayetys, Gay Times. TOLEDO COIN MACH. EXCHANGE, 814 SUMMIT STREET, TOLEDO, OHIO.

FOR SALE — Complete line of used Phouographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).

FOR SALE — Green Pasture, $75; Chinatown, $50; Lovely Lucy, $75; Big Ben, $85; Palisades, $65; Red, White & Blue, $185; Smoke Signal, $135; Race The Clock, $185; Piccadilly, $265; Saddle & Turf, $165. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel.: CAnal 7137).

FOR SALE—Bally: ABC Bowler, $395; Gold Medal, $295; Blue Ribbon, $275. United: Top Notch, $425; Top Notch Special, $450; Capitol DeLuxe, $225; Clipper, $200. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—Bowling Alley Conversion, "Do It Yourself" Kit, Ball Lift, Ball Return, Rollovers, Rubber Balls, Fast Easy Installation. Send for picture. 8 Foot Game, $169.50; 8½ Foot Game, $174.50. Prompt shipment made. Send 1/3 deposit, balance COD. WEST SIDE DIST., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: CIrcle 6-8464).

FOR SALE—22 Ft. American, Rock-Ola, National and Nationwide Shuffleboards. Complete with overhead electric scoring units. Any quantity to 50. $125 ea. AMERICAN OPERATING CO., 416 S.W. 8th AVENUE, MIAMI, FLA. (Tel.: TR 3-7356).

FOR SALE — Record collectors— "Twelfth Street Rag" Piano arrangement, played by original composer. Euday L. Bowman (78 rpm only). Limited supply, @ $1.00—while they last. No COD's please. CASEY JONES MUSIC, 332 SO. JENNINGS AVE., FT. WORTH 4, TEXAS.

FOR SALE — Or trade for Double Header, Night Club, Parade or South Seas. United's Team, Ace Bowlers. Deluxe Bonus Gun, Genco Hi-Fly. Wms. All Star. Baseball, Poker Face or Chinatown. SALINA MUSIC & AMUSEMENT CO., 121 NORTH 7th ST., SALINA, KANS.

FOR SALE—Lowest prices Thunderbolts, Lightnings, $229.50 ea.; Hollywood Bowlers, $269.50; Chicago Coin Super Home Run, $179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CAnal 6-0293-4-5).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAvis 2-2473).

FOR SALE—Or Trade. 1 Voice Recorder and 1/4 for 25¢ Photograph Machine — both Semi-Automatic. Will trade for Shuffle Alleys, Guns, Pin Games or Music or Kiddie Rides. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CHapel 9-6556).

FOR SALE—King Arthur, $35; Twenty Grand, $55; Disc Jockey, $75; Grand Slam, $85; Four Corners, $85; Gypsy Queen, $185; Gayety, $119.50; Miami Beach, $235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

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FOR SALE—Close-Out! 10 Wurlitzer 1700 and 10 Seeburg C. Very clean. All or part. Make us best offer. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

FOR SALE—Model C chrome pilaster replacement, $17.50 pair. Numbered Pool Balls — Marked on 2 sides—1 to 5, White and 1 to 5, Red; or numbered 1 to 10, $14.95 set. WICO CORP., 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: MUlberry 5-3000).

FOR SALE—Special. Bally: Big Shows (slightly used), $535; Balls-A-Poppin (like new), Write; Williams: Fun House: (4 player game), $284.50; Red-White-Blue, $145. United Monaco, $325. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CAnal 5306).

FOR SALE—Seeburg M100-A, $250; M100-C, $600; M100-G, $750; M-100-W, $725; M100-R, $825; 3W1 Chrome, $67.50. Wurlitzer 1800, like new, $795; 1400, $225; 1250, $150; 1100, $85; AMI E-80, $450; D-80, $350. MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE — 6—10¢ Slightly used "Popperettes," $75 ea.; 2 Rock-Ola Wall Scoreboards with Coin Box, $45; 2 Universal Scoreboards, $35; 4 Thunderbolts Kiddie Rides, new paint, new National Coin Rejectors, $395 ea. PACIFIC KIDDIE RIDES DIST. CO., 1212 S. TACOMA AVE., TACOMA, WASH.

FOR SALE — 200 Seeburgs, Write; 1454 Rock-Olas, Write; 1448 Rock-Olas, $665; Comet Rock-Olas, $450; 100G Seeburgs, $625. These machines are off our route and are like new. 1717 Rock-Ola Steppers, $30; Small Pools, $50; Long Pools, $75; Palm Beaches, $40; Genco Sky Rocket Guns, $285; Sportsman Gun, $165. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILLINOIS (Tel.: MOline 4-6703).

FOR SALE—New Rails for Pool Games. 32" x 48", Set $10; New Novelty Top Pyramid Pool for #1-5 or #1-10 Rotation Balls, 32" x 48", $29.95; Cue Sticks 48" Brunswick, $1.69 ea., $18 doz. Quantity discounts. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL., (Tel: ALbany 2-3272).

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FOR SALE—All Games Cleaned and in Working Order. Gayety, $79.50; Surf Club, $39.50; Variety, $94.50; Big Time, $200; Miami Beach, $200; Broadway, $325; Night Club, $400; Williams King O' Swat, $225; Williams Four Bagger, $325; Bert Lane Merry-Go-Round, $285; Exhibit Horse (outside cashbox), $350. 1/3 Deposit, balance sight draft. Write—Wire—Phone Today! We are exclusive factory distributors for: Bally — Williams — Rock-Ola. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO. (Tel.: HE 1-7577).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, $57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

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FOR SALE—Seeburg V-200, write; Seeburg 100-R, $690; 100-G, $600; 100-C, $490; 100-B, $400; United Regulations, $425; ChiCoin Triple Strike, $200. WANT — All late models 45 rpm phonographs. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, LONG ISLAND, N.Y., (Tel: Freeport 8-6770-1).

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-2129.

NOTICE — Cincinnati Operators your new Genco Distributor is UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529). SAM SOLOMONS—HARRY STEWARD.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—Diversification with no investment! Our program has already proven itself to leading operators. Make hundreds of dollars each week with our "Especially made for the 'profit' trade merchandising approach" in the specialty food field. A.B.C. MFG. CO., 3441 W. NORTH AVE., CHICAGO 47, ILL.

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Gives you a selection system patrons quickly understand—with pushbuttons positioned to the right of title banks in the *natural* position to speed eye and hand movements . . .

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Gives you exclusive, multi-horn high fidelity—truly live-sounding musical entertainment to please patrons and please locations . . .

Gives you 200 selections with single or single and EP record programming to cater to every music taste—get more coins from more people . . .

Gives you extra-price play for the two-tune EP discs—compensating you for the extra playing time . . .

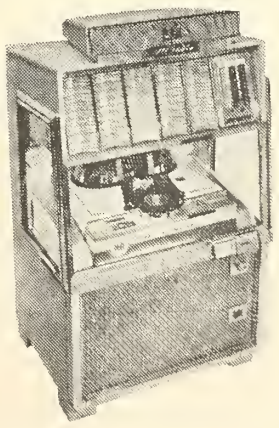
Gives you variety in the price of play—set for 10c play and two nickels, or three plays for a quarter—plus two for 15c play combinations if you wish. Whatever pricing suits you best—you have . . .

Gives you complete accessibility. No other juke box is so easily serviced—and none needs so little service . . .

Gives you security of investment now—and for many years to come. Here's 200 to 120 play convertibility that lets you quickly depreciate your investment in the top spots—then switch easily to a lesser number of selections when the "G" is rotated to secondary locations. You extend the earning life of the juke box—and reduce record stocking costs as well . . .

Gives you security in the knowledge that AMI for nearly half a century has been the operator's source of dependable, rugged, trouble-free music systems . . .

Operate the "G" and have *complete* juke box earning power.



Model "G"—200, 120 and 80 selections for more plays in less time.

AMI . . . *music that makes more money for you*

1500 Union Avenue, S. E./Grand Rapids 2, Michigan

Originator of the automatic selective juke box in 1927 . . . ahead then, ahead now

THIS WEEK'S USED MACHINE QUOTATIONS

18th YEAR OF PUBLICATION

908th CONSECUTIVE WEEK'S ISSUE

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.

PHONOGRAPHS

LISTED ALPHABETICALLY

AMI

4* Model A, '46, 40 Sel., 78 RPM	70.00	125.00
2* Model B, '48, 40 Sel., 78 RPM	79.50	135.00
2* Model C, '50, 40 Sel., 78 RPM	85.00	150.00
2* Model D-40, '51, 40 Sel., 78 RPM	150.00	225.00
4* Model D-80, '51, 80 Sel., 45 RPM	275.00	350.00
4. Model E-40, '53, 40 Sel., 45 RPM	295.00	395.00
4. Model E-80, '53, 40 Sel., 78 RPM	350.00	450.00
4* Model E-120, '53, 120 Sel., 45 RPM	375.00	495.00
4. Model F-80, '54, 80 Sel., 45 RPM	545.00	650.00
4. Model F-120, '54, 120 Sel., 45 RPM	565.00	695.00
4. WM Wall Box	5.00	10.00
4. SM or SL Stepper	10.00	15.00

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	25.00	50.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	75.00	100.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00	175.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	200.00	250.00

ROCK-OLA

6. 1422, '46, 20 Sel., 78 RPM	25.00	65.00
6. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	75.00
1. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	39.50	89.00
2. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	85.00	110.00
2. 1432, Same as above, Converted to 45 RPM	110.00	125.00
2. 1434, '51 Rocket '51-52, 50 Sel., 78 RPM	124.50	200.00
2. 1434, Same as above, Converted to 45 RPM	135.00	225.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	175.00	275.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	195.00	295.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	395.00	465.00
4. 1446, '54, Hi-Fi. 120 Sel., 45 RPM	495.00	650.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	40.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	55.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	60.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	65.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	75.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	89.00
2* M100A, '49, 100 Sel., 78 RPM	179.50	250.00
4* M100B, '51, 100 Sel., 45 RPM	395.00	475.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	395.00	480.00
4* M100C, '53, 100 Sel., 45 RPM	425.00	600.00
4* HF100G, '54, 100 Sel., 45 RPM	595.00	750.00

(PHONOGRAPHS—Continued)

4* HF100R, '54, 100 Sel., 45 RPM	690.00	825.00
4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	6.00
4. W4L-56	5.00	10.00
4. 3W5-L56 Wall Box 5c, 10, 25c	5.00	10.00
4. W6L-56 5/10/25 Wireless	5.00	10.00
4. 3W7-L-56	10.00	15.00
4* 3W1 Wall-a-Matic	40.00	70.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	25.00	65.00
4. 1017, '46, 24 Sel., 78 RPM	35.00	80.00
4. 1080, '46, 24 Sel., 78 RPM	45.00	85.00
4* 1100, '47, 24 Sel., 78 RPM	65.00	125.00
4. 1217, '50, Hideway, 48 Sel., 45 or 78 RPM	75.00	135.00
4* 1250, '50, 48 Sel., 45 or 78 RPM	69.00	165.00
4* 1400, '51, 48 Sel., 45 or 78 RPM	135.00	225.00
4. 1450, '51, 48 Sel., 45 or 78 RPM	150.00	225.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix	195.00	275.00
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	225.00	325.00
4. 1600, '53, 48 Sel., 45 & 78 Intermix	250.00	350.00
4* 1650, '53, 48 Sel., 45 RPM	259.00	365.00
4. 1650A, '54, 48 Sel., 45 or 78 RPM	279.00	375.00
2* 1700, '54, 104 Sel., 45 RPM	395.00	650.00
2* 1800, '55, 104 Sel., 45 RPM	625.00	800.00
4. 2140 Wall Box	3.00	5.00
4. 3020 Wall Box	4.00	8.00
4. 3048 (Conv. of 3020)	5.00	10.00
4. 3031 Wall Box	3.00	5.00
4. 3045 Wall Box	4.00	15.00
4. 4820 Wall Box	10.00	20.00

PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (UN 3/52)	25.00	45.00
4. Across the Board (Un 9/52)	25.00	50.00
4. All Star Basketball (Go 1/52)	20.00	35.00
4. Arabian Knights (Got 12/53)	90.00	125.00
4. Arcade (Wm 11/51)	25.00	50.00
4. Arizona (Un 4/50)	10.00	15.00
4. Army-Navy (Wm 10/53)	35.00	70.00
4. Atlantic City (B 5/52)	15.00	60.00
4. Bank-A-Ball (Got 5/50)	15.00	20.00
4. Basketball (Got 10/49)	10.00	15.00
4. Beach Beauty (B 11/55)	275.00	345.00
4. Beach Club (B 2/53)	40.00	60.00
4* Beauty (B 11/52)	40.00	70.00
4. Be Bop (Ex 3/50)	10.00	15.00
4. Big Ben (Wm 9/54)	75.00	135.00
4. Big Show (B 9/56)	525.00	575.00
4. Big Hit (CC 7/52)	25.00	40.00
4. Big Time (B 1/55)	175.00	275.00
4. Blondie (Wm 8/56)	250.00	325.00
4. Bolero (Un 12/51)	45.00	60.00
2. Bomber (CC 3/51)	15.00	20.00
2. Bowling Champ (Got 2/49)	10.00	20.00
4. Bright Lights (B 5/51)	35.00	65.00
4. Bright Spot (B 11/51)	40.00	65.00
4* Broadway (B 12/55)	325.00	395.00
4. Buffalo Bill (Got 5/50)	20.00	35.00
4. Cabana (Un 3/53)	30.00	70.00
4. Campus (Ex 2/50)	10.00	15.00
4. Canasta (Ge 7/50)	15.00	25.00
4. Capri (CC 10/56)	200.00	250.00
4. Caravan (Un 2/56)	265.00	350.00
4. Caravan (Wm 6/52)	30.00	70.00
4. Chinatown (Got 10/52)	40.00	75.00
4. Circus (Un 8/52)	35.00	60.00
4. Circus Wagon (Wm 10/55)	195.00	285.00
4. Citation (B 10/48)	20.00	35.00
4. Classy Bowler (Got 7/56)	235.00	265.00
4. C.O.D. (Wm 9/53)	50.00	90.00
4. College Daze (Got 8/49)	20.00	30.00
4. Colors (Wm 11/54)	110.00	160.00
4. Coney Island (B 9/52)	20.00	65.00
4. Control Tower (Wm 3/51)	20.00	40.00
4. Coronation (Got 11/52)	30.00	65.00
4. County Fair (Un 9/51)	20.00	40.00
4. Crossroads (Got 5/52)	45.00	70.00
4. Crosswords (B 1/56)	200.00	350.00
4. Cyclone (Got 5/51)	35.00	65.00
4. Daffy Derby (Wm 8/54)	75.00	145.00
4. Daisy May (Got 7/54)	135.00	175.00
4. Dallas (Wm 2/49)	10.00	20.00
2. Dealer "21" (Wm 2/54)	35.00	85.00
4. Derby Day (Got 5/56)	195.00	230.00
4. De Icer (Wm 11/49)	15.00	25.00
4. Diamond Lill (Got 12/54)	110.00	165.00
4. Disk Jockey (Wm 11/52)	35.00	70.00
4. Domino (Wm 5/52)	25.00	60.00
4. Double Action (Ge 1/52)	20.00	30.00
4. Double Feature (Got 12/50)	15.00	35.00
2. Double Header (B7/56)	400.00	495.00
4. Dragonette (Got 6/54)	125.00	180.00
4. Dreamy (Wm 2/50)	20.00	35.00
4. Dude Ranch (B 9/53)	50.00	95.00
4. Duette (Got 4/55)	169.50	265.00
4. Easy Aces (Got 12/55)	175.00	225.00
4. Eight Ball (Wm 1/52)	35.00	60.00
4. Fairway (Wm 6/53)	40.00	65.00
2. Fighting Irish (CC 11/50)	25.00	25.00

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(PINBALL GAMES—Continued)

4. Five Star (Univ 5/51)	30.00	65.00
2. Flying High (Got 2/53)	50.00	80.00
2. Flying Saucers (Ge 12/50)	15.00	25.00
2. Four Bells (Got 10/54)	135.00	160.00
2. Four Corners (Wm 12/52)	45.00	85.00
2. Four Horsemen (Got 9/50)	25.00	45.00
4. "400" (Upright) (Ge 10/52)	35.00	55.00
4. Four Stars (Got 6/52)	45.00	75.00
4. Frolics (B 10/52)	15.00	65.00
4. Frontiersman (Got 11/55)	185.00	225.00
4. Fun House (Wm 10/56)	250.00	300.00
4. Futurity (B 3/51)	25.00	40.00
4. Gay Times (B 6/55)	135.00	225.00
4* Gayety (B 3/55)	75.00	125.00
4. Georgia (Wm 7/50)	20.00	40.00
4. Gin Rummy (Got 2/49)	15.00	25.00
4. Gladiator (Got 1/56)	235.00	295.00
4. Glamour (Got 7/51)	10.00	20.00
4. Globe Trotter (Got 11/51)	25.00	45.00
4. Golden Gloves (CC 7/49)	10.00	20.00
4. Golden Nugget (Upright (Ge 2/53)	35.00	60.00
4. Gold Star (Got 8/54)	130.00	165.00
4. Grand Champion (Wm 3/53)	45.00	95.00
4. Grand Slam (Got 4/53)	40.00	95.00
4. Green Pastures (Got 1/54)	75.00	125.00
4. Gun Club (Wm 11/53)	35.00	70.00
4. Guys-Dolls (Got 5/53)	40.00	90.00
4. Gypsy Queen (Got 2/55)	145.00	185.00
4. Handicap (Wm 6/52)	40.00	80.00
4. Happy Days (Got 7/52)	65.00	85.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harbor Lites (Got 2/56)	175.00	210.00
6. Harvest Time (Ge 9/50)	15.00	20.00
4. Harvey (Wm 5/51)	25.00	60.00
4. Havana (Un 2/54)	35.00	100.00
4. Hawaii (Un 6/54)	39.00	100.00
4. Hawaiian Beauty (Got 4/54)	100.00	135.00
4. Hayburner (Wm 6/51)	25.00	75.00
4. Hi-Fi (B 6/54)	25.00	85.00
4. Hit Parade (CC 2/51)	10.00	15.00
4. Hit & Runs (G 3/51)	10.00	20.00
2. Hit 'N Run (Got 4/52)	30.00	55.00
4. Holiday (Ke 12/51)	25.00	40.00
4. Hong Kong (Wm 9/51)	25.00	50.00
4. Horsefeatbers (Wm 1/52)	20.00	40.00
2. Horse Shoe (Wm 12/51)	15.00	30.00
2. Hot Rods (B '49)	15.00	25.00
4. Ice-Frolics (B 1/54)	40.00	95.00
4. Jalopy (Wm 8/51)	35.00	90.00
4. Jeannie (Ex 6/50)	15.00	20.00
2. Jockey Club (Got 5/54)	70.00	135.00
4. Joker (Got 11/50)	20.00	40.00
4. Jolly Joker (Un 11/55)	75.00	125.00
4. Jubilee (Got 5/55)	230.00	325.00
4. Judy (Ex 7/50)	10.00	15.00
4. Jumping Jacks (Upright) (Ge 12/52)	20.00	45.00
4. Just 21 (Got 1/50)	10.00	20.00
4. K. C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	20.00	35.00
4. King Pin (CC 12/51)	25.00	50.00
4. Knockout (Got 1/51)	20.00	40.00
4. Lady Luck (Got 9/54)	85.00	160.00
4. Lazy "Q" (Wm 2/54)	45.00	110.00
4. Leaders (Un 10/51)	30.00	60.00
4. Lite-A-Line (Ke 6/52)	35.00	65.00
4. Long Beach (Wm 7/52)	35.00	60.00
4. Lovely Lucy (Got 2/54)	65.00	130.00
4. Lucky Inning (Wm 5/50)	20.00	40.00
4. Lulu (Wm 12/54)	125.00	185.00
4. Mad. Sq. Garden (Got 6/50)	30.00	45.00
4. Majorettes (Wm 4/52)	20.00	40.00
4. Manhattan (Un 4/55)	95.00	150.00
4. Marathon (Got 10/55)	265.00	300.00
4. Marble Queen (Got 8/53)	65.00	100.00
4. Mercury (G 3/50)	10.00	20.00
4. Mermaid (Got 6/51)	20.00	40.00
2. Mexico (Un 3/54)	40.00	100.00
2* Miami Beach (B 9/55)	180.00	235.00
2. Minstrel Man (Got 3/51)	35.00	50.00
4. Mystic Marvel (Got 3/54)	110.00	155.00
4. Nevada (Un 8/54)	40.00	100.00
2. Niagara (Got 12/51)	25.00	50.00
4. Nifty (Wm 12/50)	15.00	30.00
1* Night Club (B 4/56)	365.00	450.00
4. "9" Sisters (Wm 1/54)	50.00	110.00
6. Oasis (Ex 10/50)	10.00	15.00
6. Old Faithful (Got 12/49)	10.00	20.00
4. Olympics (Wm 5/52)	40.00	65.00
6. One Two Three (Ge 10/48)	10.00	20.00
4. Palisades (Wm 7/53)	45.00	85.00
4. Palm Beach (B 7/52)	35.00	75.00
4* Palm Springs (B 11/53)	40.00	80.00
4. Parade (B 6/56)	399.50	450.00
4. Paratrooper (Wm 8/52)	25.00	40.00
4. Peter Pan (Wm 4/55)	125.00	160.00
4. Piccadilly (Wm 5/56)	225.00	325.00
4. Pin Bowler (CC 6/50)	15.00	25.00
4. Pinch Hitter (Un 5/49)	10.00	15.00
4. Pinky (Wm 9/50)	25.00	40.00
4. Pin Wheel (Got 11/53)	75.00	120.00
4* Pixie (Un 10/55)	175.00	225.00
4. Play Ball (CC 1/51)	15.00	25.00
4. Poker Face (Got 9/53)	65.00	100.00
4. Punchy (CC 12/50)	10.00	15.00
4. Quarterback (Wm 10/49)	15.00	25.00
4. Quartet (Got 2/52)	45.00	75.00
4. Queen of Hearts (Got 12/52)	50.00	110.00
4. Quintet (Got 5/53)	45.00	100.00
4. Race The Clock (Wm 5/55)	125.00	225.00
4. Rag Mop (Wm 10/50)	20.00	30.00
4. Red Shoes (Un 11/50)	20.00	30.00
4. Regatta (Wm 11/55)	125.00	175.00
4. Rio (Un 11/53)	25.00	85.00
4. Rip Snorter (Ge 10/49)	10.00	15.00
4. Rocket (Ge 5/50)	20.00	30.00
4. Rockettes (Got 8/50)	25.00	45.00
4. Rodeo (Un 2/53)	35.00	95.00
4. Rose Bowl (Got 10/51)	25.00	50.00
4. Saddle and Turf (Ev 10/53)	150.00	200.00
1. (Club Model)	160.00	225.00
4. Scoreboard (Got 4/56)	235.00	305.00
4. Screamo (Wm 4/54)	50.00	110.00
4. Sea Belles (Got 8/56)	265.00	345.00
4. Sea Jockeys (Wm 11/51)	35.00	55.00
4. Select-A-Card (Got 4/50)	15.00	25.00
4. Sharpshooter (Got 5/49)	10.00	25.00
4. Shindig (Got 10/53)	75.00	115.00
4. Shoo Shoo (Wm 2/51)	10.00	20.00
4. Shoot The Moon (Wm 11/51)	20.00	40.00
4. Show Boat (Un 12/52)	65.00	95.00
4. Silver Chest (Upright) (Ge 4/53)	55.00	95.00
4. Silver Skates (Wm 2/53)	30.00	70.00
4 Singapore (Un 10/54)	50.00	100.00
4. Skill Pool (Got 8/52)	35.00	75.00
4. Skyway (Wm 8/54)	70.00	135.00
4. Slugfest (Wm 3/52)	30.00	50.00
4. Sluggin' Champ (Got 4/55)	160.00	185.00
4. Smoke Signal (Wm 10/55)	135.00	190.00
4. Snafu (Wm 12/55)	135.00	195.00
6. Snooks (Wm 6/51)	10.00	20.00
4. Southern Belle (Got 6/55)	155.00	195.00
4. South Pacific (Ge 2/50)	15.00	30.00
4. South Seas (Un 5/56)	295.00	395.00
4. Spark Plugs (Wm 9/51)	20.00	40.00
4. Spitfire (Wm 2/55)	75.00	130.00
4. Spot Bowler (Got 10/50)	25.00	59.00
4. Spot Lite (B 1/52)	35.00	70.00
4. Sportsman (Wm 2/52)	20.00	35.00
4. Springtime (Ge 3/52)	20.00	30.00
4. Stage Coach (Got 11/54)	145.00	175.00
4. Stardust (Wm 3/56)	250.00	310.00
4. Starlets (Un 12/55)	210.00	265.00
4. Star Pool (Wm 10/54)	85.00	160.00
4. Stars (Un 6/52)	30.00	50.00
4. Starlite (Wm 3/53)	35.00	55.00
4. Steeple Chase (Un 1/52)	25.00	50.00
4. Stop & Go (Ge 3/51)	10.00	20.00
4. Struggle Buggies (Wm 12/53)	40.00	95.00
4. Sunshine Park (B 12/52)	25.00	40.00
6. Super Hockey (CC 4/49)	10.00	20.00
4. Super Jumbo (Got 10/54)	250.00	300.00
4. Surf Club (B 3/54)	37.50	75.00
4. Sweepstakes (Wm 1/52)	50.00	75.00
4. Sweet Add-A-Line (Got 7/55)	145.00	195.00
4. Sweetheart (Wm 5/50)	20.00	40.00
4. Tahiti (Un 8/53)	25.00	80.00
4. Tampico (Un 6/49)	10.00	15.00
4. Telecard (Got 1/49)	10.00	20.00
4. Thing (CC 2/51)	15.00	25.00
4. Three Dences (Wm 8/55)	195.00	220.00
4. Three Feathers (Ge 5/49)	15.00	25.00
2. Three Four Five (Un 6/51)	20.00	35.00
2. Thunderbird (Wm 5/54)	70.00	120.00
4. Tim-Buc-Tu (Wm 1/56)	145.00	200.00
2. Times Square (Wm 4/53)	50.00	80.00
2. Toreador (Got 6/56)	295.00	320.00
4. Touchdown (Un 1/52)	20.00	35.00
4. Tournament (Got 8/55)	225.00	285.00
4. Triple Play (Un 8/55)	145.00	195.00
4. Triplets (Got 7/50)	15.00	20.00
4. TriScore (Ge 1/51)	15.00	25.00
4. Tropicana (Un 1/55)	55.00	140.00
4. Tropics (Un 7/53)	25.00	60.00
4. Turf King (B 6/50)	20.00	45.00
4. Twenty Grand (Wm 12/52)	25.00	55.00
4. Twin Bill (Got 1/55)	120.00	175.00
4* Variety (B 9/54)	70.00	135.00
4. Watch My Line (Got 9/51)	30.00	45.00
4. Whizz Kids (CC 3/52)	35.00	50.00
4. Wild West (Got 8/51)	30.00	65.00
4. Winner (Univ.)	20.00	40.00
4. Wishing Well (Got 9/55)	165.00	195.00
4* Wonderland (Wm 5/55)	125.00	180.00
4* Yacht Club (B 6/53)	45.00	75.00
4. Zingo (Un 10/51)	25.00	60.00

SHUFFLES

2. Bally Victory Bowler (5/54)	90.00	160.00
2. Bally Champion Bowler (5/54)	90.00	165.00
2* Bally Jet Bowler (8/54)	95.00	185.00
2. Bally Rocket Bowler (8/54)	99.50	190.00
4. Bally Mystic Bowler (12/54)	125.00	225.00
2. Bally Magic Bowler (12/54)	135.00	235.00
2. Bally Blue Ribbon (3/55)	225.00	275.00
2* Bally Gold Medal (3/55)	225.00	285.00
2* Bally ABC Bowler (7/55)	365.00	425.00
4. ChiCoin 6-Player (8/51)	35.00	75.00
4. CbiCoin 6-Player DeLuxe (5/52)	35.00	75.00
4. ChiCoin Match Bowler (6/52)	35.00	80.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	85.00
4. Chi-Coin Matcb Bowl-A-Ball (11/52)	35.00	90.00
4. ChiCoin 10th Frame Special (12/52)	35.00	90.00
4. ChiCoin Name Bowler (1/53)	35.00	95.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	25.00	100.00
4. ChiCoin Crown (4/53)	45.00	110.00
4. CbiCoin Crown, Giant Pins (4/53)	50.00	110.00
4. ChiCoin Triple Score (6/53)	50.00	120.00
4. ChiCoin Gold Cup (7/53)	50.00	125.00
4. ChiCoin High Speed Crown (7/53)	60.00	130.00
4. ChiCoin High Speed Triple Score (8/53)	65.00	135.00
4. ChiCoin Advance (10/53)	75.00	140.00
4. ChiCoin King (10/53)	75.00	145.00
4. ChiCoin Criss Cross Bowler (12/53)	75.00	150.00
4* ChiCoin Super Frame (3/54)	75.00	155.00
2. ChiCoin Starlite (5/54)	90.00	175.00
4. ChiCoin Feature (7/54)	95.00	180.00
2* ChiCoin Holiday (9/54)	95.00	185.00
4. ChiCoin Flash (10/54)	95.00	195.00
4. ChiCoin Playtime (10/54)	100.00	200.00
2. ChiCoin Fireball (11/54)	85.00	200.00
4* ChiCoin Thunderbolt (12/54)	155.00	240.00
1* ChiCoin Triple Strike (2/55)	175.00	265.00
4* ChiCoin Arrow (2/55)	200.00	275.00
4. ChiCoin Criss Cross Targette (1/55)	75.00	175.00
4. DeLuxe model	75.00	185.00
4. ChiCoin Bonus Score (4/55)	175.00	275.00
4. ChiCoin Big League (5/55)	240.00	280.00
4* ChiCoin Hollywood (5/55)	185.00	285.00
4. ChiCoin Blinker (8/55)	285.00	325.00
4. ChiCoin Score-A-Line (9/55)	295.00	335.00
4. ChiCoin Bowling Team (10/55)	195.00	340.00
4. ChiCoin Miami Shuffle (10/56)	95.00	195.00
4. Exhibit Twin Rotation (5/52)	50.00	100.00
4. Genco Shuffle Target (7/51)	20.00	35.00
4. Genco 8-Player Rebound (9/51)	20.00	40.00
4. Genco Shuffle Pool (11/53)	25.00	85.00
4. Genco Match Pool (2/54)	50.00	90.00
4. Gottlieb Bowlette (3/50)	15.00	25.00
4. Keeney Super DeLuxe League Bowler (3/52)	40.00	75.00
4. Keeney High Score League (5/52)	40.00	80.00
4. Keeney Team (10/52)	35.00	90.00
4. Keeney Club (4/53)	25.00	95.00
4. Keeney Domino (5/53)	40.00	100.00
4. Keeney Carnival (5/53)	45.00	110.00
4. Keeney Pacemaker (9/53)	50.00	125.00
4. Keeney Mainliner Bowler (1/54)	65.00	175.00
4. Keeney Bonus Bowler (3/54)	75.00	175.00
4. Keeney Diamond Bowler (5/54)	75.00	175.00
4. Keeney Bikini (6/54)	125.00	175.00
4. Keerey Century (6/54)	140.00	195.00
4. Keeney American (9/54)	150.00	250.00
4. Keeney National (9/54)	150.00	260.00
4. Keeney Speedlane (4/55)	150.00	300.00
4. United 6-Player Super (3/52)	20.00	60.00
4. United 4-Player Official (5/52)	30.00	60.00
4. United 6-Player Super (7/52)	30.00	65.00
4. United 10th Frame Star (9/52)	35.00	70.00
4. United Manhattan 10th Frame (9/52)	35.00	70.00
4. United Manhattan (9/52)	35.00	135.00
4. United 10tb Frame Super (10/52)	35.00	80.00
4. United Cascade (2/53)	35.00	85.00
4. United Clover (2/53)	35.00	90.00
6. United Liberty (2/53)	40.00	90.00
4. United Classic (6/53)	45.00	90.00
4. United Olympic (6/53)	45.00	95.00
4. United Royal (9/53)	50.00	95.00
2. United Imperial (9/53)	60.00	100.00
4. DeLuxe model	75.00	110.00
4. United Chief (11/53)	75.00	115.00
4. United Leader (11/53)	80.00	150.00
4. DeLuxe model	100.00	130.00
4. United Team (1/54)	100.00	140.00
4. DeLuxe model	110.00	145.00
4. United League (1/54)	110.00	150.00
4. DeLuxe model	110.00	155.00
4. United Ace (5/54)	100.00	175.00
4. DeLuxe model	110.00	175.00
4. United Rainbow (5/54)	110.00	180.00
2. United Banner (8/54)	115.00	185.00
2. DeLuxe model	115.00	190.00
2. United Shuffle Targette (8/54)	125.00	200.00
2. DeLuxe model	125.00	220.00
2. United Speedy (8/54)	125.00	220.00
4. Un. 11th Frame (10/54)	125.00	225.00
2. DeLuxe model	125.00	230.00
4* United Comet Targette (11/54)	125.00	235.00
2. DeLuxe model	135.00	240.00
4. United Mercury (12/54)	145.00	245.00
2. DeLuxe model	145.00	250.00
4. United Mars (1/55)	165.00	255.00
4. DeLuxe model	165.00	260.00
4* Un. Lightning (2/55)	165.00	265.00
4. DeLuxe model	170.00	270.00

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(SHUFFLE GAMES—Continued)

1. Un. Venus (3/55)	175.00	275.00
4. DeLuxe model	175.00	280.00
2* Un. Clipper (5/55)	149.00	285.00
4. DeLuxe model	175.00	290.00
4. Un. Derby Roll (5/55)	175.00	290.00
4. DeLuxe model	185.00	290.00
4. Un. 5th Inning (6/55)	125.00	295.00
4. DeLuxe model	195.00	295.00
4. Un. Capitol (6/55)	225.00	300.00
4. DeLuxe model	225.00	305.00
4* Un. Super Bonus (9/55)	290.00	350.00
4. DeLuxe model	300.00	360.00
2. Un. Top Notch (10/55)	375.00	440.00
2. Top Notch Special	375.00	450.00
4* Un. Regulation (11/55)	375.00	450.00
4. DeLuxe model	385.00	460.00

4. Bally Champion Horse	300.00	375.00
2. Bally Moon Ride	185.00	325.00
2* Bally Space Ship	215.00	335.00
4. Bally Speed Boat	250.00	350.00
4* Bert Lane Merry-Go-R'd	275.00	425.00
4. Bert Lane Fire Engine	325.00	475.00
4. Chicago Coin Super Jet	195.00	345.00
4. Decco Merry-Go-Round	225.00	345.00
2* Exhibit Big Bronco	250.00	350.00
2. Exhibit Mustang	310.00	400.00
4. Exhibit Space Patrol	195.00	295.00
4. Scientific Television	265.00	325.00

4. ABT 6 Gun Rifle Range	500.00	600.00
4. Air Football	195.00	250.00
4. Amus. Boomerang	30.00	65.00
4. Bally Big Inning	65.00	125.00
4. Bally Heavy Hitter	35.00	55.00
4. Bally King Pin	20.00	50.00
4. Bally Rapid Fire	65.00	125.00
4. Bally Undersea Raider	75.00	125.00
4. Capitol Midget Movies	125.00	200.00
4. Champion Hockey	45.00	125.00
4. ChiCoin Basketball Champ	100.00	160.00
4* ChiCoin 4-Player Derby	99.50	165.00
4. ChiCoin Goalee	35.00	100.00
4. ChiCoin Hockey	55.00	75.00
4. ChiCoin Midget Skee	85.00	125.00
4. ChiCoin Pistol	30.00	95.00
4* ChiCoin Home Run, 6 Player (3/54)	100.00	185.00
4. Super model	125.00	195.00
4* ChiCoin Twin Hockey (5/56)	225.00	385.00
4. ChiCoin Steam Shovel (5/56)	175.00	295.00
4. Edelco Pool Table	20.00	40.00
4. Evans Bola Score	40.00	75.00
4. Evans Bat-A-Score	40.00	145.00
4. Evans Ski Roll	35.00	75.00
4. Evans Super Bomber	60.00	120.00
4. Evans Play Ball	30.00	90.00
4. Evans Ten Strike '46	30.00	75.00
4. Evans Tommy Gun	30.00	110.00
4* Exhibit Dale Gun	35.00	85.00
4. Exhibit Gun Patrol	50.00	120.00
4. Exhibit Jet Gun	55.00	145.00
4. Exhibit Space Gun	69.50	140.00
4. Exhibit Pony Express	75.00	135.00
4. Exhibit Silver Bullets	35.00	125.00
4. Exbibit Six Shooter	50.00	125.00
4. Exbibit Vitalizer	40.00	70.00
1. Exhibit Shooting Gal. (6/54)	85.00	175.00
2. Exhibit Star Shooting Gallery (9/54)	85.00	195.00
4* Exhibit Sportland Shooting Gallery (11/54)	125.00	225.00
4. Exhibit "500" Shooting Gallery (3/55)	150.00	275.00
2. Exhibit Treasure Cove Shooting Gallery (6/55)	225.00	325.00
4. Games, Inc. Hunter (1/56)	265.00	295.00
4. Genco Sky Gunner	75.00	145.00
4. Genco Night Fighter	75.00	145.00
2. Genco 2-Player Basketball	110.00	195.00
4. Genco Rifle Gal. (6/54)	119.50	250.00
4. Genco Big Top Rifle Gallery (6/54)	235.00	325.00
4. Super Model (12/55)	335.00	395.00
4. Genco Wild West Gun (2/55)	250.00	320.00
4. Genco Sky Rocket Rifle Gal. (5/55)	275.00	325.00
2* Genco Champion Baseball (9/55)	225.00	325.00
4* Genco Quarterback (10/55)	275.00	325.00
4. Genco Hi-Fly Baseball (5/56)	250.00	390.00
4. Genco State Fair Rifle Gal. (6/56)	350.00	400.00
4. Jack Rabbit	50.00	75.00
4. Jungle Joe	45.00	65.00
4. Keeney Air Raider	65.00	150.00
4. Keeney Sub Gun	70.00	125.00
4. Keeney Texas Leaguer	25.00	40.00
4* Keeney Sportsman (11/54)	145.00	220.00
4. DeLuxe model	160.00	230.00
4. Keeney Ranger (3/55)	225.00	265.00
4. DeLuxe model (3/55)	235.00	275.00
4. Lite League	45.00	75.00
4. Mills Panorama Peek (11/54)	175.00	325.00
4. Mills Conv. for Panoram Peek	10.00	20.00
4. Muto. Atomic Bomber	65.00	145.00
4. Mutos. Ace Bombers	95.00	150.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	175.00
4. Mutos. Fly. Saucers	90.00	150.00
4. Mutos. Photo (Pre-War)	125.00	275.00
4. Mutos. Photomatic (DeLuxe)	250.00	350.00
4. Mutoscope Silver Gloves	125.00	225.00
4. Mutoscope Sky Fighter	60.00	150.00
4. Mutos. Voice-O-Graph 35¢	175.00	375.00
4. Mutoscope Rock 'n' Roll (7/56)	55.00	115.00
4. QT Pool Table	50.00	75.00
4. Quizzer	50.00	85.00
4. Rockola World Series	35.00	85.00
4. Scientific Baseball	20.00	40.00
4. Scientific Basketball	20.00	45.00
4. Scientific Batting Pr.	30.00	85.00
4. Scientific Pitch 'Em	50.00	175.00
4* Seeburg Bear Gun	75.00	175.00
4. Seeburg Chicken Sam	50.00	100.00
4. Seeburg Shoot the Chute	45.00	90.00
4* Seeburg Coon Hunt	85.00	175.00
4. Set Shot Basketball	145.00	275.00
4* Telequiz	75.00	110.00
4. Un. Team Hockey	25.00	50.00
4. United Jungle Gun	75.00	185.00
4. DeLuxe model	75.00	195.00
4. United Carnival Gun (10/54)	125.00	210.00
4. DeLuxe model	135.00	210.00
4. Un. Bonus Gun (1/55)	240.00	285.00
4. DeLuxe model	250.00	295.00
4. Wilcox-Gay Recordio	50.00	75.00
6. Wms. All Stars (8/47)	25.00	70.00
6. Wms. Box Score (12/47)	25.00	70.00
6. Wms. Star Series (4/49)	25.00	75.00
4. Wms. Super World Series (4/51)	35.00	85.00
4. Wms. DeLuxe World Series (2/52)	40.00	90.00
4* Wms. DeLuxe Baseball (4/53)	75.00	135.00
4. Wms. Pennant Baseball (12/53)	80.00	140.00
4. Wms. Super Pennant Baseball (12/53)	84.50	175.00
4. Wms. Super Star Baseball (12/53)	90.00	180.00
4. Wms. Major League Baseball (2/54)	99.50	185.00
4. Wms. All Star Baseball (2/54)	125.00	185.00
4. Wms. Big League Baseball (2/54)	125.00	190.00
4. Wms. Jet Fighter (10/54)	145.00	225.00
4. Wms. Safari (2/54)	210.00	310.00
4. DeLuxe model	220.00	320.00
2. Wms Polar Hunt (3/55)	245.00	325.00
4* Wms. Sidewalk Engineer (4/55)	125.00	175.00
4* Wms. King Of Swat (5/55)	225.00	300.00
4* Wms. Four Bagger (4/56)	325.00	375.00
4. DeLuxe model	325.00	380.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

No List Price Authorized for Publication

"G-200" 200-sel. phonograph
"G-120" 120-sel. phonograph
"G -80" 80-sel. phonograph
"HS-200" Selective Hideaway
"HS-120" Selective Hideaway
"HS- 80" Selective Hideaway
"HC-200" Continuous-play Hideaway
"HC-120" Continuous-play Hideaway
"HC-80" Continuous-play Hideaway
"W-200" 200-selection Wall Box
Bargrip Wallbox Bracket
Recessed Ceiling Speaker
Wall Speaker
Corner Speaker

AUTO-PHOTO CO.

Studio Model "II" $3,245.00

BALLY MFG. CO.

ABC Bowling Lanes (6 Player)	
14 Foot Model	$1,245.00
11 Foot Model	1,225.00
Key West	815.00
Bike (Kiddie Ride)	835.00
Model T (without Record Changer)	705.00
Model T (witb Record Changer)	755.00
Balls-A-Poppin' (2 Player, 3 or 5 Ball)	485.00
DeLuxe ABC Bowler (without Match Feature)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
The Champion (with new all-metal cabinet)	835.00

CHICAGO COIN MACHINE CO.

Bowling League (6 Player)
14 Foot-8 In.
11 Foot-11 In.
De Luxe Ski-Roll or
De Luxe Ski-Score (6 Player)
13 Foot
11 Foot

No List Price Authorized for Publication

EXHIBIT SUPPLY CO.

Ringer Ball (2 Player)

No List Price Authorized for Publication

J. F. FRANTZ MFG. CO.

Kicker & Catcher (Counter Game)
ABT Challenger Pistol (Counter Game)
ABT Guesser Scale
ABT Rifle Sport (Shooting Gallery)
Aristo Scale

No List Price Authorized for Publication

GENCO MFG. & SALES CO.

DeLuxe Skill Ball (6 Player, 9½ Foot)
Davy Crockett (Rifle Gallery)

No List Price Authorized for Publication

D. GOTTLIEB & CO.

Ace High (Single Player, 5-Ball)

No List Price Authorized for Publication

INTERNATIONAL MUTOSCOPE CORP.

Voice-O-Graph, 45-78 RPM	
With musical unit	$1,850.00
Without musical unit	1,750.00
Lord's Prayer Vendor	390.00

J. H. KEENEY & CO., INC.

Prices on Request

True-Score (6 Player)
14 Foot
Bowlette (6 Player)
14 Foot
12 Foot
9 Foot
Super Big Tent
Snack Vender
Soup Vender
DeLuxe Hot Coffee Vender
DeLuxe Hot Coffee & Hot Chocolate Combo Vender
Various Models of above

ROCK-OLA MFG. CORP.

Authorized for Publication No List Price

Model 1455, 200 Sel.
Model 1454, 120 Sel.
Model 1452, 50 Sel.
Model 1450—Playmaster, 120 Sel.
Model 1546, Cbrome Wall Box, 120 Sel.
Model 1548, 50 Sel. Wall Box
1617—Hi-Fi Wall Speaker
Model 1906, Remote Volume Control
Model 1927, Remote Volume Control with Cancel Button

J. P. SEEBURG CORP.

No List Price Authorized for Publication

V-200—Select-O-Matic "200" Phonograph
V-3W-A—Wall-O-Matic "200"
100J—Select-O-Matic "100" Phonograph
3W-1—Wall-O-Matic "100"
MRVC-2—Master Remote Volume Control
HFCV2-8—High Fidelity Wall Speaker
HFCV3-8—High Fidelity Corner Speaker
HFCV1-12—High Fidelity Recessed Speaker
PS6-1Z—Power Supply
HFA1-L6—Power Amplifier

UNITED MFG. CO.

Bowling Alley (6 Player)	
14 Foot	$1,195.00
11 Foot	1,170.00
Brazil	775.00
Pirate Gun	645.00
Handicap Shuffle Alley (Without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Handicap Shuffle Alley (With Match Feature)	
Single Chute	810.00
Double Chute	830.00
Star Slugger (Regular)	495.00
Star Slugger (Replay)	545.00

WILLIAMS MFG. CO.

Starfire (Single Player, 5-Ball)
Roll-A-Ball (6-Player)
Peppy, The Clown
Crane

No List Price Authorized for Publication

THE RUDOLPH WURLITZER CO.

No List Price Authorized for Publication

Model 2100 Phonograph, 200 Sel., 100—45 RPM Records
Model 2104 Phonograph, 104 Sel., 52—45 RPM Records
Model 5210 Wall Box, 200 Sel., 3-Wire
Model 5207 Wall Box, 104 Sel., 3-Wire
Model 257 Stepper, 104 Sel.
Model 5115 Hi-Fi Corner Speaker, 4"-5" Matched Cones
Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range

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CASH IN ON BIG PROFITS FOR YEARS!

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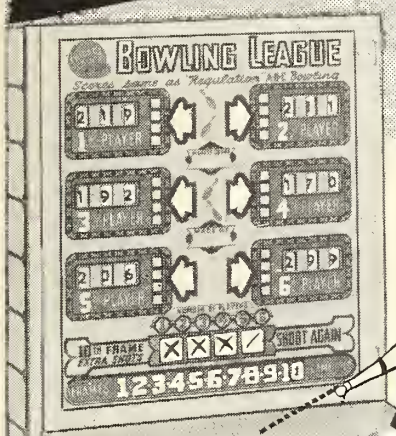

LOOK!
NATURAL BOWLING!
Player can Skillfully Control His Shots By Rolling A Straight Ball . . . Hook Or Back-up Ball. Roll Em Fast Or Slow!

LOOK! **3 INCH HARD RUBBER BALLS!**
They Look . . . Feel . . . Play And Simulate Every Action Of A Real Bowling Ball.

LOOK! **AUTOMATIC REGULATION SCORING!**
Strikes . . . Spares . . . Splits . . . Regulation Leaves! Every Shot Gives Player All The Excitement . . . All The Thrills Of Real Bowling!

LOOK! **GENUINE GUTTERS**
As In Real Bowling!

LOOK!
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All Of The Mechanism Is Located And Is Easily Accessible In The Back Rack!

LOOK!
FOR PROVEN PLAYER APPEAL
Your Choice Of 2 Size Cabinets!
(3 Sections For Easy Handling)
14'8" LONG
11'11" LONG
29 Inches Wide — 18 Inches High

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WURLITZER

Phonographs with 50-CENT PLAY increased returns by 100 TO 125 %

According to W. P. O'Donnell, Manager of five Howard Johnson Restaurants on Oklahoma's Turner Turnpike, the installation of Wurlitzer Phonographs with 50-cent play increased earnings from 100 to 125% over the competitive phonographs they replaced. A phenomenal increase directly attributable to the marvelous play-appeal of Wurlitzer Phonographs and the introduction of 50-cent play.

Typical of the Howard Johnson Restaurants on Oklahoma's Turner Turnpike now offering Wurlitzer Music.

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Now get bigger share of ball-bowling profits

BALLY ABC BOWLING LANES is now a bigger money-making bonanza than ever. New "E-Z-3" easy-to-handle 3-piece construction simplifies installation, opens thousands of additional gold-mine locations to record-smashing earning-power of ball-bowling.

ABC BOWLING LANES is actually easier to move into a spot than an 8 ft. shuffle-bowler. Each piece—front-alley, rear-alley, back-cabinet—is easily loaded on a truck, easily unloaded and moved into location, where the 3 pieces are easily and quickly attached—ready to earn the biggest profits in years.

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